

LOYOLA COLLEGE (AUTONOMOUS) Nungambakkam, Chennai - 600 034, Tamil Nadu, India. www.loyolacollege.edu/live/home

Prospectus 2024-2025



Companions of Jesus Marching with the Marginalized for a World of Reconciliation and Justice



St Ignatius of Loyola Founder The Society of Jesus(SJ) (1491 – 1556)



Rev. Fr Francis Bertram SJ Founder Loyola College (1870 – 1936)



World-affirming : Universal Outlook with Global Leadership Characteristics

Substited Jesuit
Education

Multi-disciplinary and
Value-oriented:
Research (Fr Kolvenbach,
7 June 1989 in USA)

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LIVE - INTRODUCTION

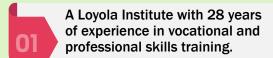
The rise of globalization had made its mark during the decade of 1990 – 2000. Skill India became a national mission to meet the increasing demand for skilled workers and professionals across industries. As a pioneer in higher education, Loyola College understood the importance of vocational education for students and created a separate department named Loyola Institute of Vocational Education (LIVE) in 1996 to focus on employable and vocational skills to enhance employment opportunities for the students.

Over the past 25 years, LIVE, Loyola has been offering several courses to students to prepare and

equip them with vocational skills that could serve as easy stepping-stones into various professions and industries. These courses were designed to suit the requirements of the market's ever-changing needs.

Students of LIVE, Loyola are equipped with skills, knowledge, and experience required to excel in many careers. The members of the faculty are industry-experts and subject specialists. They make the training even more dynamic and insightful. Till date, LIVE, Loyola has trained over 10,000 aspirants in different disciplines and most of our alumni work across the globe in prestigious organizations.

What makes LIVE unique?





Market-driven, job-oriented (highly employable) courses in various disciplines.



Curriculum designed in collaboration with industry.



Highly-experienced professionals as faculty members from various industries.



Smart classrooms and wellequipped infrastructure.



Intensive practicum & projectbased teaching and learning.



Hands on experience with field/industrial visits.



Mandatory Internships.



Pioneer in offering courses in Media Education.



10,000 strong alumni in diverse professions and industry.





COURSES OFFERED

LIVE, Loyola provides postgraduate diploma courses in Management Studies and diploma courses in Media Studies tailored for both students and working professionals. These courses are highly regarded by industry stakeholders and adhere to a credit system and semester pattern. This ensures that students receive a comprehensive education while allowing flexibility for those balancing academic pursuits with professional commitments.

PG DIPLOMA



Human Resource Management



Logistics & Supply Chain Management

Eligibility: Any UG Degree & above

Duration: 1 Year / 2 Semesters

DIPLOMA



Visual Communication



Film Making



Cinematography



Film Editing

Eligibility: +2 & above

(Preference will be given to under graduates)

Duration: 1 Year / 2 Semesters







MANAGEMENT COURSES

LIVE, Loyola offers PG Diploma Courses in:

- HUMAN RESOURCE MANAGEMENT
- LOGISTICS & SUPPLY CHAIN MANAGEMENT

The one-year program comprehensively covers current trends, skills and knowledge required to start a career as HR /Logistics professional. The curriculum is designed and delivered by the industry partners.

OUR SPECIAL FEATURES:

- ➤ Corporate Mentoring: All faculty members are professionals from the industry. Students not only get to interact with practioners and specialists but also build a lifelong professional relationship with them and learn from their experience and guidance.
- ➤ Internship: Nothing can substitute real experience. Internship is the best opportunity for the students to learn by doing, seeing and experiencing. As part of the curriculum, students have to do internships in both semesters.
- ➤ **Projects:** Students do multiple projects to gain practical knowledge about the area of study with guidance and support from the faculty members who are professionals from the industry. Students possess a great amount of knowledge about the on-going trends of the industry through these projects.
- ➤ Guest Lectures: Besides regular faculty from industry, students also meet and interact with professionals and leaders from the industry.
- ➤ Workshops: The courses are multi-disciplinary and they are ever-evolving. Workshops are the best way to learn those skills and knowledge in a short time. Multiple workshops are organized every semester by the industry experts. Participation enhances the skill set of students.























