EL 1100 SPOKEN ENGLISH

Semester: I Credits: 4
Category: AR Hours per week: 6

For the Dept of Tamil Literature

Objectives:
- To enable the students to speak English fluently and correctly
- To empower the students to speak English fearlessly and freely
- To zero on activities focusing on learning English effortlessly
- To instill in the students the need for learning spoken English for upward social mobility

Contents

Unit I Integrated Learning
1. Reading (Stories) and Speaking
2. (Active) Listening and Speaking (Recorded Model speeches)
3. Writing (a Draft) and Speaking

Unit II Context-based Learning
1. Learning from Real life situations
2. Simulating a situation in the class
3. Students writing their own dialogue
4. Students enacting a situation in pairs

Unit III Activity based Learning
1. ‘Tight corner’ activity
2. Demonstration and Explaining
3. 1 minute Speech
4. Learning from Announcements

Unit IV Different modes of speaking
1. Individual presentation
2. Extempore
3. Speaking in pairs
4. Group discussion/Fish Bowl exercise

Unit V Miscellaneous Learning Graph
1. Brainstorming/ mind mapping for drafting a speech
2. Vocabulary games
3. Riddles/ puzzles, brain teasers/Ticklers
4. Language games
5. Idioms, Puzzles, Quotes and Sayings

Evaluation
Two Internal tests (Oral) 40+ 40 80
Classroom activities 20
End Semester Exam (Oral) 100
OBJECTIVES:
- To familiarize the students with different genres of writing associated with media and enable them to write news stories, scripts, features, reviews, punch lines and tag lines.
- To expose them to both theory and practice in different forms of writing and to educate them on grammar and rules of punctuation and proof reading.
- To kindle their creativity by encouraging them to write and provide hands-on training in writing.

UNIT I  Script Writing
I. Different kinds of script writing
II. Theories of script writing: The three-act structure, Syd Field’s Paradigm and the sequence approach.
III. Converting a short story into a script, television writing, radio writing and anchoring.

UNIT II  Writing features and reviews
I. Definition
II. Characteristics
III. Classification of features
IV. Lead for features
V. Feature leads vs hard news lead
VI. Review writing
VII. Systematic and non systematic approach.
VIII. Writing features, book reviews and movie reviews

UNIT III  Writing News stories
I. Headlines
II. Rules guiding headlines
III. News stories
IV. Inverted pyramid style
V. Lead
VI. Snippets
VII. Editorials
VIII. Advertorials
IX. Writing news stories
X. Converting news stories into snippet
XI. Blowing a snippet into a full length news story

UNIT IV  Ad Writing
I. Importance of advertising
II. Demography
III. Different kinds of ads
IV. USP- punch line- body copy- Tag line- by line.
V. Writing punch lines, body copy and tag line- designing pamphlets and brochures- designing newspaper and magazine ads.
UNIT V  Text Mechanics
I. Grammar Basics
II. Different kinds of errors
III. Punctuation.
IV. Identifying errors and proof reading.
V. Editing

Books for Reference
EL 2100 INDIAN NATIONALIST LITERATURE

Semester: II
Category: AR

Credits: 4
Hours per week: 6

For the Dept of History
(Passed in the Academic Council held on 16 November 2012. But for administrative reasons the paper is not offered from 13 HT Batch onwards. Instead Writing for Media is offered for the students of Visual communication)

OBJECTIVES:
- To familiarise the students with great writers both Indian and foreign, who have contributed to Indian nationalist poetry.
- To introduce a part or whole of some great works, which have a significant historical importance.
- To sensitise the students about the indigenous literature, culture and history of the country.

UNIT I
ANCIENT INDIA
1. Poem: Salutation to Bharat by Mahakavi Subramanya Bharathiari.

UNIT II
PRE-COLONIAL INDIA
1. Poems: Bande Matharam by Bankim Chandra Chatterjee
   Where The Mind is without Fear Rabindranath Tagore.
2. Prose: The Sound of the Lord of the Fury - An excerpt from ‘The Last Mughal- The Fall of A Dynasty’ By William Dalrymple. Pg 143-146.

UNIT III
THE PARTITION
1. Poem: My Country My People by Sheshendra Sharma

UNIT IV
POST-COLONIAL INDIA
1. Poem: The New Dawn by Dilip Kumar Roy

UNIT V
NON- Detailed
1. Fiction: Train to Pakistan by Kushwant Singh
2. Play: *Tughlaq* by Girish Karnad  Themes, characters, plot and the historical Relevance of the play.

**Methodology**
1. Class room lectures, group discussions and panel sessions.
2. Screening of historical movies on partition and some great heroes of freedom struggle.

**References:**