



DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

INVITATION

**Department of Commerce  
(Shift - II)**  
Loyola College (Autonomous), Chennai - 600034.

*Cordially invites you for the  
International Conference on*

**"BIZ 2025" - Ideas, Challenges & Opportunities  
towards the Trillion Dollar Economy**

**4th May, 2022**

**Inaugural Function**  
Chief Guest  
His Excellency Dato **Mr Saravanan Karthikeyan**  
Consul General of Malaysia in South India

**Keynote Speaker**  
**Mr Suresh Sambandam, Founder & CEO**  
Kissflow, Chennai.

**Valedictory Function**  
Chief Guest  
**Mr Thulasiraj,**  
Director, Confederation of Indian Industry (Southern Region).

**Venue: Lawrence Sundaram Hall** **Time: 8.30 AM**



DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



**Department of Commerce  
(Shift - II)**

Loyola College (Autonomous), Chennai - 600034.

**PROGRAMME SCHEDULE**

8.30 AM	REGISTRATION
9.00 AM	INAUGURAL FUNCTION
10.15 AM	<b>PANEL DISCUSSION 1</b> Ideas Shaping Business Transformation
<b>Moderator</b>	<b>Mr Kaushal Singh</b> , Entrepreneur & Co-Founder at Poornatha Partnering Entrepreneurs Pvt Ltd.
<b>Panel Members</b>	<b>Mr Bala MS</b> , Digital Transformation Leader & Principal Advisor to the Board, Changepond Technologies. <b>Mr Sam Paul</b> , Managing Director, Paulsons Beauty & Fashion Private Ltd. <b>Mr Sriram Sankaran</b> , Chairman and MD, Synchron Group, Partner, Natesan Co., Coimbatore.
11:30 AM	Tea Break
12.00 NOON	<b>PANEL DISCUSSION 2</b> Plunge to Soar - Challenges Towards Trillion Dollar Economy
<b>Moderator</b>	<b>Mr Varindar Singh</b> , Founder, Metaplast Adkrafts, Chennai.



DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

 **Department of Commerce**  
**(Shift - II)**  
Loyola College (Autonomous), Chennai - 600034.

<b>Panel Members</b>	<b>Ms. Petula Thomas,</b> CEO, Indo-Australian Chamber of Commerce.
	<b>Mr Hemanth Krishna,</b> Advocate, Madras High Court & Tax Lawyer at Coin Consultant, Chennai.
1:15 PM	Lunch Break
2:15 PM	<b>Paper Presentation Session</b>
<b>Track - 1</b>	<b>M R F Hall - Judges</b> Dr J. Arul Suresh and Dr N. Mariya Joseph
<b>Track - 2</b>	<b>Physics Smart Room - Judges</b> Dr A. Marcus Dr A. Jesu Kulandairaj
2:15 PM	<b>PANEL DISCUSSION 3</b> Leveraging Opportunities of Business to Attain Trillion Dollar Economy
<b>Moderator</b>	<b>Mr C. J. Shahjahan,</b> Former Senior General Manager, Electro Tech Associates, Saudi Arabia & Corporate Trainer
<b>Panel Members</b>	<b>Mr Kumaran, MD,</b> Vanguard Logistics, Chennai. <b>Mr S. Narayanan,</b> Co-founder & Chief Business Officer, Unschool, Hyderabad.
3:30 PM	Valedictory Function
4:30 PM	Tea & Bye



DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



**Department of Commerce  
(Shift - II)**

Loyola College (Autonomous), Chennai - 600034.

**CHIEF PATRON**

Rev Fr Jebamalai Irudayaraj, SJ, Provincial,  
Jesuit Chennai Province.

**PATRONS**

Rev. Dr Francis P. Xavier, SJ, Rector.  
Rev. Dr D. Selvanayakam, SJ, Secretary.  
Rev. Dr A. Thomas, SJ, Principal.  
Dr Melchias Gabriel, Deputy Principal.

**CHAIRMAN**

Dr S. Prasanna Kumar, Coordinator.

**CONVENERS**

Dr M. Sivakumar      Dr P. V. Saravanan      Dr D. John Benedict

**ORGANISING SECRETARIES**

Prof. J. S. Siva Prakash      Prof. D. J. Joyci Christi

**ORGANISING COMMITTEE**

Prof. S. Charles Jail Singh	Dr L. Sherley Mary
Dr P. Smitha	Prof. A. Delphine Valarina
Prof. R. Amala Priya	Prof. F. Antony Pradeep
Dr K. C. Mini Mathew	Prof. Nishanth Arul Dominic
Prof. Hermina Corera	Dr C. Stalin Shelly
Dr K. T. Manivannan	Dr S. Emaldarani
Prof. Y. Alexander	Prof. R. M. Shankar Subbiah
	Prof. P. S. Vaishaali



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

**SCREENSHOTS OF THE CONFERENCE**



**Chief Guest Mr Suresh Sambandam Lighting the Lamp**



**Deputy Principal Dr Melchias Gabries Lighting the Lamp**



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



**Deputy Principal felicitating the Chief Guest Mr Suresh Sambandam**



**Mr Suresh Sambandam, CEO of Kissflow addressing the gathering**



DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



**Mr Suresh Sambandam, CEO of Kissflow addressing the gathering**



**Mr Kaushal Singh Moderating the 1<sup>st</sup> Panel Discussion Session on  
Ideas Shaping Business Transformation**



**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



**Mr Sam Paul deliberating with the participants**



**Mr Sriram Sankaran deliberating with participants**



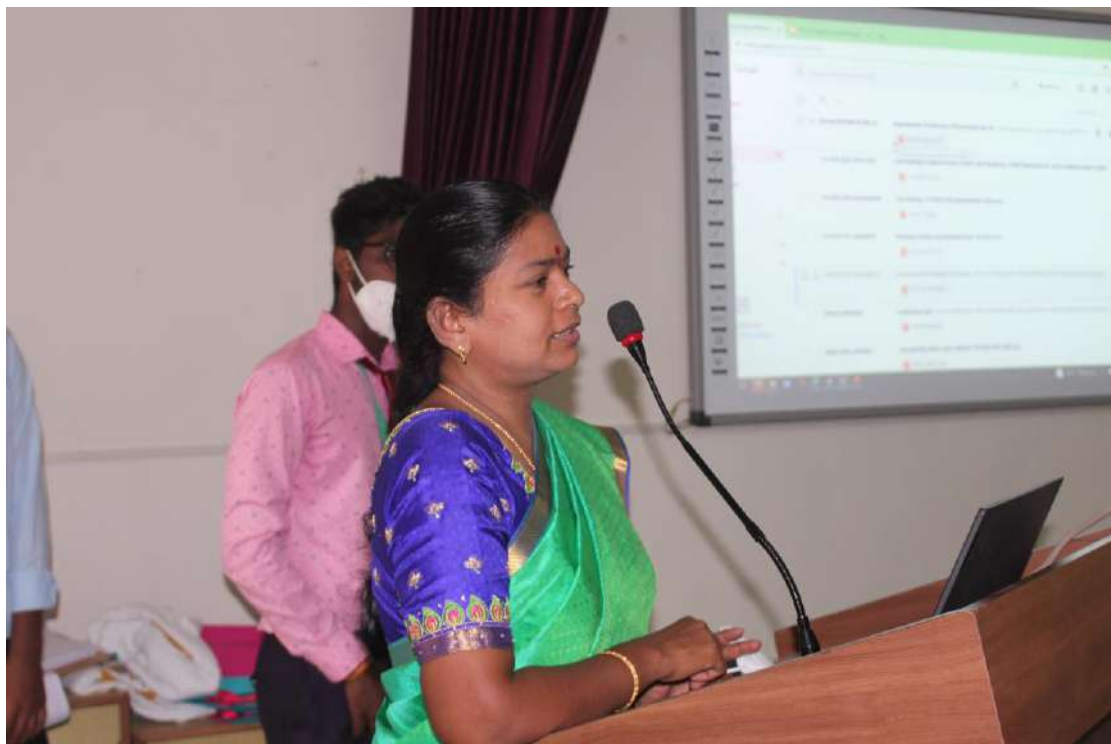


**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



**Participant in the Paper Presentation Competition**



**Judge for Paper Presentation Session for Students outlining the rules**



**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



**Paper Presentation Session for Participants**



**Paper Presentation Session for Participants**



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

**PAPER PRESENTATION SESSION FOR PARTICIPANTS**



**Paper Presentation Session Judges Dr J. Arul Suresh & Dr N. Maria Joseph**



**Panel Discussion Session 2 Moderator - Mr Varinder Singh**



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

---



**Panel Member - Ms. Petula Thomas, CEO of Indo-Australian Chamber of Commerce**



**Panel Member - Mr Hemanth Krishan, Advocate Madras High Court**



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



**Panel Discussion Session 3 – Leveraging Opportunities of Business to attain Trillion Dollar Economy – Moderator Mr Shahjahan**



**Panel Member Mr Kumaran, MD, Vangard Logistics**

DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.



