



SRM Kattankulathur Dental College creates world record

Chennai, Mar. 2: SRM Dental College and Hospital, Kattankulathur has created a world record with 4,000 students in the age group between 14 and 21 coming together under a single roof for an awareness programme and demonstration of self-examination to detect oral cancer, recently.

The event was organised by the Department of Oral Pathology and Microbiology. The students were taught about the importance and means for "self-detection" of the oral cavity that helped in detecting early signs of oral cancer. The training session was followed by students performing self-examination on them.

The students were asked to make a note of anything unusual and were told that through simple non-invasive tests, oral cavity disorders and even oral cavity cancers could be prevented and treated if diagnosed early. The students were also coached on pressing their finger along the

floor of the mouth to feel for any possible lumps, swellings or ulcers. The students were asked to make a note of anything unusual and were told that through simple non-invasive tests, oral cavity disorders and even oral cavity cancers could be prevented and treated if diagnosed early. Pro Vice Chancellor, (Medical), Dr. Lt. Col. A.Ravikumar, Pro VC, FSH, Management, Law, Dr. A.Vinay kumar, Secretary, Indian Association of Oral and Maxillofacial Pathologist, Dr. Nadeem Jeddy, Dean (S&H), Dr. A.Duraisamy, Deputy Dean, S&H, Dr. S.Albert Antony Raj. The event was officially recorded by 'Kalam's Book of World Records.' Certificates and medals were received by Vice Principal and Head of the Department, Prof. Dr. K.T Magesh..



The representatives of Tamil Nadu Highway Contractors Association met the Minister of Public Works, Highways and Minor Ports E.V. Velu at the Camp Office and handed over a petition requesting to control price hike of construction materials. President of Tamil Nadu Highway Contractors Association Thirisingu and other members were also present.



Minister launches Incubator Maturity Model report

Chennai, Mar 2: Tamil Nadu's Micro, Small and Medium Enterprises (MSME) Minister T.M. Anbarasan on Thursday launched the Tamil Nadu Incubator Maturity Model (TNIMM) report at the Tamil Nadu Startup Incubators Summit organised by Startup TN in Chennai.

The TNIMM is a framework for assessing start-up incubators across the State by identifying various parameters and criteria to promote them. An incubator helps early-stage start-ups grow by providing support, resources, and guidance. The framework was released to motivate incubators to compare themselves with top performers and improve their standards. The initiative is aimed at making the State the preferred start-up ecosystem in India and positioning it competitively among global ecosystems.

Anbarasan also gave ₹5 lakh each to 15 selected incubators to carry out sector-focused activities. He also handed over sanction orders to the tune of ₹14.70 lakh to 15 women entrepreneurs under Startup TN's Women Initiative to reimburse money they had spent towards incubator rentals and facilities for their start-up's growth. The Minister also launched an exclusive portal named 'Startup TN Catalyst' to connect start-ups with appropriate incubators. He gave away Startup TN smart cards to 52 Incubators. These cards grant access to services required for incubators, including auditing, branding, marketing, and documentation, at discounted rates. Four memoranda of understanding were signed with banks, including HDFC, State Bank of India, Federal Bank, and Yes Bank, to streamline start-up support, making resources more accessible.

The number of start-ups in Tamil Nadu was only 2,300 in March 2021, which has now increased to more than 7,600 due to the efforts taken by the DMK government. About 50% of the start-ups are led by women, Mr. Anbarasan said, and urged start-ups to work alongside MSMEs to reach the Chief Minister's goal of making the State a \$1 trillion economy. Archana Patnaik, Secretary for the MSME Department, and Sivarajah Ramanathan, Mission Director and CEO of Startup TN, were present.



Loyola College organises New Media Landscape national conference

Chennai, Mar. 2: Technology may rule the world of media in an age of Artificial Intelligence but human ingenuity can never be replaced. Academicians and industry experts expressed this strongly in a "Two Day National Conference on New Media Landscape: Challenges and Opportunities" organized by Department of Kaushal Kendra, Loyola College.

Inaugurating the conference, the Chief Guest, Preethaa Ganesh, Vice President, Vels Group of Institutions said that the nuances of media lie not in the technology or artificial intelligence but the standards that underpin their use.

Addressing the participants from all over India, the Guest of Honour, Lakshmi Menon, CEO, New Indian Express expressed that the internet has triggered all forms of media to use their skills at creating high quality content and therefore, the future of news consumption would be determined by quality and differentiated content enabled by the use of technology. Further, R.Bhagwan Singh, Senior Journalist who delivered the keynote address said that he would like to see more stories of positive developments, of achievements made by people, ordinary people, dominating the front pages of leading newspapers and occupying prime time on the TV channels. He added that the biggest challenge before the media is to veer its audience towards consuming positive journalism that touches their lives deeply, rather than polluting it. K.S.Antony, the convener explained that the conference aims at fostering an in-depth understanding and identifying key challenges faced by media, exploring the opportunities that arise from the integration of new media technologies. Secretary Rev. Dr. B. Jeyaraj, Principal Rev. A. Louis Arockiaraj, Deputy Principal, J.A. Charles felicitated on the occasion.



