

## **Technical Trip - International Conference on Future of Television and Radio Broadcasting**

All India Broadcast Manufacturers and Distributors Association conducted an International Conference on Future of Television and Radio Broadcasting: Role of content and Creation and Distribution. The Conference was a two day program (13<sup>th</sup> and 14<sup>th</sup> July, 2017) held at Convention Centre, Chennai Trade Centre, Chennai. The Conference was inaugurated by CEO of Prasar Bharati – Mr. Shashi Shekhar Vempati.

The key topics of the Conference were TV's role in making Digital India, New Technologies for TV Audio and Radio, Challenges of Changing Media Business and Advances in Production and Post- Production. The Speakers of the Conference were renowned personalities and CEO of well-known companies.



**Students keenly listening to Technical person about the upcoming technologies**



### **Technical Trip – Few Snap-Shots**

The faculty member - Mr. Jose Fredric took our PG – Digital Journalism students to the Conference for two days. The students were having a live experience of handling advanced digital Cameras, and other equipment.