

## EL 1100 SPOKEN ENGLISH

Semester: I  
Category: AR

Credits: 4  
Hours per week: 6

### For the Dept of Tamil Literature

#### Objectives:

- To enable the students to speak English fluently and correctly
- To empower the students to speak English fearlessly and freely
- To zero on activities focusing on learning English effortlessly
- To instill in the students the need for learning spoken English for upward social mobility

#### Contents

##### Unit I Integrated Learning

1. Reading (Stories) and Speaking
2. (Active) Listening and Speaking (Recorded Model speeches)
3. Writing (a Draft) and Speaking

##### Unit II Context- based Learning

1. Learning from Real life situations
2. Simulating a situation in the class
3. Students writing their own dialogue
4. Students enacting a situation in pairs

##### Unit III Activity based Learning

1. 'Tight corner' activity
2. Demonstration and Explaining
3. I minute Speech
4. Learning from Announcements

##### Unit IV Different modes of speaking

1. Individual presentation
2. Extempore
3. Speaking in pairs
4. Group discussion/Fish Bowl exercise

##### Unit V Miscellaneous Learning Graph

1. Brainstorming/ mind mapping for drafting a speech
2. Vocabulary games
3. Riddles/ puzzles, brain teasers/Ticklers
4. Language games
5. Idioms, Puzzles, Quotes and Sayings

#### Evaluation

Two Internal tests (Oral)	40+ 40	80
Classroom activities	20	
End Semester Exam (Oral)	100	

## EL 2101 WRITING FOR MEDIA

Semester: II  
Category: AR

Credits: 4  
Hours per week: 6

For the Dept of Visual Communication

### OBJECTIVES:

- To familiarize the students with different genres of writing associated with media and enable them to write news stories, scripts, features, reviews, punch lines and tag lines.
- To expose them to both theory and practice in different forms of writing and to educate them on grammar and rules of punctuation and proof reading.
- To kindle their creativity by encouraging them to write and provide hands-on training in writing.

### UNIT I Script Writing

- I. Different kinds of script writing
- II. Theories of script writing: The three-act structure, Syd Field's Paradigm and the sequence approach.
- III. Converting a short story into a script, television writing, radio writing and anchoring.

### UNIT II Writing features and reviews

- I. Definition
- II. Characteristics
- III. Classification of features
- IV. Lead for features
- V. Feature leads vs hard news lead
- VI. Review writing
- VII. Systematic and non systematic approach.
- VIII. Writing features, book reviews and movie reviews

### UNIT III Writing News stories

- I. Headlines
- II. Rules guiding headlines
- III. News stories
- IV. Inverted pyramid style
- V. Lead
- VI. Snippets
- VII. Editorials
- VIII. Advertorials
- IX. Writing news stories
- X. Converting news stories into snippet
- XI. Blowing a snippet into a full length news story

### UNIT IV Ad Writing

- I. Importance of advertising
- II. Demography
- III. Different kinds of ads
- IV. USP- punch line- body copy- Tag line- by line.
- V. Writing punch lines, body copy and tag line- designing pamphlets and brochures- designing news paper and magazine ads.

## **UNIT V            Text Mechanics**

- I.    Grammar Basics
- II.   Different kinds of errors
- III.   Punctuation.
- IV.   Identifying errors and proof reading.
- V.    Editing

### **Books for Reference**

1.    Field, Syd. The Foundations of Screen Writing. Delta, 2005.
2.    Higgins, Dennis and Bernbach William. The Art of Advertising, Mc Graw-Hill Professional, 1965.
3.    Quirk Randolph, Greenbaum Sidney, Leech. N, Geoffrey. A Comprehensive grammar of the English Language. Addison Wesley, 1989.
4.    Mencher, Melvin.    Basic Media Writing,    William C.Brown, 1995.
5.    Murphy Raymond. English Grammar in Use. Cambridge University Press, 2003.
6.    Swan, Walter. How English works: A grammar practice book, OUP, USA, 1997.
7.    Trottier, David. The script writer's Bible: A complete guide to Writing, Formatting and selling your script. Silman James, 2010.
8.    Bly. W, Robert. The copy Writer's Handbook, 3<sup>rd</sup> edition. Henry Holt and company, 2007.
9.    G.Stoval, James. Writing for the Mass Media. 8<sup>th</sup> edition. Pearson, 2011.
10.   Straczinsky, J. Michael. The Complete book of Script Writing.. F&W publications, 2002.

