



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI



COLLEGE OF EXCELLENCE

THE DEPARTMENT OF BUSINESS ADMINISTRATION

BRAND-BUILDING STRATEGIES FOR SMALL BUSINESSES AND START-UPS



ORGANISES
A WEBINAR

9 OCT '21
SATURDAY

11:00 A.M.
ONWARDS

MR. CHIRAAG BHATT

CEO, ThinkComm Marketing
and Media Services Pvt. Ltd
and CO-FOUNDER, CANIT

**ALL THE FINAL YEAR BBA STUDENTS
ARE EXPECTED TO PARTICIPATE**

View Link: <https://loyolachennai.webex.com/meet/statbba06>

YOU ARE CORDIALLY INVITED BY

DR. V. AROCKIA JEROLD
PRESIDENT

Business Administration Forum (BAF)

DR. I. EUCHARISTA FATIMA MARY
COORDINATOR

Department of Business Administration