Thiru S.X Swamikannu Endowment Lecture

Thiru S.X Swamikannu Endowment Lecture was instituted in the Department of English, Loyola College by Rev.Fr. Dr. Xavier Alphonse.S.J. in memory of his father.

The first endowment lecture was held on March 18th 2011. Dr. Ravindran, former Head of the Department, St. Joseph’s College, Trichy delivered the first endowment lecture on the topic, ‘Recent Trends in Communication Strategies’.