SW 4809 : ORGANIZATIONAL BEHAVIOUR

MC

Objectives :

- To understand the concept of organizational behavior & its management
- To understand the systems approach as applied to Human and Organizational behavior.
- To gain knowledge of contemporary issues and approaches to the organizational change facing organizations.
- To apply organizational behavior approaches to the analysis of one organization’s initiatives.

Total Hours : 45
Credits : 4

UNIT I


UNIT II

Motivation: Definition, Importance, Motives – Characteristics, Classification of motives - Primary & Secondary motives. Theories of Motivation - Maslow’s Theory of need hierarchy - Herzberg's theory. Morale - Definition and relationship with productivity - Morale Indicators. Individual and Organizational Learning. Organizational Change and Behaviour modification. (8 Hours)

UNIT III


UNIT IV


UNIT V

Industrial Mental Health : Job Satisfaction, Conflict Management, Stress Management and Change
Management. Dysfunctional Behaviours - Absenteeism, Alcoholism, Fatigue, Monotony, Accidents and Boredom; The role of Behavioural Scientist in Industry.  

(9 Hours)

REFERENCES: