

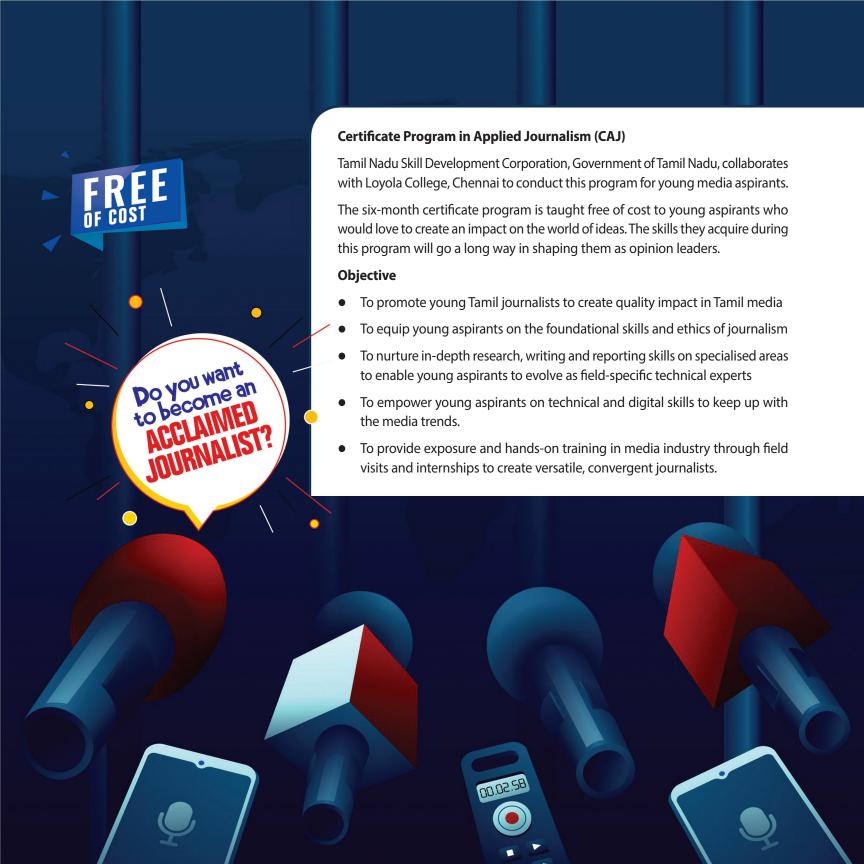






Loyola College, Chennai with the support of Tamil Nadu Skill Development Corporation Offers











Uniqueness

- Industry-oriented, skill-based curriculum and training
- Practical exposure to media industry and its practices
- Engagement of media industry experts in content creation, classroom teaching, mentoring and guidance
- Identifying and developing skills on specialised areas.

The Program:

Duration

This Certificate Program is for 6 months with regular classes from Monday to Friday which include guest lectures, workshops, practical activities, and field visits.

Fee

No fees. (The course expenses are covered by the Tamil Nadu Government). However, outstation candidates should bear the expenses of stay, food, and travel by themselves.

Eligibility: Any under graduate Degree.

Age: Between 20 - 25 years.

Advantages

- It is a vocational program aimed at getting young talents market-ready.
- A win-win combination of theory and practice in applied journalism.
- Journalism is learnt on the streets. With this in mind, the students have an opportunity for weekly field trips.
- Journalism is society's ability to have a conversation with itself. The master storytellers
 from the journalistic landscape of Tamil Nadu will conduct weekly workshops in their
 areas of expertise.
- Daily classes have a mix of theory and practice. Library visits are part of the routine.
- Each student will get a mentor from the media industry.

Course Modules

- Introduction to Media and Journalism
- 2. Understanding socio-political-cultural context of Tamil Nadu
- 3. Orientation in Areas of Specialization in journalism
- 4. Writing skills and other technical skills
- 5. Specialized training on the Electives

Areas of Specialization

- 1. Development Journalism
- 2. Business Journalism
- 3. Science and Environment Journalism
- 4. Political and Cultural Journalism
- 5. Sports and Entertainment Journalism

Methodology

Theory and practical classes, guest lectures, workshops, movie screening, assignments, field visits, internship, mentoring by senior journalists and final project submission.

Certification:

On successful completion of the 6 months' program, based on written and practical evaluation including continuous internal assessment, students will be awarded a Certificate jointly by Loyola College and Skill Development Corporation, Government of Tamil Nadu. Students will also be assessed and certified by Media and Entertainment Skills Council constituted by National Skill Development Corporation.

Admission Process

- Applicants can apply online through the College website: https://loyolacollege.edu/CAJ/home
- Selected applicants will receive the information through SMS/Email.



LOYOLA COLLEGE (AUTONOMOUS) Nungambakkam, Chennai - 600 034, Tamil Nadu, India. To know more: www.loyolacollege.edu/CAJ/home

