

INDUSTRIAL VISIT TO THE NEW INDIAN EXPRESS: JOURNALISM STUDENTS GET HANDS-ON EXPERIENCE



Students of I B.Voc, Digital Journalism, Loyola College visited the Chennai Ambattur office of The New Indian Express and Dinamani on 12 December 2019 for gaining hands-on experience. The students of DDU KAUSHAL Kendra department of Loyola College learnt the process of the editorial and printing press.

The 47 students who visited understood the processes involving the production of a newspaper from the beginning till the stage of printing it. Staff of the editorial, plate making, printing press explained in detail the terminologies and nuances of each section.

When does the city edition and outstation edition close? How does a multi-colour plate works? What is CMYK? How does the roles and responsibilities of journalists are executed? Students found answers to all these questions directly from the people who do it on a daily basis.

The department and Loyola college thanks Mr.P.Nataraj, Head, Researcher and Information Management, Library and Research Department, Express Network Private Limited for facilitating such a useful visit. Passed out student of KAUSHAL Kendra, Loyola College, Ms.Nivetha S.Swamy, now working with the Research and Information Management Department at The New Indian Express, who ably co-ordinated the whole visit, was thanked profusely by the students who benefited.