**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



**Panel Member - Mr Naryanan, Founder, Unshool, Hyderabad**



**Dr Kriss Swaroop, VP, RWD Builders.**



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



**Participant interacting with audience and panel members**



**Panel Members**



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



**Chief Guest Mr Hariharn being felicitated by Dr S. Prasanna Kumar, Conference Chairman**



**Mr. Hariharan, VP, MIOT Hospitals addressing the gathering**





**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



**Dr Ranjitha Sudandhiram being felicitated by Dr John Benedict, Convenor**



**Dr Ranjitha Sudandhiram addressing the participants**



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



**Santha Rithikan (19-UCO-203) receiving the Best Paper Presenter Award**



**Yashveer (19-UCO-273) receiving the Best Paper Presenter Award**



DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



**Participant Ms.Srisha, DG Vaishnav College received the Best Paper Presenter Award**



**Participant Ms.Aishwaria, Ethiraj College received the Best Paper Presenter Award**



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



**Faculty Organising Committee members of the International Conference**



**Student organisers of the International Conference**



DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.

REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022

Participants List

DEPARTMENT OF COMMERCE (SHIFT II),  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI.  
INTERNATIONAL CONFERENCE ON "BIZ 2025 - IDEAS, CHALLENGES &  
OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY"  
4<sup>TH</sup> MAY 2022  
PARTICIPATION LIST

S. No	Name of Participant	College Name
1	Mr.Om Prakash	Loyola College
✓ 2	Mr.Anish Paulose .P	Loyola College
✓ 3	Mr.Manikandan	Loyola College
✓ 4	Mr.Daniel Prasad	Loyola College
✓ 5	Mr.Veerendhar D	Loyola College
✓ 6	Mr.Ganesh 20-UCO-445	Loyola College
✓ 7	Mr.Sabarinathan B	Loyola College
✓ 8	Mr.M.Asis Kelvin	Loyola College ( Autonomous)
✓ 9	Mr.Balavignesh	Loyola College Autonomous
✓ 10	Ms.G Sree Suprajaa	Shri Shankarlal Sundarbai Shasun Jain College
11 ✓	Mr.Felix	St Ann's College Of Arts And Science
12 ✓	Ms.Aruna	St Ann's College Of Arts And Science
13 ✓	Mrs.Subasri	St. Ann's College Of Arts And Science
14 ✓	Ms.Mahalakshmi J	St. Joseph's College Of Arts And Science (Autonomous)
15 ✓	Mr.Thulasithasan Thulasi	St.Joseph's College Of Arts And Science ( Autonomous), Cuddalore
✓ 16	Mr.Sam Sachin Britto	Loyola College
✓ 17	Mr.Mullai Arasu	Loyola College
✓ 18	Mr.Elango	Loyola College
19 ✓	Ms.Praveena	St Ann's College Of Arts And Science
20 ✓	Mr.Karthikeyan	St.Ann's College Of Arts And Science
21 ✓	Ms.Rajeswari	St.Ann's College Of Arts And Science

Mr. GANESH S 20-UCO-445  
Mr. BENJAMIN S V 20-UCO-332  
Mr. RISHI PRAKASHATH A 20-UCO-617  
Mr. SURYA B 20-UCO-633 -D.

Dr. S. PRASANNA KUMAR, M.Com., M.Phil., Ph.D., U.S.A.  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034

4/5/22

Page 1 of 1



DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.

REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022

DEPARTMENT OF COMMERCE (SHIFT II),  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI  
INTERNATIONAL CONFERENCE ON "BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY"  
4<sup>TH</sup> MAY 2022  
ROOM - MRF HALL; TIME SLOT: 2.15 PM

S. No	Topic Name	College Name	Author Name	Designation
1	An Empiric Study On Personality's Attributes And Investment Behavior Of Individual Investors In Maharashtra	Pratibha Institute Of Business Management, Pune.	Dr. Mahima Singh	Assistant Professor
		Suryadatta Institute Of Management And Mass Communication, Pune.	Dr. Rekha Chouhan:	Assistant Professor
2	Recruitment And Staffing Policies As Per Strategic HRM Concept Are Crucial To The Success Of Any New MNCS In India	Mahatma Gandhi Central University, Motihari.	Dr. Sapna Sugandha	Associate Professor
3	Analyse The Role Of Entrepreneurship In Solving The Unemployment In India During A Covid-19 Pandemic	Dept. Of Management Sciences Mahatma Gandhi Central University, Motihari, Bihar.	Dr. Sapna Sugandha	Associate Professor
		Dept. Of Management Sciences Mahatma Gandhi Central University, Motihari, Bihar	Naveen Singh	Research Scholar
4	The Impact Of Core Self-Evaluation On Work-Family Conflict Among Professional Workers In Chennai.	Department Of Business Administration And M.A Human Resource Management, Ethiraj College For Women, Chennai.	Dr.S.Saranya	Assistant Professor
5	A Study Of The Influence Of Social Media On Young Women Entrepreneurs And The Challenges They Face	Department Of Corporate Secretaryship, School Of Commerce And Economics, Loyola College, Chennai - 34	Prof. Stanis Avinash S,	Assistant Professor
		Department Of Corporate Secretaryship, School Of Commerce And Economics, Loyola College, Chennai - 34.	Dr. Vinmalar J,	Assistant Professor

Dr. S. PRASAD KUMAR, B.Com., U.P.A., P.L.L.L.L.  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

DEPARTMENT OF COMMERCE (SHIFT II),  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI.  
INTERNATIONAL CONFERENCE ON "BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY"  
4<sup>TH</sup> MAY 2022  
ROOM - MRF HALL; TIME SLOT:2.15 PM

6	Analysis Of Green Performance Management And Its Impact On Organizational Sustainability- A Case Study Of It Organization, Hyderabad, India	Department Of Human Resource Management, GITAM (Deemed To Be) University, GITAM-HBS, Hyderabad	Vasudha Kurikala	Ph.D Research Scholar,
		Department Of Finance, GITAM (Deemed To Be) University, GITAM-HBS, Hyderabad	Dr.V.Parvathi	Assistant Professor
7	Retail Restaurant Perception Of Food Quality Amid Pandemic	Department Of Commerce, Loyola College (Autonomous), Chennai	Nishanth M	Research Scholar ✓
		Department Of Commerce, Loyola College (Autonomous), Chennai	Dr SARAVANAN P V	Assistant Professor ✓
8	A Study on Work Participation and Decision Making in Higher Secondary School Teachers in Villupuram District	PG And Research Department Of Commerce, St.Joseph's College Of Arts & Science (Autonomous) Cuddalore-1	C. Nirmala Rani	Ph.D Research Scholar ✓
		PG And Research Department Of Commerce, St.Joseph's College Of Arts And Science (Autonomous) - Cuddalore-607001, Tamil Nadu	Dr. I. Savarimuthu	Associate Professor And Head ✓
9	Performance Analysis Of Select Tax Saving (Equity Linked Savings Scheme) Mutual Funds	Department Of Commerce, Loyola College (Autonomous), Chennai	Dr S. Prasanna Kumar	Assistant Professor
10	To Study The Impact Of Artificial Intelligence On Recruitment In The IT Sector	Ramaiah Institute Of Management, MS Ramaiah Nagar, Bangalore-54	Dr. Bharumathi P	Assistant Professor
		Ramaiah Institute Of Management, MS Ramaiah Nagar, Bangalore-54	Pragalapati Sai Vidya	Student

*Spt*  
*11/5/22*  
Dr. S. PRASANNA KUMAR, B.Com, M.Com, Ph.D, K.J.S.O  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



DEPARTMENT OF COMMERCE (SHIFT II),  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI.  
INTERNATIONAL CONFERENCE ON "BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY"  
4<sup>TH</sup> MAY 2022  
ROOM - MRF HALL; TIME SLOT: 2.15 PM

11	Are Generation X Inclining Towards Digital Transactions Post Pandemic	Stella Maris College Chennai	Shifaya Fathima Z	Assistant Professor
		Department Of Corporate Secretaryship, Loyola College	Narayanan S	Assistant Professor
		Department Of Corporate Secretaryship, Loyola College	Dr Vinnalar J	Assistant Professor
		Department Of Corporate Secretaryship, Loyola College	Stanis Avinash	Assistant Professor
12	Consumer Buying Behavior Of Groceries House Hold Products Through Digital Marketing In The Lockdown Period With Special Reference To Chennai City	Department Of Commerce, College Of Science And Humanities, SRM Institute Of Science And Technology- Kattankulathur	Dr S. Antony Raj	Assistant Professor
		Department Of Commerce, Loyola College, Chennai -600034	Dr S. Emaldarani	Assistant Professor
13	Structural Equation Modelling For The Occupational Stress Of College Educators	Research Department Of Commerce, Rani Anna Government College For Women, Gandhi Nagar, Tirunelveli - 627008	. P. Rajaprabha	Research Scholar
		Research Department Of Commerce, Rani Anna Government College For Women, Gandhi Nagar, Tirunelveli - 627008	Dr. V. Darling Selvi	Assistant Professor
14	A Research On The Students Perception Towards Online Classes And Traditional Offline Classes	Department Of Commerce Sourashtra College, Madurai	Dr. SITHU MURALIDHARAN DEVI	Assistant Professor

