

**SPRINGBOARD LEADERSHIP PROGRAMME**

**for**

**QUALITY CIRCLE MEMBERS**

**on**

**“Corporate Communication and  
Strategies for Personal Branding”**

**11 January, 2024**

**Report**

**Internal Quality Assurance Cell (IQAC)  
Loyola College (Autonomous) Chennai - 34**

## Report on the Springboard Leadership Programme on “Corporate Communication and Strategies for Personal Branding”

### Programme information

Date/s	11.01.2024
Time	11.30 am -1.00 pm
Venue	Y.D. Hall, Loyola College, Chennai.
Organizers	IQAC, Loyola College.

### Details of the Resource person


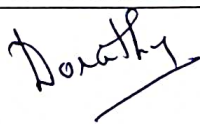
Name	Mr. Manikandan A
Position	Senior Associate Lead BPHR, Infosys, Chennai.
Title of Presentation	Corporate Communication and Strategies for Personal Branding

### Participants Profile

Type of Participants	Students – Quality Circle members from various departments.
No. of Participants	58

### Synopsis of the Programme

Highlights	<p>IQAC, Loyola College organised the Springboard Leadership session II on “Corporate communication and Statergies for personal branding”. Training programmes widen our thinking abilities to help us think in innovative and creative ways and also impart to us the skills we need to perform effectively. Effective communication helps an individual to stand out and offers a path for him to succeed while personal branding elevates an individual’s brand image. The learnings through this session will enable students to boost their visibility, build, widen their network and reap the benefits.</p>
Summary	<p>The trainer started by explaining his own Personal branding journey to success with 25k followers on Instagram and shared his dynamic skills in Interview handling techniques and Corporate Communication.</p> <p>The trainer then elaborated on the following topics</p> <ul style="list-style-type: none"> <li>• Various aspects of an Interview</li> <li>• Branding yourself</li> <li>• USP</li> <li>• Understand job description</li> <li>• Different stages in an interview</li> <li>• Common mistakes in an interview</li> </ul>

	<ul style="list-style-type: none"> <li>• Creating a positive impact in an interview</li> <li>• Preparing a great resume</li> </ul> <p>Students were asked to share their real life experiences during group discussions, interviews making the session highly credible and interactive.</p> <p>The students actively participated making the session a fruitful one The session ended with Q&amp; A.</p>
<b>Report Prepared by</b>	
Name of the Organiser	Mr. K.D. Francis and Dr Dorathy Pushparani
Designation/Title	IQAC Coordinator & Asst. IQAC Coordinator
Signature	 
Annexures	<ol style="list-style-type: none"> <li>1. Communication sent</li> <li>2. Photos of the activity</li> <li>3. Participants Attendance Sheets</li> </ol>

**Coordinator**  
IQAC



**LOYOLA COLLEGE**

(AUTONOMOUS)

NUNGAMBAKKAM, CHENNAI - 600 034.

TAMILNADU, INDIA

Tel : +91-44-28178200 Ext.: 423

Fax : +91-44-28175566

Email : iqac@loyolacollege.edu

Web : www.loyolacollege.edu

(For Shift-I and Shift II)

**Springboard Leadership Programme**  
**Second Session**

The second session of the *Springboard – A Leadership Programme for Quality Circle Members* will be held on 11<sup>th</sup> January, 2024 between 11:30 a.m. and 01:00 p.m. in YD Hall on the topic, "*Corporate Communication and Strategies for Personal Branding*", by Mr. Manikandan A., Senior Associate Lead BPHR, Infosys, Chennai.

All Quality Circle members of each class of UG and PG are asked to attend the session without fail.

Registration starts at 11.00 a.m. Coffee is served at the venue.

