

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI 600 034

DEPARTMENT OF COMMERCE

M.COM - GENERAL

Sem	Category	Course Code	Course Title	Hours	Credit
I	MC	PCO1501	Advanced Business Statistics	6	4
I	MC	PCO1502	Economics & Labour Law	6	4
I	MC	PCO1503	Modern Management Practices	6	4
I	MC	PCO1504	Accounting For Decision Making	6	4
I	MC	PCO1505	Strategic Marketing Management	6	4
II	MC	PCO 2501	Direct Tax Planning and Management	6	5
II	MC	PCO 2502	Human Resource Management	6	5
II	MC	PCO 2503	Strategic Financial Management	6	5
II	MC	PCO 2504	Entrepreneurship and Small Business Management	6	5
II	ES	PCO 2601	Investment Management	4	3
II	ES	PCO 2602	Logistics and Supply Chain Management		
II	FC	PHE 2001	Life Skill Training	2	2
III	MC	PCO3501	Advanced Corporate Accounting	6	5
III	MC	PCO3502	Indian Securities Market	6	5
III	MC	PCO3503	Retailing Management	4	5
III	MC	PCO3504	Consumer Behaviour	4	5
III	ES	PCO3601	Indirect Tax	4	3
III	ES	PCO3602	Integrated Marketing Communication		
III	ID	PCO3301	Bio Products And Marketing	6	5
III	ID	PZO3301 (To Zoology)	Entrepreneurship And Farm Management	6	5
III	TP(P)	PCO 3701	Summer Training Programme	--	1
IV	MC	PCO 4501	International Marketing	5	4
IV	MC	PCO 4502	Organisational Behaviour	6	5
IV	MC	PCO 4503	Rural Marketing	5	4
IV	MC	PCO 4504	Global Finance	4	3
IV	MC	PCO 4505	E-Commerce	5	4
IV	MC	PCO 4701	Research Methodology & Dissertation	5	4