



**LOYOLA COLLEGE
(AUTONOMOUS)**

COLLEGE OF EXCELLENCE

**B.COM HONOURS
PRESENTS**





EVENT ORGANISERS

FACULTY ORGANISERS

Dr. F. REENA (President of the Forum, B.COM Honours)

Dr. D. JERUSHA IRENE CHITRA (Vice President of the Forum, B.COM Honours)

Dr. R. LEEMA ROSE (Assistant Prof., B.COM Honours)

Dr. J. MINOTHI (Assistant Prof., B.COM Honours)

STUDENT ORGANISERS

DEEPAK M (Department Secretary)

MADHUR ADITHYA (Joint Secretary)

VAITHEESHWAR PRAKASH (Cultural Secretary)

KARTHIK RAJARAMAN (Event Head)

VENKATRAJAN R.V. (Event Head)

SRIDHARAN S (Event Head)



ABOUT B.COM HONOURS

The department of B.Com (Honours) was started in the year 2018 at Loyola College. This programme is an undergraduate degree designed to inculcate business acumen in students for three years. The department currently has around 120 students. It provides an environment to nurture students with a high level of knowledge and competence to effectively contribute to society with commitment and integrity. The programme is designed in such a way that it meets the industry's demands in the field of Accounting and Finance. The department provides knowledge in the areas of Accounting, Finance, Management, Law and Marketing

GENERAL INSTRUCTIONS

- 1 Open to all departments and all college students**
- 2 All participants must bring their physical Identity Card or Bonafide certificate for verification of Registration**
- 3 Judges' decisions will be final and binding on all events. Any grievances should be conveyed in writing to the Equity and Grievance committee**
- 4 For the team events, cross-year, cross-department and cross-college teams are allowed**
- 5 Vulgarity in any form in any event will lead to immediate disqualification**
- 6 Participants should take note of event timings and venues to avoid confusions. We will be running on a tight schedule and will not accept any delays due to participants**
- 7 Participants are allowed to participate in multiple events but no event shall be halted or paused due to a participant being in another event. If a participant is not there in an event when he/she is supposed to be in (at least 1 participant should be there for team events), they will be marked 0 for the round and the event will proceed**
- 8 The dress-code for the fest is business formals/ business casuals. Please check with the organizing committee for specifics as if you are not following the dress code, you will not be allowed access to the venue**
- 9 Laptops / Mobile Phones may be allowed as per event discretion**

GENERAL INSTRUCTIONS

- 10 Each college contingent that is challenging for the Overalls is requested to nominate a Point of Contact (POC)/Contingent Leader (CL) to handle all communications with respect to the college and the fest**
- 11 Participants from Other Colleges are expect to possess their College ID cards throughout their stay in Loyola College and also should bring BONAFIDE LETTER from the Head of the Department or the Principal of the college, permitting them to attend the department festival in Loyola College. Failing which the participants will not be permitted to enter into the Campus**
- 12 Any participants who is found disturbing the program/creating nuisance will be asked to leave the campus immediately.**
- 13 Dress Code should be strictly adhered to (Boys: Round Neck T-Shirts, Torn Jeans, Hoodie T-Shirts, Track Pants, T-Shirt with abusive words or pictures are NOT allowed. Full length pants is only allowed. Girls: T-Shirt, Torn Jeans, Sleeveless are NOT allowed).**
- 14 Regulations laid down by Loyola College regarding usage of Camera Mobile Phones are applicable for other college students also. Any students will be asked to vacate the campus if he/she abuses/misuses the camera mobile phone within the campus.**
- 15 The participants are asked to report to the venue ahead of time and they need to be present only in and around the venue allotted for the specific department.**
- 16 Participants are free to express their grievances (if any) regarding any misconduct/misbehavior by any student of Loyola College to the Vice Principal (Administration) of Shift I or II. Their office is located in the Main Building Ground Floor (Room No.3) and Jubilee Building Ground Floor (Room No.JG 10) respectively.**



EVENT #1

THIS IS ROME (FORMAL DEBATE)

SYNOPSIS

Step up, unleash your inner Zeno and Marcus Aurelius in this battle of wits. Are you a person who simply can't stop arguing? Love the mic and want to keep speaking? Here is a chance to debate your heart out. We present to you the flagship debate event of Veni Vidi Vici- THIS IS ROME - a debate quite unlike the rest of the events you've participated in. Join us for a journey rivaling Julius Caesar - Betrayal, Reconciliation and finally, Victory.

GENERAL RULES

- 1 Teams of two. Prelims followed by Finals.
- 2 The topics for the debate will be modeled on traditional parliamentary debate motions and will be declared to the participants before their stage time
- 3 Teams will be judged based on their content, structure, reasoning and overall delivery of the arguments.

EVENT HEADS

KARTHIK RAJARAMAN (9840875317)
NITEESH GUPTHA (9003253395)



EVENT #2

CORRIDOR OF UNCERTAINTY (IPL AUCTION)

SYNOPSIS

Sports Management caught your eye? Data analytics is your dream-pursuit? Also happen to love the IPL? This is just the event for you. **CORRIDOR OF UNCERTAINTY** brings to you a dream combination of analytical skills, resource optimization and critical decision-making in the most fun way possible. IPL Auction is common in almost any fest but how many times have you lost out in the quiz round because of a random fact you didn't remember? That's why we present to you 2 preliminary rounds. A quiz that will test your data analytics and a one-of-a-kind draft event that will test your logical thinking and optimization skills. followed up by a cut-throat final auction. Don't miss this one!

GENERAL RULES

- 1** Teams of 2-3 members
- 2** Prelims will be 2 rounds. A quiz based ONLY on the IPL, testing your knowledge of the game through MCQ's, fill in the blanks and riddles and a DRAFT that will require you to submit the best possible team based on the criteria asked from you
- 3** Teams will be judged based on their financial decision-making, logical thinking and critical decision-making as well as their knowledge of the sport.

EVENT HEADS

DEEPAK M (9884533563)
SRIDHARAN S (9789307972)



EVENT #3

ALL OR NOTHING (FOOTBALL TRANSFER WINDOW)

SYNOPSIS

Bored of the cricket-frenzy in the country even in college events? Are you the person who doesn't just watch football for the 1 month world cup? The first-of-its-kind event in the circuit. We present to you **ALL OR NOTHING**- a transfer window simulation based on European football. We present to you the opportunity to live in the transfer market beyond FIFA career mode. Step into the shoes of a football club for a day and engage in business negotiation, market analysis and financial decision-making in this exciting event that we hope will become a landmark addition to the College Festing Competitions

GENERAL RULES

- 1 Teams of 2-3 members. Prelims followed by Finals**
- 2 The first round will be a test of your managerial capabilities, with a task that will require you to bring forward your football and business knowledge and showcase how well you know the game as well as the business world outside the pitch**
- 3 The Finals will be the actual simulation of a huge component of the European Economy, the transfer window. You will be tested on each decision you make, give press conferences, where you will be questioned on the decisions and strategies. In short- we give you the chance to do business as your favorite club for a day, and we will evaluate the best business men**

EVENT HEADS

**VAITHEESHWAR PRAKASH (9384884226)
MADHUR ADITHYA (9500074188)**