**Prof. D. Francis Xavier**

**IQAC Coordinator**

"Let Your Light Shine"





**Internal Quality Assurance Cell (IQAC)  
Loyola College (Autonomous)  
Chennai - 34**

*invites you to the 2nd Session of the*

**Springboard – A Leadership Programme  
for Quality Circle Members**

*on*

**Corporate Communication and  
Strategies for Personal Branding**

**Resource Person**

**Mr. Manikandan A**

**Senior Associate Lead BPHR, Infosys, Chennai.**

**Prof. D. Francis Xavier**  
IQAC Coordinator

**Dr Dorothy Pushparani**  
Assistant IQAC Coordinator

**January 11, 2024 | 11:30 a.m. to 01:00 p.m.  
Y.D. Hall, Loyola College, Chennai**

# Springboard Leadership Programme for Quality Circle Members on “Corporate Communication and Strategies for Personal Branding”

Date: 26<sup>th</sup> September 2023, Venue: Loyola College, Chennai

Organised by: IQAC of Loyola College (Autonomous) Chennai and the Chennai Jesuit Province





**Loyola College (Autonomous), Chennai 600 034**

**Internal Quality Assurance Cell Quality Circle Members - Shift-I**

**Date : 11/01/2024 Time : 11.30 a.m and 01.00p.m Venu : YD Hall**

Department	Name of the Student	Dept. No	Signature
Economics	RISHI ANAND.S	22-PEC-003	Rishi Anand
	BASU SIVARAJ.H	23-PEC-040	Basu
	ARUN KUMAR.U	21-UEC-002	
	SHIVA .C	22-UEC-057	Shiva
	ADITH YOOGESHWARAN.K.M	23-UEC-080	Adith
English	JOE MAMMEN	22-PEL-034	Joe Mammen
	RACHEL VERGHESE	23-PEL-006	
	CYRIL ANDREWS	21-UEL-017	
	DEVESH KIRUBAKARAN	22-UEL-001	
	JAIKRRISH	23-UEL-033	Jaikrish
History	VISHAL.S	21-UHT-011	
	KUMARAGURU.V	22-UHT-027	
	BERNAS TONY.R	23-UHT-020	Bernas
Sociology	JEBIN MV	21-USO-022	
	YASHVANTH A	22-USO-076	Yash
	NETHAJI SUBASH CHANDRA BOSE	23-USO-022	A. Nethaji
Social Work	RAJALAXMI T	22-PSW-002	
	ADITHYA ANIL R	23-PSW-018	
Tamil	MOHITH KHANNA.S.M	21-UTL-018	
	MANOJKUMAR.J	22-UTL-060	
	SANTHOSH.R	23-UTL-019	

Advanced Zoology	MAHALASKHMI.V	22-PZO-27	
	AKSHAYA.S	23-PZO-006	
	SAM MATHEW ANTONY	21-UAZ-26	
	CEDRIC M FRANCIS	22-UAZ-002	
	DAVID JONATHAN.A	23-UAZ-024	<i>ADP</i>
Chemistry	ANGEL PRINCY.A	22-PCH-001	
	CHRISTAL BLESSY.Y	23-PCH-006	
	PRASANTH RAJ.C	21-UCH-007	
	VALLARASU.B	22-UCH-041	
	EUGINE JOSHVA.A.W	23-UCH-019	
Mathematics	RICHARD RAJ.R	22-PMT-023	<i>R.P.R</i>
	DEEPAK FRANCIS.A	23-PMT-002	<i>DMF</i>
	JEFFRIN ANTONY.S	21-UMT-053	
	ABINESH.S	22-UMT-050	<i>S. Abin</i>
	VISHVA.R	23-UMT-062	<i>R. Vishwa</i>
Physics	BARKATH BEGUM.S	22-PPH-001	<i>Barkath S.</i>
	DANIEL TITUS.J	23-PPH-005	<i>Daniel</i>
	AKASH SURI SHATHA.A	21-UPH-025	
	PRINCE WILFRED.J	22-UPH-021	<i>Prince</i>
	PAUL LASAN.K.L	23-UPH-002	<i>K.L. Paul</i>
Plant Biology	SANJAY.C.L	21-UPB-017	
	HARINI.P	22-UPB-004	<i>Harini</i>
	SALESH.I	23-UPB-036	

