

Loyola College (Autonomous)

Chennai – 600 034

A Report

on

Two-Day Workshop on

“Filmmaking & Audio for Broadcast”

A two-day workshop was jointly organized by School of Media Studies and DDU KAUSHAL Kendra, Loyola College, at the Preview Theatre of Department of Visual Communication on 29th and 30th August 2016.

Day 1: Blazing Mind Space

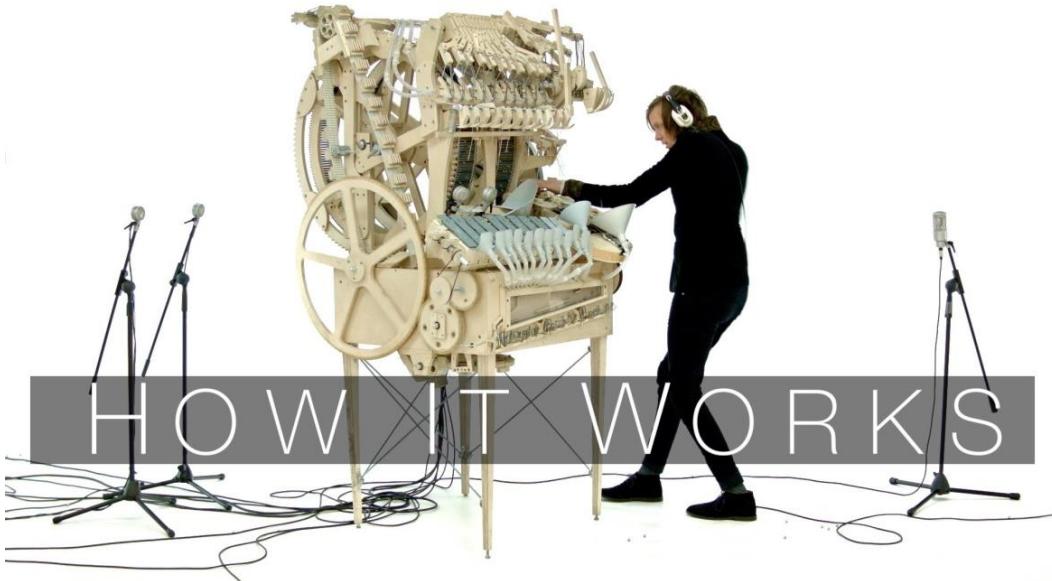


Resource persons A. L. Abanindran, an alumnus of MGR Government Film and Television Training Institute, and Devanshu Arya, Ignite Films, Chennai, conducted a live interactive session for the students of Digital Journalism, 3D Animation, Multimedia and Visual Communication.

As part of the ice-breaking session, they spoke about their student day's fun and academics through this sharing, they inter-related all the basics of filmmaking, particularly, conceiving ideas and writing, engaging in research and reading books. They advised the students to focus on gathering knowledge and nurturing passion rather than just learning for fetching a job. They screened a comedy entertainer 'Vellaiya Irukkiran Poi Solla Maattan', directed by Abanindran which was released recently under the banner of Ignite Films.

Day 2: Audio for Broadcast

Deepak Abhishek Joseph, HOD, Department of Audio Engineering at the Bridge Academy was the resource person. He spoke on various aspects of sound production and gave specific inputs. He clarified the distinctions between sound engineering and audio engineering, which, often, by mistake, are interchangeably used. Each stage of broadcast production, that is, pre-production, production and post-production, was discussed in detail. He made an attractive video demonstration of creating sound effects in studio, then mixing, and mastering.



The role of 'foley artist' and its importance in animated movies was also elaborated. Posing the question of whether tune comes first or the lyrics, he delved on the aspects of music production. Future sound technologies, especially 3D sound, were dealt in the question and answer session.

Overall, the workshop was an eye opener and an amazing learning experience for the students.