

# Workshop on 2D Animation Techniques and Story Development

Resource Person: Mr. Jegannath Ramanujam, Founder of Creative Hands Animation Studio, Singapore

Date: 24<sup>th</sup> and 25<sup>th</sup> of August 2022

Venue: Drawing Studio



## *Workshop On 2D Animation Techniques and Story Development*

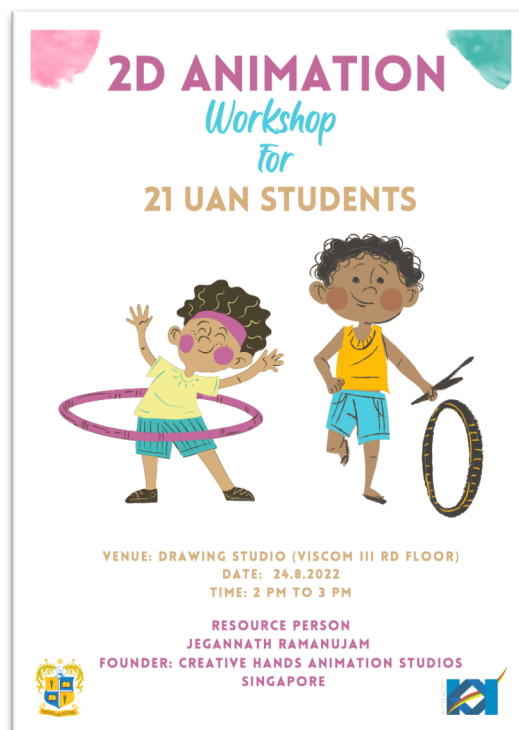
A workshop on 2D animation Techniques and Storytelling methods was organized on 24th and 25th of August 2022 by the department of KAUSHAL KENDRA, Loyola College for the UG second year B.Voc 3D animation (21UAN) students.

The guest lecturer Mr. Jegannath Ramanujam who is an animator and CEO of Kathai Neram was invited to share his experiences. At first, Mr. Jegan showed the students some of his works and explained how one must prepare one's portfolio. The class continued with his briefing about how he started "Kathai Neram" and the problems faced during that time. Students were taught some storytelling techniques. On the 25<sup>th</sup>, students were taught about the operations of the 2D animation studio. It included things like registering one's story, stopping plagiarism, and getting patency rights for a film.

### **The takeaway from the session:**

The interactive session helped the students resolve their queries about this field and to ramp up their confidence to explore the field of 2D animation. This session trained the students to create their own audience-centric stories using storytelling techniques that they learned during the session. Mr. Jegan reiterated, “Wherever our work is, it is really important to have dedication and interest to complete the work on time.” The students thanked Fr. Principal, Fr. Secretary, Ms. Malini (Director of Kaushal Kendra), Prof. Vijay Amarnath, and Prof. Murugan, for their unflinching support and guidance in organizing such a useful lecture.

Link to be noted: <http://www.kathaineram.com/navigation/home>



*Poster for the Workshop*