



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600034.**

**REPORT ON THE GUEST LECTURE GLOBAL SUPPLY CHAIN PRACTICES  
3rd September, 2022**

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## INVITATION



**DEPARTMENT OF COMMERCE SHIFT II  
LOYOLA COLLEGE (AUTONOMOUS)  
CHENNAI – 600034**

**Guest Lecture  
on  
Supply Chain Practices  
by**

**SHANKAR SUBBIAH R.M**

*Assistant Professor, B.Com (Computer  
Applications), LIAC*

5:30 PM, September 3, 2022

at  
CES11

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A look into Automotive supply  
chain optimization and its  
impact



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**PHOTOS TAKEN DURING GUEST LECTURE**



**Resource Person –R. M. Shankar Subbiah addressing the students**



**Resource Person –R. M. Shankar Subbiah addressing the students**



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**About the Event:**

The Department of Commerce (Shift-II) organized a Guest Lecture on “**Global Supply chain Practices**” to its final year B. Com., students based on the Course “Logistics and Supply Chain Management” they pursue. The resource person was Mr. R.M. Shankar Subbiah, Assistant professor, B.COM (CA) from Loyola International Academic Collaboration. He has a rich experience of 5 years in the Automotive Industry as a Global Business Lead in Ford Motors Private Limited and 1 year of teaching experience in Commerce at Loyola College, Chennai. He is skilled in public speaking, and commercial areas like Marketing and Supply Chain Management where he had spent most of his formative years in the automotive industry. The guest speaker is an enigmatic person with a passion towards teaching and specific interest towards Supply Chain Management and Logistics.

The students of E section of the final year attended the program in person. Prof. Shankar started the session with a bunch of questions to check the students grasp on the fundamentals, he then continued with the major difference between logistics and supply chain and went on with the supply chain participants who were often ignored or failed to mention in the textbooks but played a key role in the entire process.

He shared his experience in Ford’s purchase department and the time he had spent with the vendors. He explained the company’s supply chain strategy and how it has supported greater sustainability, increased efficiency and paved the way for automotive supply chain optimization. He shed light on Ford’s supply chain which contains more than 1,400 Tier 1 suppliers and up to 10 tiers between supply and raw materials, and how it provides a significant opportunity to identify and reduce costs which in turn protects them against unpredictable economic conditions.



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Later, he shared some information on a specific supply chain crisis faced by Ford in 2018 and how that led to an estimated 35,000 vehicles not being produced, \$1.6 billion in lost output, and 7,600 workers temporarily laid off.

The students were inquisitive and they started asking questions as to how Ford tackled that particular issue. He answered that Ford started relying on the diversity of its supplier base across the globe to reduce disruptions in its supply chain and has created contingency plans in place when key suppliers are impacted by fire, cyber-attacks, or other disasters.

He went on to elaborate on the PACE program where the company rigorously started tracking risks associated with its top 50 strategic suppliers and the parts they produce to ensure business continuity. The PACE (Partnership for a Cleaner Environment) program which involves Ford sharing their best-practice sustainability initiatives across the business with 50 strategic suppliers who replicate the benefits by cascading that information through their own supply chains to avoid such issues.

He enlightened the students on Automotive Supply Chains and how End-to-End (E2E) supply-chain visibility helps automotive companies reduce costs, increase efficiency, and identify and respond to risks. The floor was opened to students for questions.