*Dr. S. Prasanna Kumar*  
25/5/22

Dr. S. PRASANNA KUMAR, M.Com., M.Phil., Ph.D.  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034





**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



DEPARTMENT OF COMMERCE (SHIFT II),  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI.  
INTERNATIONAL CONFERENCE ON "BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY"  
4<sup>TH</sup> MAY 2022  
ROOM - MRF HALL; TIME SLOT: 2.15 PM

15	Customer Relationship Management And Customer Satisfaction In Non-Banking Financial Companies- A Study With Reference To Chennai City.	PG & Research Department Of Commerce, Loyola College Chennai - 600034	DR.A. VICKRAM M	Assistant Professor
		PG & Research Department Of Commerce, Loyola College Chennai - 600034	M. Banu Rekha	Research Scholar,
16	Value Added Agriculture Exports In India-With Special Reference To Special Category Products	Department Of Commerce & International Trade, Karunya Institute Of Technology And Sciences, Coimbatore, Tamil Nadu- 641114	Dr.V. Palanisinh	Assistant Professor
		Department Of Commerce & International Trade, Karunya Institute Of Technology And Sciences, Coimbatore, Tamil Nadu- 641114	Dr.D.Mahila Vasanthi Thangam	Associate Professor
		Department Of Agriculture, Karunya Institute Of Technology And Sciences, Coimbatore, Tamil Nadu- 641114	Dr V. Palanichamy	Associate Professor
		Department Of Commerce & International Trade, Karunya Institute Of Technology And Sciences, Coimbatore, Tamil Nadu- 641114	T.Augustus Immanuel Pauldurai	Assistant Professor
17	Prevalence Of Entrepreneurial Attitude Among Young Minds - A Diagnostic Study	Department Of Economics S.D.N.B. Vaishnav College For Women, Chrompet, Chennai-44	Dr. M.S.Lekha	Assistant Professor ✓

Dr. S. PRASANNA KUMAR, M.Com., M.Phil., Ph.D., M.B.A.  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034

*S.P.K.*  
4/5/22



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**



DEPARTMENT OF COMMERCE (SHIFT II),  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI.  
INTERNATIONAL CONFERENCE ON "BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY"  
4<sup>TH</sup> MAY 2022  
ROOM - MRF HALL; TIME SLOT:2.15 PM

		Department Of Economics SDNB Vaishnav College For Women, Chrompet, Chennai-44	Ms. Christian Mercy R.	Research Scholar ✓
18	A Study On Consumers Satisfaction Towards Organised Retail Outlets In Gudiyattam	PG And Research Department Of Commerce, K.M.G College Of Arts And Science, Serkadu, Vellore - 632115.	K.S. KARUNA	Research Scholar
		PG And Research Department Of Commerce, K.M.G College Of Arts And Science, Serkadu, Vellore - 632115.	Dr D Saravanan	Assistant Professor
19	A Study On Personal And Sociological Factors Influencing The Career Development Of Women In Higher Education Management	Department Of Commerce SF,Fatima College,Madurai-625018	Dr.K.Sangeetha,	Assistant Professor
		School of Commerce, Jain Deemed To Be University, Bangalore, Karnataka	Dr.Y.Fathima,	Associate Professor
		Jain Deemed To Be University, Bangalore, Karnataka	Dr.Pooja Kumari	Assistant Professor
20	An Empirical Analysis Of Key Determinants Affecting The Financial Performance Of Hdfe Life Insurance Company	PG And Research Department Of Commerce, Government Arts College (Autonomous), Salem - 636 007, Tamil Nadu.	Dr. T. THIRUPATHI,	Assistant Professor And Head,
		PG And Research Department Of Commerce, Government Arts College (Autonomous), Salem - 636 007, Tamil Nadu	S. SUBHASHINI,	Ph. D Research Scholar
21	A Study On Greivance Redressal Practices Of It Companies In Chennai	D.G . Vaishnav College, Arumbakkam, Chennai, Tamil Nadu 600106	Srisha. S	MA. HRM
		Bachelor Of Social Work (BSW) Department Madras School Of Social Work Egmore, Chennai, Tamil Nadu 600008	Dr. Rufus Singh. T	Assistant Professor,

*Handwritten signature*  
12/5/22  
Dr. S. PRASANTH KUNGAN, Head,  
COORDINATOR  
DEPARTMENT OF COMMERCE  
LOYOLA COLLEGE, CHENNAI



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

DEPARTMENT OF COMMERCE (SHIFT II),  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI.  
INTERNATIONAL CONFERENCE ON "BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY"  
4<sup>TH</sup> MAY 2022  
ROOM - MRF HALL; TIME SLOT:2.15 PM

22	GST -BOOSTER FOR INDIAN ECONOMY?	Dr. R. M. L. Awadh University, Ayodhya (U.P.)	Nitin Kumar Sharma	Ph.D.Research Scholar
		Dept. Of Commerce, Shri Lal Bahadur Shastri Degree Collage, Gonda (U.P.)	Dr. Binod Pratap Singh	Associate Professor, Head
23	Appendage Of Artificial Intelligence In The Sphere Of Refurbishing Human Capital Management	PG & Research Department Of Commerce, St. Joseph's College Of Arts And Science, Cuddalore-1.	Ms. A. Lilly,	Student, ✓
24	Work-Life Balance And Job Satisfaction Among The Employees Of Work From Home In It Sector	PG & Research Department Of Commerce, St. Joseph's College Of Arts And Science, Cuddalore-1.	S. Sobitha	II M. Com Student ✓
25	Work Life And Health Balance Of Faculty Of Higher Educational Institutions - A Comparison Of Public And Private Sector Higher Educational Institutions Of Guwahati City.	Department Of Accountancy, Gauhati Commerce College	Nikeeta Jain	Student, M. Com
		Department Of Accountancy, Gauhati Commerce College	Dr. Sweta Sharma	Assistant Professor
26	Retail Channel Strategy: An Omni- Channel Approach In Community Pharmacies Using The Theory Of Planned Behaviour	Department of Business Administration Loyola College, Chennai - 34.	G. Joy Samuel Dhanraj,	Part-Time Research Scholar
		MEASI Institute of Management, Chennai.	Dr. B. Latha Lavanya	Associate Professor

*Handwritten signature and date: 4/5/22*

**Dr. S. PRASANNA KUMAR, M.Com, U.Pd., Ph.D, U.S.A**  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

DEPARTMENT OF COMMERCE (SHIFT II),  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI.  
INTERNATIONAL CONFERENCE ON "BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY"  
4<sup>TH</sup> MAY 2022  
ROOM - PHYSICS SMART ROOM; TIME SLOT 2.15 PM

S. No	Topic Name	College Name	Author Name	Designation
27	New Entrepreneurship: A Paradigm Shift	PG And Research Department of Commerce, St. Joseph's College Of Arts And Science (Autonomous) - Cuddalore-607001, Tamil Nadu	Boby T Chacko	Mcom Final Year Student
28	A Study on The Preferences On The Mode Of Work Among The Women In The It Sector	Department of Economics, Loyola College, Chennai-34,	Dr.R. Uma Maheshwari	Assistant Professor
		Department of Economics, Loyola College, Chennai-34,	P.Nikhil Dev,	MA Economics,
29	Forecast of Modes Of Trading Technology In Bombay Stock Exchange	Department of Commerce Shift -II Stella Maris College Chennai	Dr.Vemulapalli Aparna	Assistant Professor
		Department of Commerce Shift -II Stella Maris College, Chennai	Ms. Ilakkia Nithyanandan	Student
30	Influencer Marketing: A Tool For Nudging Consumer's Purchase Decisions	Department of Economics Ethiraj College for Women, Chennai	Aishwarya KS	PG Student MA
31	A Study Of Service Costing Methods Applied In Medical Industry In Pune District	Faculty of Commerce and Management, Savitribai Phule Pune University, Pune	Dr. Parag Kalkar	Hon. Dean,
		PDEA's Annasaheb Waghire Arts, Science and Commerce College, Otur, Tal-Jumna, Dist-Pune-412409	Dr. Kaldante Kishor Harishchandra	PG Coordinator

*Handwritten signature and date: 4/5/22*


*Handwritten notes: Faculty, P. Nikhil Dev*

**Dr. S. PRASANNA KUMAR, M.Com, U.P.A., Ph.D., M.A.**  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034



**DEPARTMENT OF COMMERCE (SHIFT-II)**  
**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

 **DEPARTMENT OF COMMERCE (SHIFT-II)**  
**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI-600034.**

**BEST PAPER AWARDS**

S. NO	NAME	COLLEGE NAME
1	MS. K.S AISHWARYA	Ethiraj College for Women, Chennai
2	DR. T. RUFUS SINGH	Madras School of Social Work
3	MS. S. SRISHA. S	DG Vaishnav College
4	MR. M.S. SANTHA RITHIKAN	Loyola College, Chennai.
5	MR. YASHVEER CHORDIA	Loyola College, Chennai.

*Spr*  
*4/5/22*

Dr. S. PRASANNA KUMAR, M.Com., M.Phil., P.D., M.B.A.  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034



DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

DEPARTMENT OF COMMERCE (SHIFT - II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 6000034.

