



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI -34 **DEPARTMENT OF BUSINESS ADMINISTRATION**

RENATUS 2K23

28th January 2023

Renatus 2K23 was held on 28th January 2023 at the Department of Business Administration. The inaugural function started at 8.30 am with Mr. Rajendra Kumar P, Chairman of the GST Council as the Chief Guest. The function started with a prayer song followed by the Tamil Thai Vazhthu. The chief guest then addressed the participants and inaugurated the fest. He was presented with a memento by the Business Administration Forum (BAF) President, Dr. V. Arockiya Jerold.





The following are the **onstage and offstage events of RENATUS 2K23**:

Onstage Events:

PITCH PLEASE (Adzap)

SUIT UP (Best Manager)

Offstage Events:

DREAM 11 (IPL Auction)

MASTERMIND (Business Quiz)

HIRE AND FIRE (HR Stock Wars)

AYE AYE CAPTAIN (Shipwreck)

A total of **170 participants** from 17 colleges participated in the fest, making it a successful event.

PITCH PLEASE (Adzap)

Adzap, the usual college cultural event, was the first onstage event. A product was given to each team and they had to use their creativity in displaying and endorsing the product to reach the public.

WINNERS – Ethiraj College Chennai

RUNNERS – DG Vaishnav College

Chennai



SUIT UP (Best Manager)

The second onstage event was SUIT UP, where the participants proved their worth of being the best manager. There were several rounds like block and tackle, pitching an imaginary product. The final round was a stress interview.



BEST MANAGER – DG Vaishnav College



DREAM 11 (IPL Auction)

IPL Auction, the first offstage event, was conducted in the classrooms of the CE Block. A total of 33 teams (3 participants in each team) participated in the first round, and 10 teams were selected for the finals.

WINNERS – Madras School of Economics Chennai

RUNNERS – DG Vaishnav College Chennai



MASTERMIND (Business Quiz)

The second offstage event was Business Quiz, where participants were tested through a series of questions relating to business. A total of 30 teams (2 participants in each team) participated in the preliminary round out of which 6 teams qualified to the finals, which had 5 rounds.

WINNERS – Christ University, Bangalore



RUNNERS – Guru Nanak College Chennai



HIRE AND FIRE (HR Event)

A very unique event, consisting of dealing with famous entrepreneurial personalities, consisting of various rounds. 15 teams participated in the preliminary round from which 6 teams were selected for the Finals.

WINNERS – Vivekananda College

RUNNERS – Christ University, Bangalore



AYE AYE CAPTAIN (Shipwreck)

One of the most common cultural events happening in and around Chennai, Shipwreck, with a twist of business concepts, had a total of 25 participants participating and showcasing their talents.