Post Graduate Diploma in Human Resource Management

Credits: 60 **Duration: 1 Year / 2 Semesters**

Eligibility: Any UG Degree & above

Course Fee: 80,000 + GST

SUBJECTS

SEMESTER - 1

BUSINESS AND HR

HR OPERATIONS

MANPOWER PLANNING RECRUITMENT AND SELECTION

ESSENTIAL SKILLS FOR HR

PROFESSIONAL AND PERSONAL DEVELOPMENT

CORPORATE COMMUNICATION & EMPLOYER BRANDING

MINOR PROJECT – I

INTERNSHIP - I

SEMESTER - 2

EMPLOYEE ENGAGEMENT

PERFORMANCE MANAGEMENT

COMPENSATION AND BENEFITS

TRAINING SKILLS

CORPORATE SOCIAL RESPONSIBILITY

SUSTAINABLE HUMAN RESOURCE MANAGEMENT

MINOR PROJECT - II

INTERNSHIP - II



skills and prepared me for the ever-evolving world of HR.



Post Graduate Diploma in Logistics & Supply Chain Management

Duration: 1 Year / 2 Semesters Credits: 60

Eligibility: Any UG Degree & above

Course Fee: 80,000 + GST

SUBJECTS

SEMESTER - 1

MANAGEMENT FUNCTIONS & BEHAVIOUR

FUNDAMENTALS OF LOGISTICS MANAGEMENT &

STRATEGIES

OPERATIONS & SUPPLY CHAIN MANAGEMENT

PROCUREMENT & CONTRACT MANAGEMENT

BUSINESS COMMUNICATION

INTERNSHIP - I

SEMESTER - 2

EXIM AND DOCUMENTATION

INTERNATIONAL TRADE & OPERATION

WAREHOUSING & INVENTORY MANAGEMENT

TRANSPORTATION & DISTRIBUTION MANAGEMENT

RETAIL MANAGEMENT

ROLE OF INFORMATION TECHNOLOGY IN SCM

INTERNSHIP - II

PROJECT

MURALI KUMAR S 23-PGDLSM-17



My academic journey in the PGDLSM program at Loyola College was an amazing experience. Having already been a Loyola student during my undergraduate studies, Loyola has consistently impressed me with its high standards of education. The faculty team is extremely professional and provides a wealth of knowledge and guidance. The coursework, including internships and projects, provided opportunities for me to develop my skills for professional engagement. The challenging assignments further enhanced my learning experience. I am incredibly grateful to the LIVE department for providing me with such a valuable opportunity to study here and for their utmost care and guidance in preparing me for a successful professional career.

Alumni are working @

































Prospectus 2024 - 2025

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MEDIA COURSES

In today's digital age, media, especially visual media, significantly influences our lives. LIVE, Loyola has been instrumental in producing skilled media professionals for the past two decades. These highly sought-after media courses focus on preparing students for professional employment by equipping them with the necessary knowledge, skills, and practical experience. Understanding the means of production and modes of diffusion in the modern media landscape is crucial for making an impact. LIVE, Loyola's curriculum ensures graduates are well-prepared to navigate the challenges and opportunities presented by the evolving media industry.

- Visual Communication
- Film Making
- Cinematography



w.loyolacollege.edu/live/home

CINEMA

ADMIT OF

TITLE

DIRECTOR

Prospectus 2024 - 2025

""

Diploma in Visual Communication

Duration: 1 Year / 2 Semesters Credits: 40

Eligibility: +2 & above

(Preference will be given to under graduates)

Course Fee: 70,000 + GST

SUBJECTS

SEMESTER - 1

DESIGN STUDIO – I

ADVERTISING BASICS

PHOTOGRAPHY BASICS

TELEVISION AS MEDIA

GRAPHIC DESIGN TOOLS - I

SEMESTER - 2

DESIGN STUDIO – II

CREATIVE ADVERTISING

ADVANCED PHOTOGRAPHY

TELEVISION PRODUCTION

GRAPHIC DESIGN TOOLS – II

INTERNSHIP



Unique Practical Experience:

Loyola offers multiple opportunities to gain hands-on experience through projects, assignments, workshop and internships.