INTERNATIONAL CONFERENCE ON BIZ - 2025  
IDEAS, CHALLENGES & OPPORTUNITIES TOWARDS THE TRILLION DOLLAR ECONOMY  
4TH MAY 2022

S. No.	Dept. No.	Name of the Student	Signature
1	19-UCO-201	KAILASH S	Kailash S
2	19-UCO-202	KAVIN K P (Photo)	Kavin K P
3	19-UCO-203	SANTHA RITHIKAN M S	Santha Rithikan M S
4	19-UCO-204	MICHAEL JOVIN S A	Michael Jovin S A
5	19-UCO-206	JEFFRIN SAM D	Jeffrin Sam D
6	19-UCO-207	JEBIN JEFFREY J	Jebin Jeffrey J
7	19-UCO-209	KALANIDHI MARAN J	Kalanidhi Maran J
8	19-UCO-210	AKASH RASVIN THOMAS B	Akash R
9	19-UCO-211	AKASH B	Akash B
10	19-UCO-212	TONY DYSON A	Tony Dyson A
11	19-UCO-213	ALAN ANTHONY RAJ D	Alan Anthony Raj D
12	19-UCO-214	PRAVEEN J	Praveen J
13	19-UCO-215	SANTHOSH F	Santhosh F
14	19-UCO-216	JOSEPH SANTHANA ADHIS CHRISTAIN J	Joseph Santhana Adhis Christain J
15	19-UCO-217	JASON PRINCE I	Jason Prince I
16	19-UCO-218	REMIGIUS VASANTHAN J	Remigius Vasanthan J
17	19-UCO-219	BOWAN RICHARD B	Bowan Richard B
18	19-UCO-220	JOSHUA WILLIAMS R	Joshua Williams R
19	19-UCO-221	HITESH NARESH JASWANI	Hitesh Naresh Jaswani
20	19-UCO-222	SANJAY K	Sanjay K
21	19-UCO-223	AATISH JOSEPH	Aatish Joseph
22	19-UCO-225	JOICE GEORGE IGNATIUS	Joice George Ignatius
23	19-UCO-226	MUKUNDA KRISHNAN V	Mukunda Krishnan V
24	19-UCO-227	ABISHEK P	Abishek P
25	19-UCO-228	ASHWIN A	Ashwin A
26	19-UCO-229	VIGNESHVAR M	Vigneshvar M
27	19-UCO-230	TITUS M TONY	Titus M Tony
28	19-UCO-232	AAKASH E	Aakash E
29	19-UCO-233	SANKARAN V	Sankaran V
30	19-UCO-234	JACKSON JERRY M D	Jackson Jerry M D
31	19-UCO-236	MISHEIL A	Misheil A
32	19-UCO-238	PATRICK PRAVEEN J	Patrick Praveen J

Di. S. PRASANNA KUMAR, M.Com., M.Phil., Ph.D., M.B.A.  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

33	19-UCO-239	SUJAN S	AAA
34	19-UCO-241	ALFRED NOEL JEBAKUMAR	Alfred
35	19-UCO-242	PRAVIN P	Pravin P
36	19-UCO-243	KARUN NIKHILESH	Karun S
37	19-UCO-244	ABI TOM P	Abi Tom
38	19-UCO-245	ZADOK R	Zadok R
39	19-UCO-249	MAHAVEER CHAND S	Mahaveer S
40	19-UCO-250	RAKESH D	AAA
41	19-UCO-252	DINESH KUMAR P	P.DK
42	19-UCO-254	DENVER DCRUZ	AAA
43	19-UCO-255	ANBU JEBAKUMAR S	Anbu
44	19-UCO-256	SHAKTHI MAHESWARAN K S	Shakthi
45	19-UCO-257	SACHIN K DAVEY	Sachin
46	19-UCO-258	HUSSAIN FAKHRUDDIN	Hussain
47	19-UCO-259	KLINTON S	AAA
48	19-UCO-260	SUBRAMANIAN V	Subramanian
49	19-UCO-261	ALROY ARUN PETER J	Alroy
50	19-UCO-262	SATHISH S	Sathish
51	19-UCO-263	JOHN PAUL C S	John Paul C S
52	19-UCO-265	ADARSSH K R	Adarssh
53	19-UCO-266	TONY CLEMENT M	Tony
54	19-UCO-268	PARWIN KUMARAN L	Parwin
55	19-UCO-269	SRIPRASATH P	P Sriprasath
56	19-UCO-270	VISHWATH RAMSINGH SURENDAR	Vishwath
57	19-UCO-272	ARAVINDHAN E	Aravindh
58	19-UCO-273	YASHVEER CHORDIA	Yashveer
59	19-UCO-274	VETRISELVAN M	Vetri Selvan
60	19-UCO-275	KARTHIKEYAN S	Karthikeyan
61	19-UCO-276	POOBESH K	Poobesh
62	19-UCO-277	HARRISH MARTIN D	Harrish
63	19-UCO-278	SUGESH B	AAA
64	19-UCO-279	ABISHEK S	AAA
65	19-UCO-280	SAYYAM	Sayyam
66	19-UCO-281	AKARSH ARVINDH SAI S	Akarsh
67	19-UCO-283	MOHAMED SHAMEEL SHAHID A	Mohamed
68	19-UCO-284	MOHAMED TAUFEEQ M	M. Taufeeq

Dr. S. PRASANNA KUMAR, M.Com., M.Phil., Ph.D., M.B.A.  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034



DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.

REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022

DEPARTMENT OF COMMERCE (SHIFT - II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 6000034.

INTERNATIONAL CONFERENCE ON BIZ - 2025  
IDEAS, CHALLENGES & OPPORTUNITIES TOWARDS THE TRILLION DOLLAR ECONOMY  
4TH MAY 2022

S. No.	Dept. No.	Name of the Student	Signature
1	19-UCO-301	SRI RAMANAA R	
2	19-UCO-302	VIMAL RAJ R	
3	19-UCO-303	RAYMOND JAI V R	
4	19-UCO-304	JUDE ABISHEK S	
5	19-UCO-305	ROYSTON P N	AAA
6	19-UCO-306	JOHN KEWIN K	
7	19-UCO-307	KIRAN A	
8	19-UCO-308	RAKESH E	AAA
9	19-UCO-309	ANTONY NISHANTH R	
10	19-UCO-310	SOLOMONRAJ T	
11	19-UCO-312	BAJEO FERNANDO V	
12	19-UCO-314	DEEPAK R	
13	19-UCO-315	YESHVENTH K M	
14	19-UCO-316	ALDO EINSTON M	
15	19-UCO-317	HARI GANAPATHY M S	
16	19-UCO-321	LALITH ADHITHYA B	
17	19-UCO-322	ARNOLD SAMSON WESLEY S	
18	19-UCO-323	HAREE PRASAD A B	
19	19-UCO-324	MARIA ANGUS S	AAA
20	19-UCO-325	JESU XAVIER F	
21	19-UCO-326	ALEX JOY C	
22	19-UCO-327	HARISHA KUMAR R V	
23	19-UCO-328	SUBRAMANIAM R	AAA
24	19-UCO-329	STEVEN GERMANO DSILVA	
25	19-UCO-330	SUJITH S	AAA
26	19-UCO-331	SUSAIPRINCE C	
27	19-UCO-332	FABIAN M	
28	19-UCO-336	GODWIN TIMON Y	
29	19-UCO-337	SYLVESTER D	AAA
30	19-UCO-338	JOSHUA YABASE S	
31	19-UCO-339	RINALDI F M	AAA
32	19-UCO-340	MOHAMMED THOUFEEQ I	

Dr. S. PRASANNA KUMAR, M.Com., M.Phil., Ph.D., M.B.A.  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034





**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

19-UCO-341	SARVESH ADHITYA G	
19-UCO-342	PRATHAM GOYAL	
19-UCO-343	EDSEL TONY A	
19-UCO-344	MOHAMMED MANSOOR	
19-UCO-345	ARUN KUMAR R	AAA
19-UCO-346	JAYAKAR I	
19-UCO-347	VIVEK THOMAS GEORGE	
19-UCO-348	JUDE MARSHAL A	
19-UCO-349	SRIVATHSAN S	
19-UCO-350	CHRISTIE RUSSELS J	
19-UCO-351	ADRIAN CHRISTO P J	AAA
19-UCO-352	KARTHIK B	
19-UCO-353	JOHN SAMUEL ABISHEGH R	
19-UCO-354	RIDWAN AFTHAR P	AAA
19-UCO-355	ANWIN GEORGE NIXON C	
19-UCO-356	JOHNY S	
19-UCO-357	SOMASUNDARAM S	
19-UCO-358	PIRAMANATHAN P S	
19-UCO-359	SAJI ALLEN G	
19-UCO-360	ASHRAF MOHAMMED A	
19-UCO-361	ABZER BATCHA M	
19-UCO-362	VIJAY KUMAR K	
19-UCO-363	NITHISH N	
19-UCO-364	REJO JESUDAS J	AAA
19-UCO-365	AKASH RAJ S	
19-UCO-366	VIGNESHWAR V	AAA
19-UCO-367	SANBIR SINGH SAHNEY	
19-UCO-368	YOKESHWAR G B	
19-UCO-369	MONIQUE STAR RICHARD	
19-UCO-370	NAVEEN KUMAR S	
19-UCO-371	TAMILSELVAN R	
19-UCO-372	GAURAAV S	
19-UCO-373	MADHAN D S	
19-UCO-374	MOKSH JAIN	AAA
19-UCO-375	GOKUL S	
19-UCO-376	SYED MISBAHUDDIN KHADERI	
19-UCO-377	MEHUL K	
19-UCO-378	SARVESHWAR S	
19-UCO-379	RISHI M MOHAN	

Dr. S. PRASANNA KUMAR, M.Com., M.Phil., Ph.D., M.B.A.  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034



DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.

REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022

DEPARTMENT OF COMMERCE (SHIFT - II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 6000034.

INTERNATIONAL CONFERENCE ON BIZ - 2025  
IDEAS, CHALLENGES & OPPORTUNITIES TOWARDS THE TRILLION DOLLAR ECONOMY  
4TH MAY 2022

S. No.	Dept. No.	Name of the Student	Signature
1	19-UCO-401	PRAVIN S	Pravin
2	19-UCO-402	DWARKESH P N	Dwarkesh
3	19-UCO-403	SURYASANKAR V	Suryasankar
4	19-UCO-404	TARAKESH C	C. Tarakesh
5	19-UCO-405	JEFFRIN LEONARD J	Jeffrin
6	19-UCO-406	UGESH G R	Ugesh
7	19-UCO-407	THAMIZHANBAN V	Thamizhanban
8	19-UCO-409	SEENU M	Seenu
9	19-UCO-410	JIM REEVES GOD FREY D	Jim
10	19-UCO-412	DESMOND DAN VINCENT	Desmond
11	19-UCO-414	SANTHOSH R	Santhosh
12	19-UCO-416	VIGNESH D	Vignesh
13	19-UCO-418	SHENON BERT S	Shenon
14	19-UCO-419	MARIA ANTONY SHYAM M	Maria
15	19-UCO-420	KEERTHIVASAN T	Keerthi
16	19-UCO-421	ABDUL RAHMAN AYUB KHAN	Abdul
17	19-UCO-424	BESKY E	Besky
18	19-UCO-425	SHARON R	Sharon
19	19-UCO-426	NITISH B C	Nitish
20	19-UCO-427	MAKESH S	Make
21	19-UCO-428	ABISHEK JENSON JEYARAJ R	Abishek
22	19-UCO-430	KIRAN AVINASH A	Kiran
23	19-UCO-431	REGIN A	Regin
24	19-UCO-432	SIVASHANKAR D	Sivashankar
25	19-UCO-433	SHAM SHARAN D	Sham
26	19-UCO-435	ALLAN JOHN JUDSTON	Allan
27	19-UCO-437	JOY PRINKLE D	Joy
28	19-UCO-438	GERALD M	Gerald
29	19-UCO-439	VISHAL J	Vishal
30	19-UCO-440	YUVARAJ M	Yuvaraj
31	19-UCO-441	GEORGE ARUL ABRAHAM A	George
32	19-UCO-442	ALLEN DAVID J	Allen

Dr. S. PRASANNA KUMAR, M.Com, M.Phil, P.D., M.B.A.  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034

**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**



**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

33	19-UCO-443	SAI ABISHEK A	
34	19-UCO-444	SANJAY V	V. Sanjay
35	19-UCO-445	JESWIN FINNY	J. Finny
36	19-UCO-446	DALIEN J	D. Alian
37	19-UCO-447	ARJUN R K	R. Arjun
38	19-UCO-449	SAJITH JOHN REX J	J. Sajith
39	19-UCO-450	CRISPIN JERIN G J	J. Crispin
40	19-UCO-452	SRI VISHNU V	V. Sri Vishnu
41	19-UCO-453	JOEL PRATIK PAUL P	P. Pratik
42	19-UCO-454	IGNATIUS JOSEPH	J. Ignatius
43	19-UCO-455	NAVEEN A	A. Naveen
44	19-UCO-456	MADESH M	M. Madesh
45	19-UCO-457	KISHORE KUMAR R	R. Kishore
46	19-UCO-458	GLADSON P	P. Gladson
47	19-UCO-461	VAIBHAV BAID	V. Vaibhav
48	19-UCO-462	DARIUS LEO L	L. Darius
49	19-UCO-463	AMAL RAJA A	A. Amal
50	19-UCO-464	THARUN R	R. Tharun
51	19-UCO-465	BEN RONICK M	M. Ronick
52	19-UCO-466	RAHUL RAMESH KALANTRI	K. Rahul
53	19-UCO-467	ADHWAIDH H BHASKAR	B. Adhwaith
54	19-UCO-468	RALINIAN R	R. Ralinian
55	19-UCO-470	GLADWIN SAMUEL D	D. Gladwin
56	19-UCO-471	THARAN R	R. Tharan
57	19-UCO-472	SAILESH V	V. Sailesh
58	19-UCO-473	MUKILAN R	R. Mukilan
59	19-UCO-474	LAKSHIT GOLECHA S	S. Lakshit
60	19-UCO-475	VARUN S	S. Varun
61	19-UCO-476	NITHISH PAL JR	J. Nithish
62	19-UCO-477	GOKUL H	H. Gokul
63	19-UCO-478	SAJNATH AHAMED S	S. Sajinath
64	19-UCO-479	SAGAR AGARWAL	A. Sagar
65	19-UCO-480	JAYAN THIRUCHELVAM T	T. Jayan
66	19-UCO-482	RAHUL M	M. Rahul
67	19-UCO-483	DEEPAK B	B. Deepak
68	19-UCO-484	JINAY K	K. Jinay
69	19-UCO-485	SUBHAM R	R. Subham

Dr. S. PRASANNA KUMAR, M.Com, M.Phil, Ph.D, M.B.A  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

DEPARTMENT OF COMMERCE (SHIFT - II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.  
INTERNATIONAL CONFERENCE ON BIZ - 2025  
IDEAS, CHALLENGES & OPPORTUNITIES TOWARDS THE TRILLION DOLLAR ECONOMY  
4TH MAY 2022

S. No.	Dept. No.	Name of the Student	Signature
1	19-UCO-502	RAAGHUL R	[Signature]
2	19-UCO-503	REUBEN MARIO R	R. Reuben
3	19-UCO-504	DENNI SEBASTIN RAJAMANI S	[Signature]
4	19-UCO-505	BHARATHI KANNA V	[Signature]
5	19-UCO-506	SAITEJA G	[Signature]
6	19-UCO-507	SANTHOSHKUMAR KT	[Signature]
7	19-UCO-508	SARAVANA BALAJE T	[Signature]
8	19-UCO-509	ALOYSIUS SHANTHAKUMAR C	[Signature]
9	19-UCO-510	SOLOMON JOSEPH S	[Signature]
10	19-UCO-512	JAYABAL N	AAA
11	19-UCO-513	SUMANTH Y	[Signature]
12	19-UCO-514	BHAVESH KUMAR T MC	[Signature]
13	19-UCO-516	RONITH ROBIN T	[Signature]
14	19-UCO-518	SYED KABEER S U	[Signature]
15	19-UCO-520	PRAVEENRAJ S	[Signature]
16	19-UCO-522	RAJESHWARAN T	[Signature]
17	19-UCO-523	SHANTHOSSH RAJ T R	[Signature]
18	19-UCO-524	ROZARIO RICHERDSON.M.J	[Signature]
19	19-UCO-525	DHEVAAKARAN S	[Signature]
20	19-UCO-526	VIKAAS A	[Signature]
21	19-UCO-527	FRANCISCO PIOUS P	[Signature]
22	19-UCO-528	KISHOORE K C	[Signature]
23	19-UCO-529	KARUNGAPPAN RM	[Signature]
24	19-UCO-530	PRANESH R	[Signature]
25	19-UCO-531	VISHWANATH M	[Signature]
26	19-UCO-532	VICTOR JONES Y	[Signature]
27	19-UCO-533	ABEENAV AJITH	[Signature]
28	19-UCO-534	PREM KUMAR K	[Signature]
29	19-UCO-535	KIRTI NANDHAN S B	[Signature]
30	19-UCO-536	MOHAMED AKRAM ALI A	AAA
31	19-UCO-537	KARTHICKEYAN K	[Signature]
32	19-UCO-539	GURMUKH H CHHABRIA	[Signature]
33	19-UCO-540	ABRAHAM JOSEPH	[Signature]
34	19-UCO-541	TM IRFANUL HAQ	[Signature]

Dr. G. PRASANNA KUMAR, M.Com, M.Phil, Ph.D, M.B.A  
 COORDINATOR  
 DEPARTMENT OF COMMERCE (SHIFT-II)  
 LOYOLA COLLEGE, CHENNAI - 600 034



DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.

REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022

35	19-UCO-542	KEVIN S KURIEN	
36	19-UCO-543	KEVIN DAVID J S	
37	19-UCO-544	RANGANATHAN E	
38	19-UCO-545	RISHAB S JAIN	
39	19-UCO-546	SAMBINUS KANICKAI RAJ A	
40	19-UCO-547	YOGESH K	
41	19-UCO-549	JABASTIN A	
42	19-UCO-550	STEPHEN JEBAKUMAR P	AAA
43	19-UCO-551	ADITYAN M	AAA
44	19-UCO-552	MUTHU M	M. Pathan AAA
45	19-UCO-553	SRI HARISH V T	AAA
46	19-UCO-554	AARON FRANCIS SIMON	AAA
47	19-UCO-555	ASHISH KUMAR G K L	ASH
48	19-UCO-556	VANSH R CHAWLA	Vansh
49	19-UCO-557	MOHAMMED SHOAI BUDDIN S	Shoai
50	19-UCO-558	NAMIT RUNIWAL K	Namit
51	19-UCO-559	MANOVA IMMANUEL M	Mano
52	19-UCO-560	SRI RAMAN V	Sri Ram
53	19-UCO-562	SRIKANTH K R	Srikanth
54	19-UCO-563	NITIN M	Nitin
55	19-UCO-564	ANDREW ARUL PRAKASH	Andrew
56	19-UCO-565	KAILASHNATH N	Kailash
57	19-UCO-566	SURAJ S T	Suraj
58	19-UCO-568	RAHUL CHANDAK	Rahul
59	19-UCO-570	SREEVARSAN M	Sreevarsan
60	19-UCO-571	MAHESWARAN A K J	(Food Comm) Maheswar
61	19-UCO-572	KISHORE SANJAY V S	Kishore
62	19-UCO-573	BALAJI M C	Balaji
63	19-UCO-574	SAKTHI M	Sakthi
64	19-UCO-575	LALITH KUMAR D	AAA
65	19-UCO-576	UTSAV K MANEK	Utsav K. Manek
66	19-UCO-577	RAMAMOORTHY M	M. Ramamoorthy
67	19-UCO-578	AKASH M	Akash
68	19-UCO-579	SUDHAKAR KRISHNAA V	AAA
69	19-UCO-580	SIDDHARTH J S	Siddharth
70	19-UCO-581	VISHNU M	Vishnu
71	19-UCO-582	ARJUN V	Arjun

Dr. S. PRASANNA KUMAR, M.Com, M.Phil, Ph.D, M.B.A  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

DEPARTMENT OF COMMERCE (SHIFT - II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.  
INTERNATIONAL CONFERENCE ON BIZ - 2025  
IDEAS, CHALLENGES & OPPORTUNITIES TOWARDS THE TRILLION DOLLAR ECONOMY  
4TH MAY 2022

S. No.	Dept. No.	Name of the Student	Signature
1	19-UCO-601	SHANKAR NARAYANAN G A	A. Shankar
2	19-UCO-602	JOE ANTONIE	Joe Antonie
3	19-UCO-603	AAKASH M	M Aakash
4	19-UCO-604	JOEL BABU	Joel
5	19-UCO-605	SUGANTH J M	Suganth
6	19-UCO-606	SIDHARTH S	Sidharth
7	19-UCO-607	SUNDAR RAJ A	Sundar Raj
8	19-UCO-608	ABRAHAM ANBURAJ R	Abraham
9	19-UCO-609	ASHWIN R	Ashwin
10	19-UCO-610	ANTONY AKASH S	Antony Akash
11	19-UCO-611	SARATH MENON K	Sarath
12	19-UCO-612	GODWIN ROSHAN M	Godwin
13	19-UCO-614	LOGESH G	G. Logesh
14	19-UCO-615	ROHITHAN P U	Rohithan
15	19-UCO-616	SHAAM MANUEL A	A.S.M.
16	19-UCO-617	SRINIVAS C B	C.B. Srinivas
17	19-UCO-619	SYED SAMEER	Syed Sameer
18	19-UCO-621	VIGNESH RAMESH	Vignesh
19	19-UCO-622	SUDHAN RAJ A	Sudhan Raj
20	19-UCO-623	KARTHICK K	Karthick
21	19-UCO-624	PORISH H	H. Porish
22	19-UCO-625	LOKESH R	Lokesh
23	19-UCO-626	PRANESH P	Pranesh P
24	19-UCO-628	MARSILIN ROSHAN R	Marsilin
25	19-UCO-630	DELWIN DAVID P	Delwin David
26	19-UCO-631	CHRISTYRAJ R	Christyraj
27	19-UCO-633	DHISHON FEBRITH U B	Dhishon
28	19-UCO-634	AJAY D	Ajay D
29	19-UCO-635	SUDESH K	Sudesh
30	19-UCO-636	ADITHYA VENKATESH K	Adithya
31	19-UCO-637	ABHIN JOHNY	Abhin
32	19-UCO-638	PRINCE G	Prince

Dr. S. PRASANNA KUMAR, M.Com. M.Phil. Ph.D. B.A.  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

33	19-UCO-639	REUBUN E A	
34	19-UCO-640	MELVIN P	
35	19-UCO-642	JAFFAR SHATHIK ALI B	
36	19-UCO-644	SATISHKOUMAR R	
37	19-UCO-645	MARIYA NOVIN T	
38	19-UCO-646	RONAK	
39	19-UCO-647	VAIRAVAN A	
40	19-UCO-649	SHAJU RAJAN P	
41	19-UCO-650	IMMANUEL MATHEW P J	
42	19-UCO-651	MICHAEL JONES D	
43	19-UCO-652	ARUN SHANKAR R	
44	19-UCO-653	ROSHAN S	
45	19-UCO-654	LAWRENCE A	
46	19-UCO-655	SHYAM SUNDAR R	
47	19-UCO-657	VISNU R	
48	19-UCO-659	PREMKUMAR R	
49	19-UCO-661	KAMESH PRABHAKARAN G	
50	19-UCO-662	PUNITH KUMAR M	AAA
51	19-UCO-663	AANSH	
52	19-UCO-664	RAGHUL S	
53	19-UCO-665	POTHI RAJA L	
54	19-UCO-666	HARISH KUMAR V G	
55	19-UCO-667	DHANUSH N	
56	19-UCO-668	SANJAY R	
57	19-UCO-669	MANOJ M A	
58	19-UCO-670	VASU JAIN	
59	19-UCO-671	NAMAN R SANGHVI	
60	19-UCO-672	AMOGHH RAJ P	
61	19-UCO-673	AJAY RUPESH V L	
62	19-UCO-674	ABISHEK KUMAR	AAA
63	19-UCO-675	DHANUSH RAJ J	
64	19-UCO-676	CHIRANJEEVI J	
65	19-UCO-677	VISHAL G R	
66	19-UCO-678	SHANTANU MUTHUKUMAR (Edge)	
67	19-UCO-679	SHREYANSH V	AAA
68	19-UCO-680	NITHESHKUMAR S	
69	19-UCO-682	RAM ARJUN J	
70	19-UCO-683	KEERTHI VASAN R	

Dr. S. PRASANNA KUMAR, M.Com, M.Phil, Ph.D. M.  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034



DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.

REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022



Department of Commerce (Shift - II)  
Loyola College (Autonomous), Chennai - 600034.

International Conference on BIZ 2025  
Ideas, Challenges & Opportunities towards the Trillion Dollar Economy  
4<sup>th</sup> May, 2022

ORGANISING COMMITTEE MEMBERS

SL.NO	NAME	ORGANISING MEMBERS
1	Dr S. Prasanna Kumar	Chairman
2	Dr M. Sivakumar	Convener
3	Dr P. V. Saravanan	Convener
4	Dr D. John Benedict	Convener
5	Prof. J. S. Siva Prakash	Organising Secretary
6	Prof. D. J. Joyci Christy	Organising Secretary
7	Prof. S. Charles Jain Singh	Organising Committee
8	Dr P. Smitha	Organising Committee
9	Prof. R. Amala Priya	Organising Committee
10	Dr K. C. Mini Mathew	Organising Committee
11	Prof. Hermina Corera	Organising Committee
12	Dr K. T. Manivannan	Organising Committee
13	Prof. Y. Alexander	Organising Committee
14	Dr L. Sherly Mary	Organising Committee
15	Prof. A. Delphine Valarina	Organising Committee
16	Prof. F. Antony Pradeep	Organising Committee
17	Prof. Nishanth Arul Dominic	Organising Committee
18	Dr C. Stalin Shelly	Organising Committee
19	Dr S. Emaldarani	Organising Committee
20	Prof. R. M. Shankar Subbiah	Organising Committee
21	Prof. P. S. Vaishaali	Organising Committee

Dr. S. PRASANNA KUMAR, M.COM, B.COM, P.D., B.A.  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034.