## EL 2100 INDIAN NATIONALIST LITERATURE

Semester: II  
Category: AR

Credits: 4  
Hours per week: 6

### For the Dept of History

(Passed in the Academic Council held on 16 November 2012. But for administrative reasons the paper is not offered from 13 HT Batch onwards. Instead Writing for Media is offered for the students of Visual communication)

#### OBJECTIVES:

- To familiarise the students with great writers both Indian and foreign, who have contributed to Indian nationalist poetry.
- To introduce a part or whole of some great works, which have a significant historical importance.
- To sensitise the students about the indigenous literature, culture and history of the country.

#### UNIT I

##### ANCIENT INDIA

1. Poem: **Salutation to Bharat** by Mahakavi Subramanya Bharathiar.
2. Prose: **Antecedents** An essay from 'A History of India' by Romila Thapar pg 15-27.
3. Short Story: **The Vow of Celibacy** - An extract from Kamala Subramaniam's 'Mahabharatha'. Pg 3-10.

#### UNIT II

##### PRE-COLONIAL INDIA

1. Poems: **Bande Matharam** by Bankim Chandra Chatterjee  
**Where The Mind is without Fear** Rabindranath Tagore.
2. Prose: **The Sound of the Lord of the Fury** - An excerpt from 'The Last Mughal- The fall Of A Dynasty' By William Dalrymple. Pg 143-146.
3. Short Story: **Governor's Visit** by Kalki translated by Gowri Ramanarayanan.

#### UNIT III

##### THE PARTITION

1. Poem: **My Country My People** by Sheshendra Sharma
2. Prose: **The Most Complex Divorce in History** - An excerpt from Freedom at Midnight' By Dominique La pierre and Larry Collins.
3. Short Story: **Another Community** by R.K. Narayanan.

#### UNIT IV

##### POST-COLONIAL INDIA

1. Poem: **The New Dawn** by Dilip Kumar Roy
2. BiographY : **Drastic, Emergent Action** An excerpt from The Life of Indira Nehru Gandhi By Katherine Frank pg 271- 279.

#### UNIT V

##### NON- Detailed

1. Fiction: **Train to Pakisthan** by Kushwant Singh

2. Play: ***Tughlaq*** by Girish Karnad Themes, characters, plot and the historical Relevance of the play.

### **Methodology**

1. Class room lectures, group discussions and panel sessions.
2. Screening of historical movies on partition and some great heroes of freedom struggle.

### **References:**

- Collins, Larry and Dominique La Pierre. *Freedom at Midnight*: Avon Publications, 1975.
- Dalrymple, William. *The Last Mughal: The Fall of a Dynasty*: Penguin Publications, 2006.
- Frank, Catherine. *INDIRA. The Life of Indira Nehru Gandhi*: Harper Collins Publishers, 2001.
- Karnad, Girish. *Tughlaq*: OUP,2012.
- Prabhu, R.K. ed. *Indian National Songs*: Popular Prakashan publications, 1966.
- Ramanarayanan, Gowri. *Selected Stories of Kalki*: Penguin Publications, 2000.
- Singh, Kushwant. *Train to Pakistan*: Grove Press, 1956.
- Subramaniam, Kamala. *Mahabharatha*: Bharatiya Vidhya Bhavan, 1988.
- Thapar, Romila. *A History of India*. Volume One. Penguin Publications, 1966.