Statistics	KAVITHA.R	22-PST-016	Ktha
	HARIS	23-PST-009	HL
	MELVIN JOSHUA DAVID	21-UST-018	
	BONI FACE.J	22-UST-004	BJ
	VIGNESH.K	23-UST-019	K Vignesh
Visual Communication	MEGALA YAZHINI R	21-UVC-043	
	ANNIE KEZIA A	22-UVC-032	Annie
	JOEL ANTONY R	23-UVC-012	Joel
3D Animation	ALFRIN GNANARAJ L	22-PAN-016	
	SAVITHA S	23-PAN-023	
	PRAVINA G	21-UAN-025	
	THARUN D	22-UAN-041	Tharun
	PRITHIKA BENEDICT ESTHER	23-UAN-003	Prithika
Digital Journalism	SEBASTIAN ALEX	22-PDJ-002	
	MANJULA G	23-PDJ-010	G. Manjula
	VELAYUTHAM.D	21 UDJ 014	
	ANUSHA S	22-UDJ-054	Anusha
	TARITA KRISHNA KUMAR	23-UDJ-040	Tarita
Commerce	UKTHA JOSHY	22-PCO-047	
	VIVEKRAJA.A	23-PCO-011	Vivek
	PRASANNA.S	21-UCO-069	
	JANISH .N.Y	21-UCO-149	
	SREENIVAS.R	22-UCO-025	R. Sreenivas
	SARAVANAN.M.S	22-UCO-159	M.S. Saravanan
	PERARASU.D	23-UCO-077	Perarasu
	SACHIN.N.C	23-UCO-170	Sachin

Loyola College (Autonomous), Chennai 600 034

Internal Quality Assurance Cell Quality Circle Members - Shift-II

Date : 11/01/2024 Time : 11.30 a.m and 01.00p.m Venu : YD Hall

Department	Name of the Student	Dept. No	Signature
Economics	DHAMODHARAN K	21-UEC-210	
	HAARDIK GANESAN	21-UEC-340	
	AATHI	22-UEC-252	2. Athi
	MUKHILAN M	22-UEC-339	
	TARUN P	23-UEC-216	P
	PAARI K	23-UEC-310	
English	DANIEL LOBO	21-UEL-106	
	VISHNUPRASAD.S	22-UEL-155	
	DANIEL EBENEZER SUNDAR. E	23-UEL - 125	
French	SWETHAKALA M	21-UFR-012	
	ADITI H	22-UFR-002	
	ELVIN PAUL P	23-UFR-008	
History	DHARANIPRIYA R	22-PHT-018	R. Dhara
	AISHWARYA MARIAM SURESH	23-PHT-001	Aishwarya
	KARTHICK BALAJI RAO.J	21-UHT-217	
	ALLU SAI SUNDAR KESAVA PRASAD NAIDU	22-UHT-207	
	TOM ANTONY	23-UHT-244	
Social Work	ABINAYA A	22-PSW-051	
	KRISPINA BERTI	23-PSW-128	
Sociology	JENNIFER	22-PSO-004	Jenifer
	BENOIT ROSHAN A	23-PSO-010	Benro
International Relations	VASUNDHRA.B	22-PIR-008	Vasundh
	NIKITHA KISHORE	23-PIR-034	
Food Chemistry	YOGESHWARAN M	22-PFP-014	
	JARITHASHREE	23-PFP-021	Jaritha
Chemistry	MANOJ KUMAR.B	21-UCII-218	
	THARUN KUMAR.G	22-UCII-237	A. Thuly
	BHARATHI.K.A	23-UCII-209	