*Spr*  
3/5/22





**DEPARTMENT OF COMMERCE (SHIFT-II)**  
**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

 **DEPARTMENT OF COMMERCE (SHIFT-II)**  
**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI-600034.**

**PARTICIPATED FACULTIES FROM LOYOLA COLLEGE, CHENNAI-34**

1	Dr. A. Marcus
2	Dr. T. Joseph
3	Dr. L. Solomon Raj
4	Dr. A. Xavier Mahimairaj
5	Dr. J. Arul Suresh
6	Dr. J. Justin Rayappa
7	Dr. N. Maria Joseph
8	Dr. A. Vickram
9	Dr. M. Salathaiyan
10	Dr. A. Jesu Kulandairaj
11	Ms. A. Leena Mercy
12	Mr. Hentry Ruban
13	Dr. S. Remigius Mary
14	Dr. Sridevi Saravanan

*Spr*  
3/5/22

Dr. S. PRASANNA KUMAR, M.Com, M.Phil, Ph.D., U.S.S.  
COORDINATOR  
DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE, CHENNAI - 600 034



DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.

REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022

FEEDBACK


INTERNATIONAL CONFERENCE ON BIZ 2025 - 4<sup>TH</sup> MAY 2022

Date	Name / Address / Email	Phone	Comments
04.05.22	Sriram Sankaran svr san @ gmail.com	98430 34430	Happy to be here, again [1976-1980 Puc & B. Com]
4/5/22	Suresh Sambandan	932951595	Good luck Students → Suresh
4/5/22	Varundar Singh	9860038960	Appreciate the efforts of the Team Best Wishes
4/5/22	HEMANTH KRISHNA	9940454348	ALWAYS LOVED BEING BACK HERE.
	PEMIA THOMAS	9600022733	looking forward to interacting with the students - Very impressive College / glad I am in a premium institute.
4/5/22	C.J SHAHJAHAN	9941048671	of learning in India
04/05/2022	HARIHARAN.R pranavpranava 2006@gmail.com	9841816362	Happy to be here. Good to be Loyola Alumni.
4/5/22	Dr. S. RANJITHA ranjitha.sudanthiram@gmail.com	98410-66863	GLAD TO BE A PART OF THE SESSION S. Pranjitha 4/5/22

**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**



**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

Date	Name / Address / Email	Phone	Comments
04/05/22	Kumarank		Very Good Interactive Session. Really Engaged.
4/5/22.	Dr. Kris Swaroop	9789069335	Very interesting initiative.
4/05/22	Norayman S S. Prakashan 4/5/22	8291704937	Delighted to be back & be able to contribute. Excellent ARRANGEMENT. LIVELY PROGRAM. DELIGHTED TO BE A PART OF THE CELEBRATION.
24/05/22	Dr. Shelley Salehin Deputy High Commissioner of Bangladesh in South India.		 DR. SHELLEY SALEHIN

a Scholar's product



**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 – IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

---

### **ABOUT THE CONFERENCE**

The conference was envisioned to deliberate the context by taking into consideration the current challenges, ideas and opportunities available to different stakeholders and business houses that can contribute to attaining the regional, national and global economic goals.

### **Objectives of the Conference:**

- ❖ Deliberating on issues, ideas, challenges and opportunities towards the trillion-dollar economy in the verticals of marketing, finance, HRM and entrepreneurship with regard to business.
- ❖ Disseminating ideas about modern technology that aid the business among academicians and industry experts.
- ❖ Learning current business practices in Marketing, Finance, Human Resources and Entrepreneurship.
- ❖ Understanding measures required by modern business houses or industries to face the challenges faced in a disruptive environment.
- ❖ Providing a healthy platform for creating an expression of interest & thoughts to promote research in social sciences among all the active participants in the business.
- ❖ Providing an opportunity for the participants to explore their knowledge in innovative business practices under the functional disciplines of marketing, finance, entrepreneurship and human resources.

### **Themes for Panel Discussion Sessions:**

The conference was planned to have experts from the industry & academia, entrepreneurs and business houses to deliberate on the nuances of the trillion-dollar economy on three avenues:

1. Ideas shaping business transformation – A very good idea can become the Strom breaker and can change the economic and business landscape of the entire country, thereby contributing to attaining a Trillion-dollar economy.
2. Plunge to Soar – The economy alongside business houses has faced a tremendous setback because of the Pandemic and the downslide in all sectors made it inevitable to achieve



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 – IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

---

trillion-dollar economy. The experts will highlight the measures that can be adopted by businesses to leverage the economy.

3. Leveraging Opportunities of Business to attain the Trillion-Dollar Economy – As the pandemic handheld the economic slowdown and opened opportunities for a few which invited for a discussion on the plethora of opportunities available post-pandemic for pushing the economic condition upwards and to keep on track with the goal of the nation.

## **INAUGURATION**

The conference was inaugurated by the Chief Guest, Mr. Suresh Sambandham at 9:00 a.m. in the Lawrence Sundaram Hall of Loyola College Campus with around 300 participants from across the country and also of the college. Mr. Suresh Sambandham in his keynote address quoted, “The GDP of Tamil Nadu is 300 billion dollars and by 2030, Tamil Nadu Government is trying to achieve Trillion Dollar as its GDP”. He deliberated upon the L3 Model of life- Legacy, Love and Live. The following facts related to the trillion-dollar economy were highlighted:

- The state has the 2<sup>nd</sup> largest GDP in our country
- Tamil Nadu contributes to 11% of industrial output, 16% of the largest industrial force, 30% of leather production, 25% of automobile production and 15% of Machinery production.
- Gross enrollment ratio is 50% in Tamil Nadu whereas it is 41% in USA and 26% in our India.
- Tamil Nadu also has a healthcare ratio of 253:1 whereas Gujarat has 2000:1, Uttar Pradesh has 3767:1 and United States has 1000:1.

Further, he discussed various masterstrokes of our country like,

1. School education system made 77% of kids to go to school. In the year 1950, there were 6000 schools and in the year 1960, there were 27000 schools.
2. There were 550+ Engineering colleges between 1980 and 2000, 37% are top colleges from Tamil Nadu, and 182 institutions out of 860 are from Tamil Nadu.



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 – IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

---

3. Social justice, inclusive growth, cutting across all levels of society and white-collar job aspiration were the core developments.

4. Mass Entrepreneurship will help to achieve the goal of a trillion-dollar economy.”

His Excellency Datho Mr Saravanan Karthikeyan, Consul General of Malaysia in South India conveyed his regards for the conference as he was unable to attend the conference due to Post Pandemic Impact.

**PANEL DISCUSSION - 1**

**THEME - IDEAS SHAPING BUSINESS TRANSFORMATION**

The 1<sup>st</sup> panel discussion was envisioned to highlight the various ideas that will help the economy in shaping and contributing to the development of the national GDP and in acting as a guiding force to attain the Trillion-Dollar Economy. The Moderator was Mr. Kaushal Singh, Entrepreneur and co-founder at Poornatha Partnering Entrepreneurs Pvt. Ltd., and an alumnus of Loyola College. Mr. Kaushal Singh introduced the panel member: Mr. Sam Paul, Managing Director, Paulsons' Beauty and Fashion Pvt Ltd., having more than 350 franchisees across South India. Mr. Sriram Sankaran, Chairman and Managing Director of Synchron group, Managing Partner of Natesan company, Director of Native Angel Network and a Charter member of tie Coimbatore.

Mr. Kaushal Singh initiated the discussion with the following key points:

- The core of transformation is innovation.
- Each era has its significance and one that doesn't change with trend would get eaten up.
- Innovation is vital for both new business and existing business. New businesses include completely new ideas while existing businesses like Swiggy and Ola replace traditional businesses.

Mr. Sam Paul elaborated on his vision of transformation in his own business. He signified that he had transformed unorganized sectors like barber shops, restaurants and gyms. He also emphasized that “One need not feel guilty about making profit”. If the company does not have a commercial value, it does not have a future. One must continue reinventing and be consistent in



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 – IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

---

changing every 3-5 years”. He learned marketing techniques from famous international brands and has implemented them in his businesses.

Mr. Sriram added that he wanted this young generation to internalize the learnings and takeaway at least 1 or 2 learnings for the day. He also said that the leadership journey starts from the educational institution and not after. Mr. Sriram also discussed the characteristics like Discipline, Dedication, Loyalty, Ethics and Consistency to be developed in order to become successful. He opined that in today’s world, sustainability is difficult to cope with and business needs to address problems and continuously evolve to sustain themselves.

The Moderator summarized the learnings from the panel members, Past trends are eaten up by new trends and so change is to be adopted. Consistency is the key to success and there is no shortcut to success. Mr Bala MS, digital transformation Leader & Principal advisor to the Board, Changepond Technologies was unable to attend the conference.