WINNERS – DG Vaishnav College Chennai

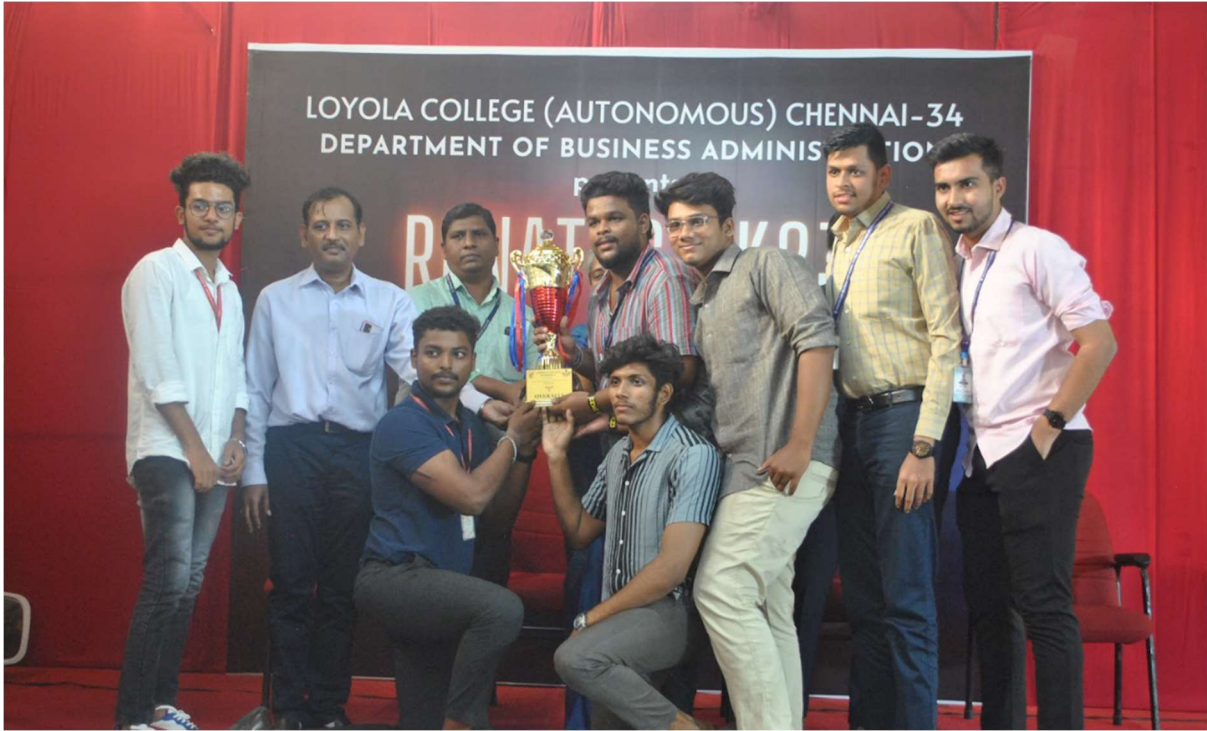


RUNNERS – DG Vaishnav College Chennai



The events were over by 2:30 pm and then the Valedictory Function was held. Prof.A. Austin Xavier Amirtharaj, Dean of Arts, Loyola College, presided over as the Chief Guest for the event. Prizes were distributed to the winners and the runners-up for the 6 events. DG Vaishnav College was awarded the OVERALL WINNERS Trophy for showcasing their talents and winning a majority of the events. Renatus 2K23 came to a fantastic finish with a vote of thanks proposed by Mr K Aditya, Department Secretary, followed by the National Anthem.







LOYOLA COLLEGE (Autonomous), CHENNAI-34
College of Excellence

DEPARTMENT OF BUSINESS ADMINISTRATION

Cordially Invites You for the
Department Fest

RENATUS 2K23

on

28th JANUARY 2023

Inaugural Function

Chief Guest

CA Rajendra Kumar P

Chairman of GST & Indirect Taxes Committee,
Govt. of India, New Delhi

TIME: 8:30am

Valedictory Function

Chief Guest

Prof. A. Austin Xavier Amirtharaj

Dean of Arts

TIME: 3:00pm

Venue: Quinn Hall



8:00-8:30 AM REGISTRATION

INAUGURATION

8:30-8:35 AM TAMIL THAI VAZHTHU & WORSHIP SONG

8:35-8:40 AM WELCOME ADDRESS
Dr. I. Eucharista Fatima Mary,
Coordinator

8:40-8:45 AM FELICITATION

8:45-8:55 AM INTRODUCTION OF THE CHIEF GUEST
Paavan Keswani,
Joint Public Relations Officer

8:55-9:10 AM INAUGURAL ADDRESS
CA Rajendra Kumar P,
Chairman of GST & Indirect Taxes Committee,
Govt. of India, New Delhi

9:10-9:15 AM DECLARING THE FEST OPEN
CA Rajendra Kumar P,
Chairman of GST & Indirect Taxes Committee,
Govt. of India, New Delhi

9:15-9:20 AM VOTE OF THANKS
Manav Lodha, Event Secretary



VALEDICTORY

- 3:00-3:05 PM WORSHIP SONG**
- 3:05-3:10 PM WELCOME ADDRESS**
Jashith Gupta,
Joint Secretary
- 3:10-3:15 PM FELICITATION**
- 3:15-3:30 PM DISTRIBUTION OF PRIZES**
Prof. A. Austin Xavier Amirtharaj,
Dean of Arts
- 3:30-3:40 PM VOTE OF THANKS**
Aditya K,
Department Secretary
- NATIONAL ANTHEM**