Data Science	KAVYA M	22-PDS-015	
	NAYAN	23-PDS-025	<i>sojan</i>
B.C.A	HARIHARAN A	21-UCA-028	
	AHMED ZUBAIR	22-UCA-039	
	DEEPESH	23-UCA-052	
Computer Science	KRISHNAN K	21-UCS-001	
	DARREN CHRISTOPHER ANTONY	21-UCS-108	
	ADITHIYAN S	22-UCS-040	
	DANISH DAN J	22-UCS-127	
	KIM LEVI S P	23-UCS-049	<i>K</i>
	AKIVA BEN JOSEPH J	23-UCS-131	<i>shub</i>
	ATHIKUR RAHUMAN S	22-PCS-027	
	ARIHARAN M	23-PCS-008	<i>Sp1.</i>
Mathematics	SIDDHARTH M.S	21-UMT-314	
	AHMAD ZAIN	22-UMT-208	
	JEEVANANDAM	23-UMT-210	
Physics	GUNALAN. U	21-UPH-208	
	TRISHAL. P	21-UPH-326	
	SMURTI RANJAN SAMAL	22-UPH-210	
	ADITYAN	23-UPH-211	<i>Aditya</i>
Biotechnology (Plant Biology)	MARATHAKA RANI SA	22-PBT-004	
	RIFA FATHIMA P	23-PBT-026	
Visual Communication	ARUN RAJ S	22-PVC-017	
	SARAH AMITHA SAMUEL	23-PVC-008	
	NITHISH A V	21-UVC-149	
	SHANMUGA RAJESHWAR M	22-UVC-201	
	MALLAPU SURAJ LAKSHMIDHAR	22-UVC-205	
	THIRUNESAN	23-UVC-125	
	BENITTA PRINCY	23-UVC-215	
	BMM	SARAN PRANAVV K	21-UMM-005
CLEWINN ABISAN C		22-UMM-001	
BARANITHARAN		23-UMM-035	<i>K. Baranitharan</i>

Counselling Psychology	SAHAYA JEFFINA B	22-PCP-004	Sahaya Jeffina B
	DEEPTHI JOYCE P	23-PCP-005	
Commerce	SHAILESH. K. S	21-UCO-662	
	SANTHOSH. S	21-UCO-528	
	SARAN. S	21-UCO-446	
	KAMESH. H. R	21-UCO-339	
	ADITHYA EZHIL. E	21-UCO-281	
	AJAY. M	22-UCO-638	
	MOHAMED SHAHID. B	22-UCO-554	
	JOHNAZ KUTTIKAT	22-UCO-424	
	AKSHAY KUMAR. S	22-UCO-333	
	KESHAVARAJ. B	22-UCO-257	
	SEDHESH RAJ	23-UCO-659	
	MOHAMMED FAZIL	23-UCO-566	
	NAVEEN SUBRAMANIAN. P.	23-UCO-439	Naveen
	MOHAMMEED ZAINUL ABIDEEN KHAN	23-UCO-358	
	NITHIN. M. A.	23-UCO-231	
	Commerce (Hons.)	MOHAMMED SUHAIL A	21-UBH-036
NOEL ANTONY VICTOR		22-UBH-005	
YUG DAGA		23-UBH-024	
Commerce (Accounting & Finance)	ARAVIND KUMARAPPAN P	21-UAF-023	
	VISHNU KANTH C	22-UAF-006	
	PRITHVI S	23-UAF-037	
Commerce (Computer Application)	REUBEN JACOB STANLEY	21-UCC-016	
	RATHIN R	22-UCC-018	R. Rathin
	K.B.AKSHITH RAGHAV	23-UCC-058	K.B. Akshith



BBA	AJAY R	21-UBU-002	
	ARJUN	21-UBU-180	
	VIKRAM SHIVKUMAR EASWARAN	22-UBU-069	
	GAUTHAM AJAY RAJ E J	22-UBU-166	
	UMAR FAROOQ K	22-UBU-222	
	F.MOHAMED ASHFAAQ	23-UBU-053	
	MARIA DEAN JONES A	23-UBU-105	
	CEDRIC JACOB L	23-UBU-216	
Corporate Secretaryship	ADITYA UDUPA A	21 UBC 268	
	B.SASWATH DHARANA RAYALU	21 UBC 151	
	A.SIDHAARTH	21 UBC 072	
	ADITYA UDUPA A	21 UBC 268	
	B.SASWATH DHARANA RAYALU	21 UBC 151	
	A.SIDHAARTH	21 UBC 072	
	MICHAEL NAVEEN	22 UBC 208	
	KARMUKILAN P V	22 UBC 105	P.v. Karmukil
	RICHARD MENDEZ	22 UBC 031	
	S. NAWFAL AHMED	23 UBC 239	Nawaf
	RISHI KANE. G	23 UBC 105	Rishi
	B.A.NITHISH	23 UBC 027	Nithish