GRAPHIC DESIGN - Creative communication is one of the skills students learn during the course. Students will be involved in various in-house projects like Product Branding, Web and UI Design, Poster, Brochure, logos etc.

PHOTOGRAPHY - Students learn the theory and practice of various forms and genres of photography like recreating paintings, lighting for product, street photography and photo walk.

ADVERTISING - Students get an opportunity to create press campaigns, outdoor publicity materials, television commercials and digital media including digital video.

GUEST LECTURES AND WORKSHOPS - Students get a chance to interact with Industry professionals and experts. They will have networking opportunities through various events throughout the year.

INTERNSHIP- Students are required to engage themselves in 30 days of internship during the second semester to gain first-hand industry experience for professional skill development. Students will be asked to submit a detailed report of their industry experience at the end of the internship program.

















The one-year Diploma in Visual Communication course at LIVE, Loyola College which I opted stands out, not just for its duration but for its comprehensive coverage of creative skills such as photography, graphic design, drawing, advertising and media etc. Despite the existence of three-year programmes, this course provides a richer perspective and more hands-on learning opportunities, guided by exceptionally understanding and up-to-date faculty members who push students to exceed their expectations. This course isn't just another academic program; it's an intensive dive into the creative arts, designed to lay a solid foundation for anyone aiming to make their mark in the creative field.

Diploma in Film Making

Duration: 1 Year / 2 Semesters Credits: 40

Eligibility: +2 & above

(Preference will be given to under graduates)

Course Fee: 1,75,000 + GST

SUBJECTS

SEMESTER - 1

HISTORY AND ART OF CINEMA

ELEMENTS OF FILM DIRECTION

WRITING FOR SHORT FILM

PRACTICAL – I

SEMESTER - 2

DIRECTORIAL PRACTICE

FILM PRODUCTION MANAGEMENT

WORLD CINEMA

PRACTICAL - II



Unique Practical Experience:

At LIVE, Loyola, students receive a unique and practical learning experience through various hands-on projects, assignments, internships, and workshops. Here are some examples of the practical experiences students engage in:

SILENT CONTINUITY - Students produce a silent scene, lasting 3 to 5 minutes, focusing solely on editing techniques. This exercise helps them grasp the basic grammar of film language through the use of cuts.

DIALOGUE PRACTICE - Students create a scene with a minimum of 3 characters and dialogue for 3 minutes, aimed at understanding the role of dialogue in film. This exercise allows them to hone their dialogue writing skills and explore its significance in storytelling.

CREATING A SCENE - Students develop a complete scene set in a single location, involving more than 3 characters and utilizing various camera movements. This project helps them understand scene structuring and the purpose behind different types of shots and camera movements.

AD FILM OR PSA - Students create a 30 to 60-second advertisement or public service announcement, focusing on concise and effective communication of ideas. This project enables them to develop concepts for short-form content and execute them efficiently.

MISE-EN-SCENE - Students choreograph an incident in a single long take lasting 3 minutes, emphasizing camera movements and actor interactions. This exercise helps them understand the intricacies of staging and blocking within a scene.













PROJECT FILM - As a culmination of their learning, students produce a short fiction film. This final project serves as their entry into the film industry, allowing them to showcase their skills and creativity developed throughout the year.

Through these practical experiences, students at LIVE, Loyola gain valuable hands-on skills and insights into various aspects of filmmaking, preparing them for success in the industry.

SUDHARSHANAVALLI 23-DFM-16



Loyola LIVE's one-year filmmaking course was an eye-opening journey into the realm of world cinema. Regular seminars and practical sessions facilitated significant growth for me. Many of the instructors had prior experience in the field, which further enriched the learning experience. It provided hands-on experience in writing, directing and acting techniques. It has really helped me improve the way I write, create and perceive movies. This one-year diploma course has transformed and prepared me for a better future.

Diploma in Cinematography

Duration: 1 Year / 2 Semesters Credits: 40

Eligibility: +2 & above

(Preference will be given to under graduates)

Course Fee: 2,25,000 + GST

SUBJECTS

SEMESTER - I

HISTORY AND ART OF CINEMA

BASICS OF VISUAL ARTS AND PHOTOGRAPHY

INTRODUCTION TO CINEMATOGRAPHY

STUDY OF LENSES AND INTRODUCTION TO LIGHTING

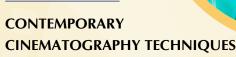
PRACTICAL - I

PROFESSIONAL LIGHTING TECHNIQUES

AESTHETICS OF CINEMATOGRAPHY

PRACTICAL – II





Unique Practical Experience:

LIVE, Loyola offers multiple opportunities to gain hands on live experience through projects, assignments, internship and workshop.

DOCUMENTARY PHOTOGRAPHY - Students are asked to do a project through photographs choosing a specific 'subject'. Finally, students are asked to submit a Portfolio of their Work.

ACTUALITY EXERCISE - Students are asked to do a one-minute compilation video about any subject of their choice. Students must do this project with minimal camera movements and little editing.

SILENT CONTINUITY - Students create a simple scene without dialogues (with or without story element) for 3-to-5minute edits. Students apply only cuts in the editing and learn the basic grammar of the film language.

CREATING A SCENE - Students make a complete scene in one location with more than 3 characters using different camera movements in the shots of 3-5 minutes duration. It helps students learn to structure a scene and make them aware of the purposes of different types of shots and camera movement.













AD FILM OR PSA – Students make an ad film or public service announcement for 30 to 60 seconds. It will help students to learn to create a concept for sharp and short presentation and execution.

MISE-EN-SCENE – Students create a scene in one single long take for three minutes. It helps students learn the choreography of camera movements and actors.

PROJECT FILM – Students produce a short fiction film as a final expression of what they have learnt in the whole year and use it for their entry into the film industry.





Enrolling in the cinematography course with Live Loyola was truly an eye-opening. I entered with high hopes. The depth of knowledge imparted by the instructors with hands-on experience surpassed all my expectations. From mastering the lighting techniques and exploring different camera angles, every aspect was meticulously covered. This course not only honed my technical skills but also sparked a newfound passion for visual storytelling in me. It is amazing how much I have grown as a cinematographer since joining this course.

Diploma in Film Editing

Duration: 1 Year / 2 Semesters Credits: 40

Eligibility: +2 & above

(Preference will be given to under graduates)

Course Fee: 1,75,000 + GST

SUBJECTS

SEMESTER - I

HISTORY AND ART OF CINEMA

AESTHETICS OF EDITING

BASICS OF VIDEO EDITING

PRACTICAL - I

SEMESTER - 2

ADVANCED VIDEO EDITING TOOLS

BASICS OF FILM EDITING

ONLINE EDITING

PRACTICAL - II



Unique Practical Experience:

LIVE, Loyola offers multiple opportunities to gain hands on live experience through projects, assignments, internship and workshop.

CONTINUITY EDITING - Students edit a simple scene without dialogues (with or without story element) for a 3 to 5 minutes that has been recorded by the direction students. Students will apply only cuts in the edit and learn the basic grammar of the film language.

EDITING DIALOGUE SCENE - Students edit a small scene with minimum 3 characters with dialogue shot by the direction students. Students learn how to edit dialogue and understand the role of dialogues in a film.

CREATING A SCENE - Students edit a complete scene shot by the direction students at one location with more than 3 characters using different camera movement shots. It helps them learn how to structure a scene and different shots and camera movements.

AD FILM OR PSA - Students create an ad film or public service announcement that enable them to create a sharp and short presentation of a concept and how to edit it within 30 to 60 seconds.

MASH-UP & MUSIC VIDEO EDITING - Students create a concept-driven Mashup video using different sources. It enable students understand and edit, rhythm and musical notes-based videos while learning the importance of timing and pacing.















COMPILATION VIDEO EDITING - Students create a video from previously released or archived footage, to be compiled with meaning in a new order of appearance. This exercise makes them take creative decisions through the use of archived media.

PROJECT FILM - Students will edit a short fiction film shot by the direction students as a final expression of what they have learnt in the whole year. Students use this project for the entry into the film industry.





I joined the Editing diploma course in LIVE, to learn the workflow of post-production in film making and to enhance skill of storytelling. The Editing course at LIVE Loyola equipped me to handle the technical challenges of editing by improving my fluency in the major editing software through hands-on practical classes. Also, it has made me a bit more mature in storytelling by collaborating with the students from different disciplines of film making. We also get to meet a lot of professionals through interactions and workshops which gives us an idea of what it takes to work in the industry.

Alumni are working @































Admission Process

- Applicants can apply online through the College website (https://www.loyolacollege.edu/live/home) from 28th May 2024.
- Eligible applicants will be asked to appear for an online written examination.
- Short listed applicants shall be informed by SMS/Email for an interview. Interviews are conducted through an online platform.
- Applicants who clear the interview will receive the call letter through SMS/ Email and shall pay the fee through the application portal.









GUIDELINES TO FILL IN THE ONLINE APPLICATION FORM

- Read the **PROSPECTUS** carefully before filling the application form.
- Fill in the details required in the Online Application form and **SUBMIT.** Only after the payment of application fee, the application number will be generated. This application number should be noted for all your future references.

STEP-I: ONLINE APPLICATION PORTAL (www.loyolacollege.edu)



LOYOLA INSTITUTE OF VOCATIONAL EDUCATION (LIVE)

LOYOLA COLLEGE (AUTONOMOUS) PROGRAMME - NUNGAMBAKKAM, CHENNAI - 600 034.

ONLINE APPLICATION PORTAL

Dear	ADI	plic	ant

Welcome to LOYOLA INSTITUTE OF VOCATIONAL EDUCATION - ONLINE APPLICATION PORTAL.

Read the prospectus or the pamphlet carefully for guidelines regarding admission before filling up the application form.

Email ID and Mobile Number are a must for online registration.

Should you encounter any problem in Application Registration, please contact +91-44-28178324

Documents to be uploaded

Kindly keep scanned copies of the

1. QUALIFYING MARK STATEMENT(or the official copy issued),

The scanned copy of each document must be in black and white and within 200 KB size

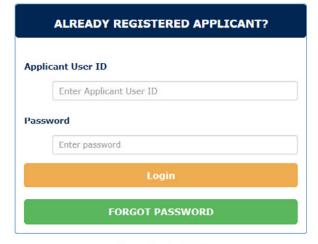
Mode of Payment

You can pay the cost of application through Credit Card, Debit Card, or Internet Banking as per your convenience

NO FEES

No fees for Government-Sponsored Certificate Program in Applied Journalism (CAJ).

NEW APPLICANT REGISTRATION



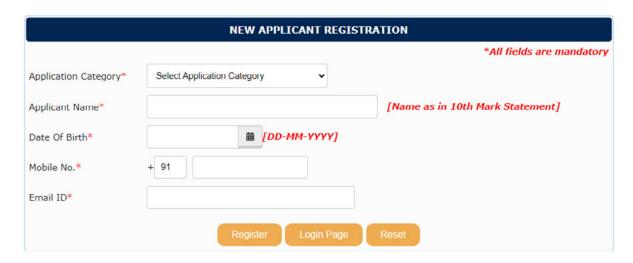
Viewers Count: 320237

- One Time Registration of all applicants is required for the portal of Loyola online application with their name, date of birth, mobile number of contact and email id along with the program.
- The registered applicant can use "ALREADY REGISTERED APPLICANT", if necessary, for the second time onwards.
- For new applicant registration, click the button 'Click here to register'.