LOYOLA COLLEGE (AUTONOMOUS)
CHENNAI-600034



DEPARTMENT OF BUSINESS ADMINISTRATION

presents

SUIT UP

DREAM 11

AYE AYE
CAPTAIN

MASTER
MIND

HIRE N FIRE

PITCH PLEASE

RENATUS 2K23

DEPARTMENT FEST
JANUARY

SATURDAY

28

8:30 AM

@renatus2k23



2023

RULEBOOK



DEPT. SEC.
ADITYA K
9790890030

EVENT SEC.
MANAV
7200042381

JOINT SEC.
JASHITH
8778713573



LOYOLA COLLEGE (AUTONOMOUS)
CHENNAI-600034



DEPARTMENT OF BUSINESS ADMINISTRATION

presents



RENATUS 2K23

DEPARTMENT FEST

JANUARY

SATURDAY

28

8:30 AM

2023

VENUE: QUINN HALL





RENATUS 2K23



DEPARTMENT OF BUSINESS ADMINISTRATION

LOYOLA COLLEGE

Loyola College, a Catholic Minority Institution, was founded by the Society of Jesus (Jesuits) in 1925, with the primary objective of providing University Education in a Christian atmosphere for deserving students irrespective of caste and creed.

It started functioning in July 1925 with just 75 students on the rolls in three undergraduate courses of Mathematics, History and Economics.

Loyola College, though affiliated to University of Madras, became autonomous in July 1978. UGC has elevated Loyola College to the status of "College of Excellence" for the period between April 1, 2014 and March 31, 2019. Loyola College has also been ranked 4th in the NIRF Ranking for Higher Educational Institutions of India in the year 2022.

DEPARTMENT OF BUSINESS ADMINISTRATION

The department of B.B.A was started in the year 1999. Over the last 24 years, it has grown remarkably. The B.B.A department has secured its prominent position among the top ten Arts and Science colleges in India.

RENATUS

A management fest organized by the department of BBA, which conducts events to test and improve the business skills and also to motivate and bring out their competitive spirit through fun-filled events.



RENATUS 2K23



DEPARTMENT OF BUSINESS ADMINISTRATION

OFF STAGE EVENTS

DREAM 11

MASTERMIND



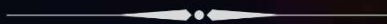
HIRE & FIRE

ON STAGE EVENTS

SUIT UP

PITCH PLEASE

AYE AYE
CAPTAIN





RENATUS 2K23



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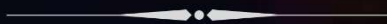
MANAV

EVENT
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LOYOLA COLLEGE (AUTONOMOUS)
CHENNAI-600034



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DEPARTMENT OF BUSINESS ADMINISTRATION



RULE BOOK





RENATUS 2K23



DEPARTMENT OF BUSINESS ADMINISTRATION

OFF STAGE EVENTS

DREAM 11

MASTERMIND



HIRE & FIRE

ON STAGE EVENTS

SUIT UP

PITCH PLEASE

AYE AYE
CAPTAIN





RENATUS 2K23



DEPARTMENT OF BUSINESS ADMINISTRATION

GENERAL RULES:

1. Participants from other colleges are expected to possess their college ID cards throughout their stay in Loyola College and also should bring a **BONAFIDE LETTER** from the Head of the Department or the Principal of the college, permitting him / her to attend the department festival in Loyola College. Failing which the participants will not be permitted to enter into the Campus.
2. Any participant who is found disturbing the program / creating nuisance will be asked to leave the campus immediately.
3. **Dress Code should be strictly adhered to. (Boys: Round Neck T-Shirts, Torn Jeans, Hoodie T-Shirts, Track Pants, T-Shirt with abusive words or pictures are NOT allowed. Full length pants are only allowed. Girls: T-Shirt, Torn Jeans, Sleeveless are NOT allowed).**
4. Regulations laid down by Loyola College regarding usage of Camera Mobile Phones are applicable for other college students also. Any student will be asked to vacate the campus if he / she abuses / misuses the camera mobile phone within the campus.
5. The participants are asked to report to the venue ahead of time and they are expected to be present only in and around the venue allotted for the specific department.
6. Only those students who are pursuing their UG degree can participate.
7. Registration for all the events can be done by calling the person concerned.
8. Participants must report before 8.30a.m. for registrations and for specific events 20 minutes prior to the event.
9. Loyola College won't be responsible for any loss of participant's belongings.
10. Smoking or drinking is strictly prohibited inside the Campus.
11. Judge's decision in all the events will be final and binding. Unnecessary arguments will lead to disqualification.
12. Results announced once are final.
13. All the above Rules are applicable for all the events and any violation will lead to disqualification.
14. **Participants** are free to express their **grievances (if any)** regarding any **misconduct / misbehaviour** by any student of Loyola College to the **Vice Principal (Administration) of Shift I or II**. Their office is located in the **Main Building Ground Floor (Room No.3)** and **Jubilee Building Ground Floor (Room No.JG 10)** respectively.