**PAPER PRESENTATION COMPETITION FOR STUDENTS**

**(Morning session 1)**

The session commenced at 10 am by introducing the judge Prof. D. Joy Samuel Dhanraj, immediate past Coordinator from the BBA Department of Loyola college who has published several research papers in the past and is also working on many more for the future. He outlined the rules and conditions for the paper presentation and judging criteria for evaluating the paper presenters. Out of 21 applications, 20 students attended the paper presentation session. The Best Paper for this session was awarded to Mr. Santha Rithikan M S (19-UCO-203), who submitted a research study on *Inflation swell during post-pandemic – artificial or accidental?*

**PAPER PRESENTATION COMPETITION FOR STUDENTS**

**(Morning Session 2)**

The session commenced at 9.30 am by introducing the judge Dr . S. Jayalakshmi Assistant Professor and Head, Chellamal Women’s College, Guindy, a prominent researcher. She enlisted the rules for the paper presentation and judging criteria for evaluating the paper presenters. Out



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 – IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

---

of 22 applications, 17 students attended the paper presentation session. The Best Paper for this session was awarded to Mr. Yashveer Chordia (19-UCO-273), who presented on the topic: *A Comparative study on financial performance analysis of Bajaj Auto Ltd.*

**PANEL DISCUSSION - 2**

**PLUNGE TO SOAR:**

**ENCOUNTERS / CHALLENGES TOWARDS TRILLION DOLLAR ECONOMY**

Mr. Varindar Singh, founder of Metaplast Adkrafts, & the moderator of the session emphasized on the importance and the essence of keeping a track of the information about what happens in everyone's lives, so that one could be aware of his or her country's present situation. He also highlighted the country's economic venture and dream of achieving a five trillion-dollar economy by 2030 and pronounced that the theme of the conference will contribute valuable insights for the same.

The first panel member Mrs. Petula Thomas, CEO of Indo Australian chamber of commerce gave insights about how Australia assists India to improve the Indian economy. Recently India and Australia have signed an economic corporation policy, the main focus of which is to tap and utilize the opportunities in the Indian economy. She also highlighted the following key points:

- The challenges faced by the Indian Economy are lack of ease of doing business, lack of infrastructural facilities, a downfall in the value of the market share, an increase in imports of value products, uneven distribution of income and the restrictions imposed by central and state governments.
- The effects of post-pandemic recovery led to an improvement in exports because of innovation through intensive research and development.
- The focus on agriculture sectors has increased in recent times.
- The scope and benefits of doing foreign direct investments have led to the improvement in the overall country's economy.
- The free trade agreement policies will help the countries to trade freely without restrictions, which increases the GDP of the countries involved.





**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 – IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

---

- India is a country with great potential and a lot of opportunities for growth but the only constraint is the time taken for achieving a trillion-dollar economy.

Mr. Hemanth Krishna, an advocate in Madras High Court and founder of Coin Consult, opened deliberations about the breakdown of economics and the reasons for terming the economy in dollars. He also added that in terms of Indian currency, the 5 trillion-dollar economy is valued at Rs.382000 crores. He also emphasized the following points:

- Working as a team is more effective and efficient to accomplish a huge target.
- Even though the country aims at achieving a 5 trillion-dollar economy, the possibility of achieving it is far from the reality due to the emergence of COVID-19, which led to a huge downfall in the Indian economy over the last two years.
- Based on his research, a normal person living in the United States of America makes around Rs.58 lakhs per annum whereas a normal person living in India makes only around Rs. 2.5 lakhs per annum. So, the goal of achieving a trillion-dollar economy is far from reality.
- The exports play a major role in today's world because selling the goods to other countries will increase the usage of foreign currency, which as a result develops the economy of India.
- In order to achieve the economic goal that is being set, the government must be transparent to the citizens and the preparation of the annual budget must be done in a realistic manner.

Mr. Varindar Singh summed up the discussion and concluded by stating that, "life will have many obstacles and many opportunities. It is completely up to us to choose how we react to it and how we utilize it for our benefit". He furthermore pointed that the significance of this conference helped everyone to understand the current economic scenario of the country and the steps that businesses have to take to reach greater heights.



**DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034.**

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

---

**PAPER PRESENTATION SESSION FOR PARTICIPANTS**

**PHYSICS SMART ROOM**

The paper presentation session for the participants and research scholars began at 2.30 pm in MRF Hall by inviting and introducing the panel members Dr G. Manickam, Head, PG Department of Business Administration, Mohamed Sathak College of Arts & Science and Dr. A. Jesu Kulanairaj, Assistant Professor, Department of Commerce Shift -1 for judging the paper presenters. All the paper presenters were given 7 minutes to present their research article and 2 minutes for questions and answers. Out of 9 applications, 8 participants attended the paper presentation session. The best paper for this session was awarded to Ms. Aishwaria K S from Ethiraj College, for the paper titled, "Influencer Marketing: A tool for nudging consumer's purchase decisions".

**PAPER PRESENTATION SESSION FOR PARTICIPANTS**

**M R F HALL**

The paper presentation session commenced at 2.30 pm by the judge Dr J. Arul Suresh & Dr N. Maria Joseph, Assistant Professors, Department of Commerce (Shift -1), Loyola College. Dr J. Arul Suresh outlined the rules and conditions for the paper presentation and the criteria for evaluation. Out of 29 applicants. 8 of them attended the paper presentation session. The best paper for this session was awarded to Ms. Srisha who submitted and presented her research study on "Grievance redressal practice of 17 companies in Chennai".

**PANEL DISCUSSION- 3**

**LEVERAGING OPPORTUNITIES OF BUSINESS TO ATTAIN TRILLION DOLLAR ECONOMY**

**LAWRENCE SHUNDARM HALL**

Mr C. J. Shahjahan, former Senior General Manager, Electro-Tech Associates, Saudi Arabia, a motivational speaker and a corporate trainer, was the moderator of the panel discussion. The panelists were Mr. Kumaran, the M.D, Vangord Logistics, Chennai, Mr S. Narayanan, the Co-Founder & Chief Business Officer of Unschool, Hyderabad and Dr Kris Swaroop, a certified NLP, Six Sigma Professional with a decade work experience across the Real Estate sector.



DEPARTMENT OF COMMERCE (SHIFT-II)  
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600034.

**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 – IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

---

Mr. Kumaran presented an overview of the issues faced by businesses due to politics. His discussion focused on building infrastructure to increase exports which is the important key to attaining the Trillion Dollar Economy. He insisted that the youngsters break the political, social and cultural barriers and build the necessary infrastructure to attain a trillion-dollar economy.

Mr. Narayanan stated that the most important problem to attaining a trillion-dollar economy is unemployment, which means not getting an appropriate job as per one's education. He claimed that by the year 2025, 50% of the graduates will not have a proper job.

Dr Kris Swaroop beautifully quoted, "Avoiding food wastage is the starting path for trillion-dollar economy". He also proposed that filling the gaps lagged by the Government can open up new business opportunities.

The moderator, C.J. Shahjahan concluded the discussion by saying that developing the infrastructure of the country which increases the export will lead to the trillion-dollar economy. The most important problem to attaining is unemployability.

**VALEDICTORY  
LAWRENCE SHUNDARM HALL**

The **Chief guest Mr. Hariharan**, Vice President (Liaison & Public Relations), Quality Head (MIOT Hospitals) and **Guest of Honour Dr Ranjitha Sundanthiram**, Managing Director, Bhalakh Medical Centre presided over the valedictory function of the international conference to share their views and distribute the certificates to the paper presenters.

Mr Hariharan mentioned that developments in the field of health have seen numerous signs of progress in the past. As the economy develops, the health sector has also seen developments in terms of infrastructure and technological advancements. The health sector will also share a part in attaining the trillion-dollar economy dream.



**REPORT ON THE INTERNATIONAL CONFERENCE ON  
BIZ 2025 - IDEAS, CHALLENGES & OPPORTUNITIES  
TOWARDS THE TRILLION DOLLAR ECONOMY  
4<sup>TH</sup> MAY, 2022**

---

Dr Ranjitha Sudanthiram addressed the gathering and created awareness on health. She stated, “Health plays a major role in the well-being of the economy. Only if the society is healthy, the economy will be healthy. Health also plays a crucial role in attaining the 5 trillion-dollar economy. So, developments in the field of Health are highly necessary. “

Efforts of paper presenters were crowned with the prizes in this Valedictory session. Two students from the Department of Commerce Shift II, Santha Rithikan M S (19-UCO-203), and Yashveer Chordia (19-UCO-273) and two Research scholars from other institutions, Ms. Aishwaria K S (Ethiraj College, Chennai) and Mr Srisha (D G Vaishnav College, Chennai) were honoured with the Best Research Paper Award and a cash prize of Rs.1,000 each. Prof. Ranganathan, Coordinator, Department of History and Prof. Joy Samuel Dhanraj from the Department of BBA, Loyola College were felicitated for their support and contribution to this International Conference.

**KEY TAKEAWAY FROM THE CONFERENCE:**

The International Conference on “IDEAS, CHALLENGES AND OPPORTUNITIES FACE BY BUSINESS TOWARDS THE TRILLION DOLLAR ECONOMY” by inviting renowned scholars, professionals, academicians, industrialists and entrepreneurs to help in identifying the crux to attain the trillion-dollar economy deliberated upon:

1. Adaptability to the changing conditions is a must to survive in today’s world.
2. Improper implementation of the plans drafted in the country is the main reason for the slow economic growth.
3. The focus on the agricultural sector is increasing nowadays which in turn contributes to economic growth.
4. Free trade agreement policies have to be encouraged so that the countries can avoid barriers.
5. Working as a group or team is the most significant one for achieving our goal.
6. The possibility of achieving 5 trillion-dollar economy is far from its goal due to the emergence of COVID.
7. Corruption has to be eradicated in our country to have healthy growth in the economy.