STEP-2: NEW APPLICATION REGISTRATION



LOYOLA INSTITUTE OF VOCATIONAL EDUCATION (LIVE) LOYOLA COLLEGE (AUTONOMOUS) PROGRAMME - NUNGAMBAKKAM, CHENNAI - 600034 ONLINE APPLICATION PORTAL



- Application Category: Choose Diploma /PG Diploma
- Applicant name: Enter the name as given in your 10th mark statement NOT case sensitive.
- Date of Birth: Choose the date of Birth in the format dd-mm-yyyy
- Mobile No: Enter the 10-digit mobile number, if from India. Foreign candidates should change the country code.
- Email. Valid email should be typed.
 - →Click on the 'Submit and Continue' button.
 - →Your Login 'User Name' and 'Password' would be sent to your Email id and Mobile Number.

Message appears as: Dear Applicant

Congratulation! You have registered as an Applicant Successfully!!!

Your login detail is given below:

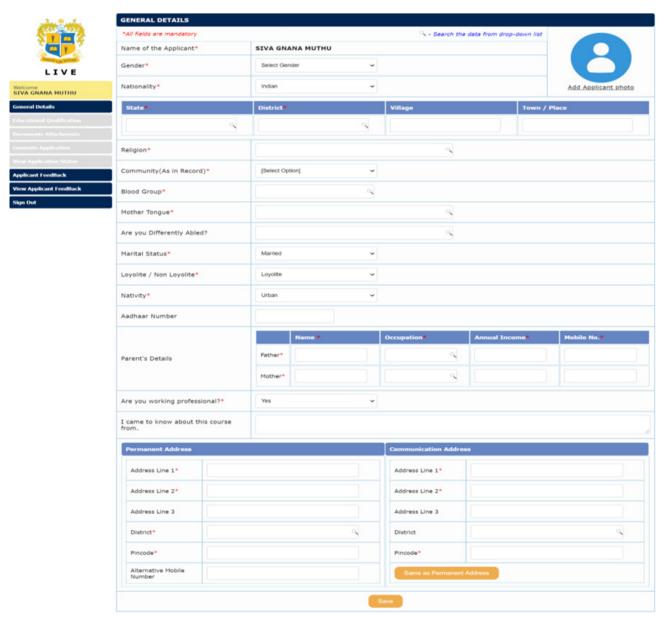
User Name: N4XQDX5L

Password: 01012000

Enter your login credentials in the 'ALREADY REGISTERED APPLICANT' LOGIN

Area to enter in to the 'Applicant Portal'.

STEP-3: GENERAL DETAILS

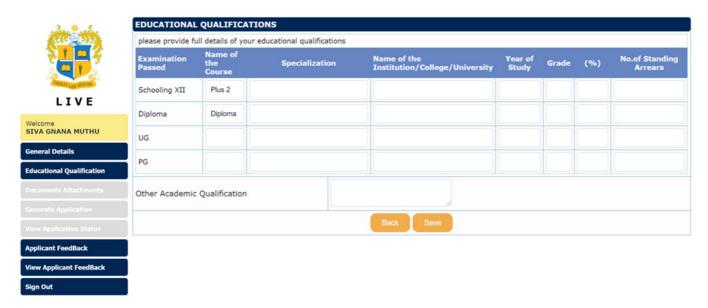


- Gender: Choose Gender from drop down
- Nationality: Choose Nationality. If you are an Indian, Choose the state and district you belong to and the name of village and Town. If you are an NRI or Foreigner, fill the details required.

- Religion: Choose the Religion
- Community: Choose your Community
- Mother tongue: Choose your Mother tongue
- Blood Group: Choose the Blood Group
- Nativity: Choose Urban or Rural
- Aadhaar Card No: Type your Aadhaar Card Number
- Parent details: Enter the names of your Father and Mother and their educational qualification. Choose their occupations and their annual income
- Permanent Address: Type your address clearly in first three lines. Choose the district. Type the Pin Code. Enter your Parent's mobile number
- If your communication address is same as permanent, click the 'Same as Permanent address. If not, type the communication address

You can edit your entries also. If you are sure of the entries, press "Save" button and go to "Next"

