



LOYOLA COLLEGE (AUTONOMOUS)

'College of Excellence'

CHENNAI



Loyola Commerce and Analytics Forum

The Loyola Commerce and Analytics Forum
cordially invites you to a Guest Lecture on

DATA-DRIVEN CUSTOMER EXPERIENCE FOR THE DIGITAL ERA

Jayalakshmi Sudarshan

HP | CX Professional | CXPA Board of Directors

Keynote Speaker

MRF Hall

November 15th, 2021

12:00 PM

Join us live@

<https://meet.google.com/oiv-jioo-wvv>

President
Dr.S Maria Selvi

Department Secretary
Ayman Muntasir

DATA-DRIVEN CUSTOMER EXPERIENCE FOR THE DIGITAL ERA

AGENDA



INTRODUCTORY NOTE

PRAYER

WELCOME ADDRESS

INTRO OF THE SPEAKER

FELICITATION

KEYNOTE ADDRESS

VOTE OF THANKS

Vice President
Ms.Sneha Priya H

Joint Department Secretary
Akhsh Biju