We wish the participants "ALL THE BEST". Have a pleasant time during your stay for the Department Festival in the Loyola Campus.



RENATUS 2K23



DEPARTMENT OF BUSINESS ADMINISTRATION

- DREAM 11 (IPL AUCTION)

1. 2-3 participants per team.
2. We will be having prelims round and top 10 teams will be qualified.
3. The event format will be explained on the day of the event.
4. Auctioneer's decision will be the final.

Event coordinators -

Devanshu-(20-UBU-056)-(8122274684)

Rudransh-(20-UBU-061)-(9910783391)





RENATUS 2K23



DEPARTMENT OF BUSINESS ADMINISTRATION

- **MASTERMIND (BUSINESS QUIZ)**

1. Two participants per team.
2. The quiz master's decision is final.
3. It will be an off-stage event.
4. The quiz is based on Business and General Knowledge.
5. Use of any electronic device during the event is strictly prohibited and may lead to elimination.

Event coordinator -

Punith-(20-UBU-172)-(9840452976)

Sanyam-(20-UBU-071)-(9384689201)





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DEPARTMENT OF BUSINESS ADMINISTRATION

- **HIRE N FIRE (HUMAN RESOURCE)**

1. It is a team event consisting of 2 participants per team.
2. This event consists of 2 rounds.
3. Round 1: Prelims
Prelims would be a quiz round.
Top 10 teams will qualify for the final round.
4. Round 2: Every team needs to create a company with 50 employees of all level categories. For getting employees there will be a price war, where after every round the price of each employee category will change.
5. The best company employee structure with the least amount spent will emerge as the winner.
6. Results announced once are final.

Event coordinator -
Divyansh
(20-UBU-117)-(9840881358)





RENATUS 2K23



DEPARTMENT OF BUSINESS ADMINISTRATION

• SUIT UP (BEST MANAGER)

1. Best Manager is an individual event.
2. Participants are expected to be in formal attire.
3. This event is the ultimate test of your talents and will be judged based on your creativity, spontaneity, determination, humour etc.
4. Event will consist of 3 rounds and all the rounds and topics will be revealed on the spot.
5. Vulgarity of any form will lead to immediate disqualification.
6. Results announced once are final.

Event coordinator -

Brandon Dean-(20-UBU-043)-(9176363630)





RENATUS 2K23



DEPARTMENT OF BUSINESS ADMINISTRATION

● PITCH PLEASE (ADZAP)

- 1.This is a group event. Each team can have a minimum of 4 and a maximum of 5 participants.
- 2.Maximum 1 team per department.
- 3.Any product will be given on the spot, for which the advertisement must be prepared (1 minute for preparation & 5 minutes for the performance).
- 4.Medium of communication - Tamil and English.
- 5.Any form of vulgarity or profanity will lead to an immediate disqualification of the entire team.
- 6.Results announced once are final.

Event coordinator -

Saayuj

(21-UBU-064)-(8925895551)

Aryan

(21-UBU-010)-(8610346271)





RENATUS 2K23



DEPARTMENT OF BUSINESS ADMINISTRATION

• AYE AYE CAPTAIN (SHIPWRECK):

- 1.Shipwreck is an individual event.
- 2.Based on conventional Shipwreck with a twist of a business theme.
- 3.Participants are to speak in favour of the given topic/product/personality to convince the captain as to why they deserve to be given the last life jacket.
- 4.Event will consist of 3 rounds and topics will be given on the spot.
- 5.Humour, spontaneity and supporting facts will be appreciated.
- 6.Vulgarity of any form will lead to immediate disqualification.
- 7.Mode of communication is to be in English.
- 8.Results announced once are final.

Event coordinator -
Brandon Douglas Dean
(20-UBU-043)-(9176363630)
Sharan Narayanan
(21-UBU-159)-(9884235353)





RENATUS 2K23



DEPARTMENT OF BUSINESS ADMINISTRATION

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