STEP-4: EDUCATIONAL QUALIFICATION OF THE CANDIDATES



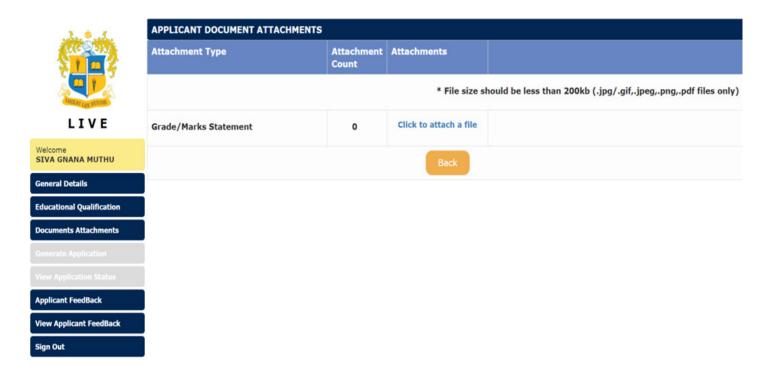
- Kindly fill-in only the Highest Educational Qualification
- Name of the Course: Enter the name of the Degree / Diploma

- Specialization: Enter the name of the Subject Specialization
- Name of the Institution: Enter the name of the School / College/ University
- Year of study: Enter the year of Passing out
- Grade: Enter the Grade (If applicable)

or

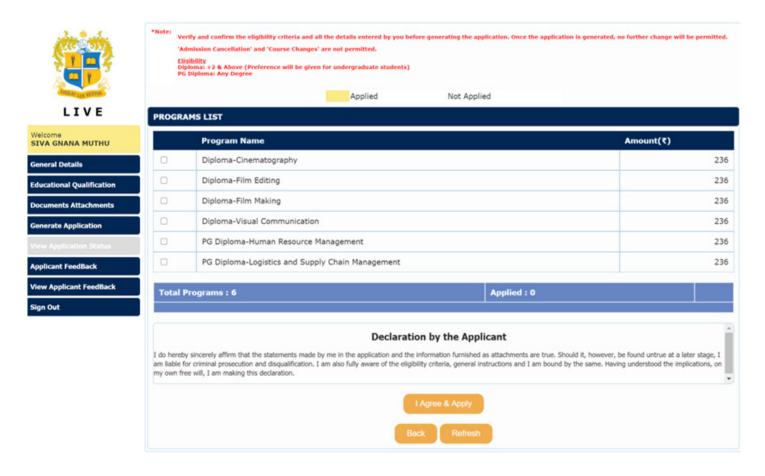
- Percentage: Enter the Percentage (If applicable)
- No .Of Standing Arrears: Enter the No of Arrears (If applicable)

STEP-5: APPLICANT DOCUMENT ATTACHMENTS



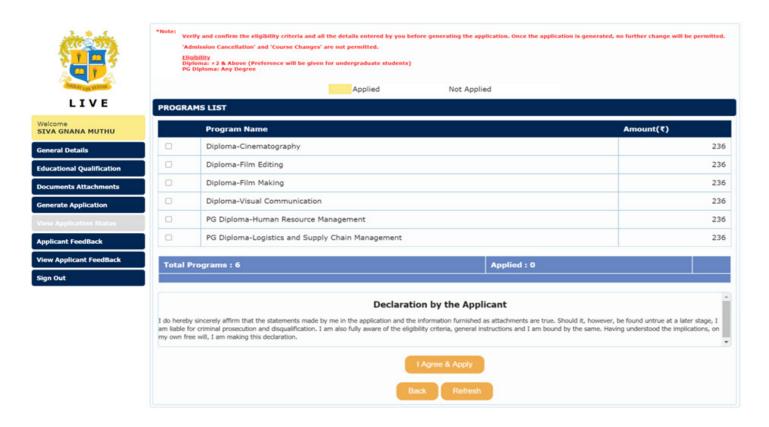
- Kindly "Click to attach a file" and Upload your Document
- Kindly click "add" to add Multiple documents.