**Prof. Nishanth Arul Dominic**  
**Organisator**

**Dr S. Prasanna Kumar**  
**Coordinator.**




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**ATTENDANCE**

Attendance Entered By: Nishanth Arul Dominic		Department: COMMERCE				
Student Name	Register No	Absent	Present	OD with Present	OD with Not Present	Medical Leave X
SIDDHARTH D	20-UCO-601	✓				
SAM VINNY FRED J	20-UCO-602		✓			
JEO F	20-UCO-604	✓				
JOHN BRITTO JANISH J	20-UCO-605		✓			
CASTRO DAVID D S	20-UCO-606		✓			
VIMALADITYAN J	20-UCO-607	✓				
JEROME RETHICK ROY M	20-UCO-608	✓				
VIVIAN J JOHN	20-UCO-609	✓				
PUGHALYENDI R	20-UCO-610	✓				
JONES V	20-UCO-613		✓			
HEMACHANDAR S	20-UCO-615	✓				
NITHISH KUMAR N	20-UCO-616	✓				
RISHI PRASHATH A	20-UCO-617	✓				
CHAYAN	20-UCO-618	✓				
SHUBHAN KRISHNAN SRIDHAR	20-UCO-619	✓				
JENISTON ANTONY VINDON V	20-UCO-620		✓			
HARI HARAN J	20-UCO-621		✓			
MOHAMED WASEEM	20-UCO-622	✓				
VISHAL S	20-UCO-623		✓			
AKSHAI C G	20-UCO-624	✓				
PRAVEEN GLADVIN M J	20-UCO-625	✓				
RIYAZ M	20-UCO-626	✓				
BALAJI J	20-UCO-627	✓				
VENKATACHALAM C	20-UCO-628	✓				
KISHORE R	20-UCO-629	✓				

*N.A.*  
03/09/22





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NAVEEN G	20-UCO-630	✓				
STEVE AKASH J	20-UCO-631	✓				
AKSHAT S LUNIYA	20-UCO-632		✓			
SURYA B	20-UCO-633		✓			
MICHAEL AARON THEODORE	20-UCO-634	✓				
YOKESHWARAN G	20-UCO-635	✓				
SUHAIL AHAMAD A	20-UCO-636	✓				
JOSEPH A VAZHAPPILLY	20-UCO-637	✓				
KISHORE KUMAR	20-UCO-638	✓				
JOSHUA WESLY JEYAKUMAR	20-UCO-639	✓				
NAVEEN S	20-UCO-640	✓				
KIRAN KUMAR S	20-UCO-641	✓				
MANOJ KUMAR R	20-UCO-642	✓				
ANGELO VICTOR S	20-UCO-643	✓				
AJAY M S	20-UCO-644					✓
HARI KRISHNA K R	20-UCO-646	✓				
KAUSHIK SHANKAR AJ	20-UCO-647	✓				
HARIKRISHNAN G	20-UCO-648	✓				
MOHAMMED FAHAD M	20-UCO-649		✓			
HARI PRAKASH A	20-UCO-650	✓				
SANKARA NARAYANAN R	20-UCO-651	✓				
DHARSHAN D	20-UCO-652	✓				
JERALD J	20-UCO-653		✓			
MOOHIELUN R S	20-UCO-654	✓				
PRAVEEN KUMAR S	20-UCO-655	✓				
MOHAN RAJ V	20-UCO-656	✓				
DINESH N	20-UCO-657	✓				
MOIZ SHABBIR MANDALEWALA	20-UCO-658	✓				



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03/9/22



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HAREESH S	20-UCO-659	✓				
TONY VIMAL KUMAR R P	20-UCO-660	✓				
DANIEL JOE A	20-UCO-661	✓				
YUVARAJAN NALLAMANI N M	20-UCO-662	✓				
RAJEEV I	20-UCO-663	✓				
MOHAMED SALMAN FARCE N	20-UCO-664	✓				
JEBASTINJOSEPH B	20-UCO-665	✓				
BRISON S	20-UCO-666	✓				
THARUN M	20-UCO-667	✓				
GAURAV MUNOTH A	20-UCO-668		✓			
NAVEEN KUMAR L	20-UCO-669	✓				
DON STEVI E	20-UCO-670	✓				
SRI HARI V	20-UCO-671		✓			
SAI KISHORE H K	20-UCO-672	✓				
MUKESH KUMAR V	20-UCO-673	✓				
RAKESH T	20-UCO-674	✓				
KEVIN RATCHAGAR A	20-UCO-675	✓				
SANTHOSH S V	20-UCO-676	✓				
CHARAN A	20-UCO-677	✓				
MUKESH KUMAR J	20-UCO-678		✓			
SAHIL NARESH	20-UCO-679		✓			
SUBASH K	20-UCO-680		✓			
HARIHARAN M	20-UCO-681		✓			



*Handwritten signature and date:*  
03/19/22