



DEPARTMENT OF COMMERCE (SHIFT - II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI.



**COMMERCE FORUM (2022-23)**

INDIGENOUS DAY - REPORT ON THE EVENT  
10<sup>TH</sup> AUGUST, 2022

INVITATION

LOYOLA COLLEGE (AUTONOMOUS)  
CHENNAI- 600034

THE DEPARTMENT OF COMMERCE FORUM (SHIFT- II)

**WORLD INDIGENOUS  
PEOPLE'S DAY**

பழங்குடி மக்கள் தினம்  
ON AUGUST, 10TH 2022

Dr. Sivaprakash.J.S.  
President

Prof. Joyci Christi  
Vice President

Dr. S. Prasana Kumar  
Coordinator

"The forest is not a resource for us, It is life. It is the only place  
for us to live".



**COMMERCE FORUM (2022-23)**

**SCREENSHOTS OF THE EVENT**



**Joint Event Secretary Shirish Srinivasaraj (20-UCO-553) interacts with the students**



**Through the presentation of indigenous people, students observe indigenous cultures**





**COMMERCE FORUM (2022-23)**



**Students gain knowledge about indigenous people, their culture and lifestyle through presentations**



**Documentation Secretary Raakesh (20-UCO-376) explains the importance of World Indigenous Day**



**COMMERCE FORUM (2022-23)**



**In presence of prof. Amala Priya joint secretary Theaseus Anto Cooper (20-UCO-430)  
explains who are indigenous people**



**Joint Public Relations Secretary Rishe (20-UCO-357) explains the history of  
indigenous peoples in presence of Dr P. Mathan Kumar**





**COMMERCE FORUM (2022-23)**

**POSTER - INDIGENOUS PEOPLE'S DAY**





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**COMMERCE FORUM (2022-23)**

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**ABOUT THE EVENT**

**WORLD INDIGENOUS PEOPLE'S DAY – 10<sup>TH</sup> AUG, 2022**

**Time:** 3rd hour of regular classes (3.20 pm-3.30 pm)

**No. of participants:** 1050 students (b.com. general)

**OBJECTIVE**

The main objective of this program is to let students know about indigenous people and their places of residence, as well as why the day is celebrated by these people. As part of an initiative to raise awareness and encourage the preservation of their culture and way of life.

**ABOUT THE EVENT**

The Commerce Forum (CF) of the department of commerce (Shift-II) undertook to sensitize and celebrate “World Indigenous Day” organized the event for 3<sup>rd</sup> years, 2<sup>nd</sup> years, and 1<sup>st</sup> years of the department. This event was conducted during the third hour of regular classes for 10 minutes between 3.20 PM to 3.30 PM. Every year on the 9th of August around the world, World Indigenous People's Day is celebrated to bring awareness and to protect the basic rights of indigenous people across the globe.

The commerce forum initiated this event on August 10<sup>th</sup>, with a video rendering made by forum members, who also undertook the responsibility to explain to the individual class about the indigenous people's culture, the way they live, and the manner in which they respect and follow their forefathers' culture / tradition. As a result of this event, students understood about indigenous people's lifestyle, their struggles to survive, and the traditions that they have followed for centuries. This event also recognizes the achievements and contributions that indigenous people make to improve world issues. There are more than 370 million indigenous people spread across 90 countries. Indigenous peoples are 5% of the world's population but account for 15% of the world's extremely poor. There exist more than 5,000 indigenous communities and they speak around 4,000 different languages.

**KEY TAKEAWAYS:**

1. The role of women in the preservation and transmission of traditional knowledge.
2. Effect of colonialism on native people.
3. Insights and valuable lessons, developing compassion and appreciation for others.
4. Awareness on tribal people's growth and development in India and the facts about historical resources identified by them.
5. Acquaintance about tribal culture, their history, and how the UN has established laws and regulations to protect them and their welfare.



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**Following are the feedbacks received from the students on the 'Indigenous Day' program:**

1. The event helped students understand indigenous people's contribution to society, their struggles to live, and how their culture plays an important role in the sustainable development of the environment.
2. They came to know about the tribal culture, their history, and how the UN established laws and regulations to protect them and promote their welfare.
3. This event helped to learn about women's role in preserving and transmitting traditional knowledge.
4. Indigenous Day a day that was something new to us through the video which was presented by our department, we were able to learn that indigenous day is a day celebrated to think and celebrate the old traditions and tribals who are examples of who we are.

**VIDEO DRIVE LINK:**

<https://drive.google.com/file/d/1IMEdtZolZMhBw24ZKkAKcBe7M90t9APN/view?usp=drivesdk>

**Prof. R. Amala Priya**  
Guiding faculty

**Prof. D. J. Joyci Christi**  
Vice President

**Dr S. Prasana Kumar**  
Coordinator