

EDITOR'S PROFILE



Dr. Major S. Elangovan, 62, has to his credit 40 years of long meritorious contribution in teaching, research and extension activities with specializations in Marketing Management with a Ph.D. from Madurai Kamaraj University. Prof. Swaminathan Elangovan, has many feathers to his cap; to mention a few: publication of research articles at National and International levels; Keen interest in enabling many research scholars to obtain M.Phil. and Ph.D. Degrees. In recognition of his yeoman's service to students community, Nehru Group of Institutions, Kerala and Tamil Nadu honoured him with the Best Teacher Award in 2015 and the Honourable President of India conferred him with Honorary Rank Major in the year 2012. He has delivered invited lectures on socio, economic and academic topics. He is on the Roll of Honour in the Board of Studies, Academic Council, College Management, Academic Audit Committees of leading institutes of higher learning and professional bodies across India.



Mr. G. Joy Samuel Dhanraj, Assistant Professor in the department of BBA and B.com (Corporate Secretaryship) Loyola College Chennai. He was the president of the BCF forum. He has completed his undergraduate in corporate secretaryship from University of Madras, Masters in Business Administration from Anna university and Master of Labour Management from Annamalai University. He also completed Postgraduate Diploma in Criminology and Forensic Science from Annamalai University and Post Graduate diploma in entrepreneurship Development from Madurai Kamaraj University. He has organised various Seminars and conferences. Currently he has undertaken UGC Minor research project. He has cleared UGC - NET in Management. He is a recipient of Swami Vivekananda Award and Chief Minister Award for the excellence in Education and Sports. He is a research guide for MBA students in PULC. His areas of interest are Finance and Marketing.



Mr Ramesh Kanan, 41, has to his career has 13 years of work experience contributing to his teaching. He was the president of the BCF forum. He has completed his B.com in Thiagarajar College and completed M.com in Yadava College. He is pursuing completed his Ph.D from the university of Madras; Also, completing an Accounting package; Author and publisher of three books. Worked with colleges like C.Kandaswamy Naidu College, Tagore College of Arts and Science and currently working with Loyola college in the BBA and B.com Corporate department. Attended various National and international conferences. Attended workshops organized by FAEA, Gurunanak, St peters and Loyola College. His area of Interest are Marketing, Financial Accounting, Principles of Management, Financial Management, Practical Auditing, Research Methodology, Management Accounting.