STEP-6: APPLICATION GENERATION

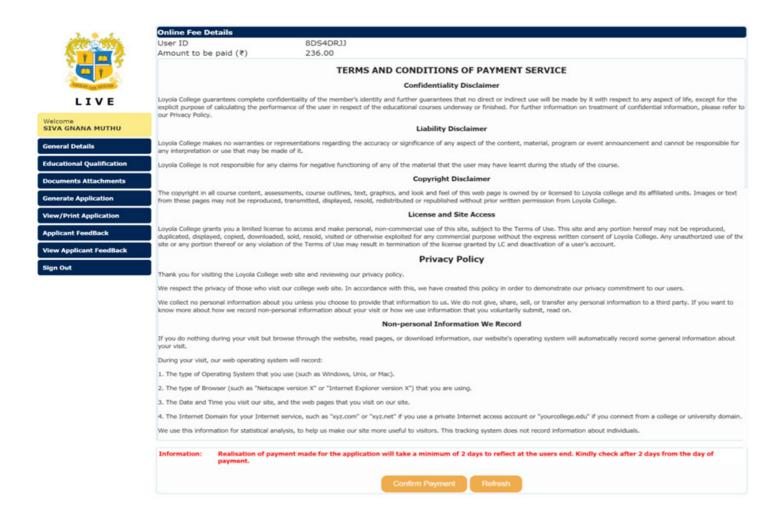


- Course Applied for: Choose one or many courses to apply
- Confirm the course/s that you applied for. You can edit your entries also. If you are sure of the entries, kindly press "Apply" button

STEP-7: PAYMENT OF APPLICATION FEE



- The cost of the application is Rs 236
- You can pay the cost of application fee through Credit Card, Debit Card, and Net Banking
- You are allowed to cancel the course/s applied till you pay the cost of the application/s
- A Summary is displayed in 'View application status'
- After the Payment of application fee, application number will be generated and the status will be available in the online portal



The applicant can apply for any number of courses eligible to him/her and after payment; an application number will be created for each. The applicant is allowed to take printout of each application after the registration and payment for his/her reference.



LOYOLA INSTITUTE OF VOCATIONAL EDUCATION

LOYOLA COLLEGE(AUTONOMOUS), CHENNAI -600 034.

APPLICATION FORM

Appl No. 23LIVE-000009

Course Applied for Diploma-Cinematograph				hy-Regulation 2023						
Application Category Diploma and PC			and PG Diplon	Diploma						
Name of the Applicant R		RAM .A	RAM .A					Affix STAMP SIZE PHOTOGRAPH		
Date of Birth 2		29-07-200	29-07-2002							
Nationality		Indian	Indian							
Sex N		Male	Male					OGRAPI		
Mother Tongue		Tamil	Tamil							
Religion		MUSLIM	MUSLIM							
Community		BC	BC							
Marital Statu	s	Unmarried	Unmarried							
Differently Al	bled	NO	NO							
Loyolite/Non Loyolite Non-Loyolite			lite							
Nativity		Rural	Rural							
Aadhaar Nur	mber	99999999	199							
		Name	Occupation		Annual Income		Mobile No.			
Father	Aseek	seek Private				00	999999999			
Mother	Nisha Are you		Others		0.00		999999999			
working prof	fessional?		No							
I came to know	ow about this	course from We	ebsite							
Permanent Address :				Present Address :						
18 Muslim north street			Old no.29, New no.1 angppa nicken							
Devipattinam				Mannadi						
600001			00001	600001						
Phone	none			E-mail ID	Example@gmail.com					
Mobile	99999	99999								
Educational	Record :									
	Course	Specialization	Name of the Institution		Year of Study	Grade	Marks (%)	No of Arrears		
Schooling XII	Plus 2	commerce	M.G.public school		2019-2020	С	76.00	0		

PG Other Academic Qualification

Diploma

B.sc

DECLARATION

NIL

I hereby declare that will abide by the rules and regulations of the college. All the particulars stated above are true to the best of my knowledge and belief

Mohamed sathak college

Place:

Diploma

UG

Signature of the Parent / Guardian

NIL

Visual

Communication

Signature of the Applicant

0.00

85.00

0.00

0

0

0

Date:

NIL

2020-2023



























Contact us @ 044- 2817 8324

Email: live@loyoalcollege.edu

Website: https://www.loyolacollege.edu/live/home Like us on Facebook/ Instagram: @loyolalive