IOB observes Risk Awareness Day

Chennai, Mar 2: Indian Overseas Bank, a leading Public Sector Bank, observed Risk Awareness Day on 1st March 2024. The initiative, driven by the dynamic leadership of Shri Ajay Kumar Srivastava, MD & CEO, IOB, aimed at fortifying the institution's commitment to robust Risk Management practices.

At 11:00 AM, the MD & CEO led the charge by administering the Risk Awareness Day pledge to all employees. He also unveiled the inaugural edition of "IOB RESILIENT," a quarterly in-house magazine dedicated to simplifying risk concepts for the bank's workforce. The magazine, "IOB RESILIENT," serves as a valuable resource with articles crafted to demystify various risk

dimensions, aligning with the bank's commitment to fostering a comprehensive understanding of risk culture. Indian Overseas Bank also organized a series of events, including a Quiz Competition and a collective Pledge, reflecting the institution's collective commitment to embracing a robust Risk Culture.

Ocean of books turns a boon for bibliophiles

M Rafi Ahmed

Book fairs are not just about books. They're about family, community and friends. No gainsaying that every book fair is an opportunity to connect, learn, and get inspired. Keeping this in view, the Coimbatore city Jamaat-e-Islami Hind (JIH) conceived the idea of hosting a mega book fair for the public more so the students on the dire need of reading books.

As to the inspiring words of American journalist Linton Weeks---In the nonstop tsunami of global information, libraries provide us with floaties and teach us to swim, the JIH opened a full time library in Karumbukkadai neighbourhood aimed at making reading a habit among the school and college students. Coinciding with this, the three-day book expo was inaugurated by JIH State president Mohamed Haneefa Manbayi.

In his address, he mentioned great leaders, who made a mark by browsing through books and had motivated the setting up of libraries which they said is a service to the society. Inculcating the habit of reading books is vital for the present gen as they need to face the stiff competition in the global job market. Without acquiring good knowledge and skill, it won't be possible to shine in any vocation.

Crescent school correspondent Jainulabdeen made the first sale which was received by Shamsul Islam Jamaat executives followed by Corporation Ward 86 councillor E Ahamed Kabeer and Arafa Stores owner Hashim were part of the inauguration of sale of books at the fair with over 1 lakh books for everyone. Purdahlad women-folk evinced keen interest in having a peek at the book expo while not to speak of children, who were also present to see books of their choice.



Jamaat-e-Islami Hind (JIH) for the first time organised a three day book expo at Karumbukkadai neighbourhood in Coimbatore city yesterday. The event was part of opening a full time library for the benefit of residents more so the students to make reading a habit among them.

Karumbukkadai, a residential and commercial hub witnessed a festive look as it was a celebration since this is the first time a mega book expo is being conducted. Kudos to JIH, the 75 year old pan-India socio-religious organisation which made heads turn through their communal harmony initiatives by bringing people from different faiths under a common fold based on the motto of Divyodaya--Bonds are stronger than the barriers that separate us. Earlier, JIH president Umar Farook presided in the presence of state JIH organising secretaries K Jalaluddin and Shabbir Ahamed besides State secretaries Syed Ibrahim and Saleem, Hidayaa Islamic College for Women correspondent Moulavi M M

Ismail Imdhadhi. The enthusiastic JIH Public Relations secretary Abdul Hakkim and his team were behind in convening a press meet. Former US president John F Kennedy had said, "If this nation is to be wise as well as strong, if we are to achieve our destiny, then we need more new ideas for more wise men reading more good books in more public libraries." These words hold good at a time when students show little interest in reading books. Though City Police Commissioner V Balakrishnan, who was to inaugurate the book expo couldn't make it to the event, his keen interest to open more street libraries is a reality with JIH opening a full time library in Karumbukkadai neighbourhood.

a nail has been allocated in each The mayor shared that the and loans, he added.

Two-day conference on new media landscape begins at Loyola College

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THE true essence of media lies not in the technology or internet, but in the values that underpin their use, said Preetha Ganesh, Vice President, Vels Group of Institutions.

Speaking at the two-day conference on the 'New Media Landscape: Challenges and Opportunities' organised by the Department of Kaushal Kendra at Loyola College on Thursday, she said, "In today's rapidly evolving world, the media landscape is undergoing unprecedented transformation. The emergence of new technology and platforms has revolutionised the way information is disseminated and interpreted.

Lakshmi Menon, CEO, The New Indian Express Group, said the internet has enabled all entities to use their skills at creating high-quality content and disseminating it to the audiences.

This has in a way sharpened the skills and the style of news-making in traditional media



TNIE group CEO Lakshmi Menon and veteran journalist Bhagwan Singh took part in the conference organised at Loyola College on Thursday | EXPRESS

houses. India's digital news industry is powered by content and technology as online news is consumed by over 472 million people and the number is growing each passing day, she added.

"The future of news consumption would be defined by high quality and differentiated

content through the use of technology. A lot of allied industries are already working on artificial intelligence, immersion technology like ChatGPT to add value FOR the customers," she added.

Veteran journalist Bhagwan Singh also spoke on the occasion.