



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034.
LOYOLA INSTITUTION'S INNOVATION COUNCIL (LIIC)



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A REPORT ON THE WEBINAR
BREAKING BREAD – A BITE INTO THE FOOD INDUSTRY

TIME OF THE EVENT: 7:00 P.M – 9:00 P.M.

DATE OF THE EVENT: 30th NOVEMBER, 2020

PARTICIPANTS: 25

PLATFORM: YouTube Live

NAME OF THE SPEAKERS/ORGANIZATION:

- Muskaan Agarwal (Moderator) - Founder Tiffin Trails
- Vijesh Nair (Panelist) - Regional Operations Head Swiggy
- Santosh Muruganantham (Panelist) - Founder Kolapasi Chain of Restaurants
- Mumtaz (Panelist) - City Head (Robin Hood Army)

TOPICS DISCUSSED:

1. Trends in the food industry
2. Opportunities to solve in the industry
3. Insights on Challenge 2021

Loyola Institutions Innovation Council (LIIC) conducted a panel discussion on the food industry in collaboration with Hult Prize Loyola. The moderator started the panel discussion by way of an introduction about the Hult Prize and Challenge 2021. This had provided a basis for both the panelist and audience to streamline their speeches/questions. The moderator started the panel discussion by way of an introduction about the Hult Prize and Challenge 2021. This had provided a basis for both the panelist and audience to streamline their speeches/questions.



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Vijesh addressed the crowd by starting off with the innovation that could be brought in the Indian supply chain to give more power to the farmers and the end consumers while considering intermediaries' interests. He elaborated on the rise of cloud kitchens in this era and how impactful they are in the food industry. He had also provided an opinion on the future relevance of cloud kitchens.

Santosh spoke about sustainable and plant based food and the growing concern towards veganism and animal cruelty and its impact on the food industry. He had also explained how restaurants play a key role in educating consumers about food choices that have a lower carbon footprint for the betterment of the ecosystem.

Mumtaz addressed about the prevalence of food waste in India and how many untapped opportunities are present to make sure we reduce such wastage or rather dispose of them in better means. She had also explained the response of people when they heard about a concept such as Robin Hood Army and the biggest challenges the organization has faced. Her session gave our participants insights about the entrepreneurial opportunities in the food waste domain and the challenges that they might be facing in the same.

The QnA session was conducted by answering questions from the audience posted in the chatbox. The moderator streamlined the questions to ensure proper flow. The session had ended after the QnA session with our participants benefiting from a hands on experience from industry players about the food sector and the golden avenues it brings to the table for entrepreneurs to solve.

S. Prasanna Kumar

Dr. S. Prasanna Kumar
Converner, LIIC



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INVITATION

**LOYOLA INSTITUTION'S INNOVATION COUNCIL
IN COLLABORATION WITH
HULT PRIZE**

invites you to the webinar on

BREAKING BREAD

A bite into the food industry

MODERATOR

Date : 30th NOV, 2020

Time : 7pm TO 8pm


Muskan
(Tiffin Trails)

PANELISTS


Vijesh Nair
(Regional Operations Head Swiggy)


Santosh Muruganandam
(Founder and CEO Kolapasi)


Mumtaz
(Robin hood army)

  

Registration Link
e-Certificates will be given to the participants | Platform -  <http://bit.ly/BreakingBreadHult>



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SCREENSHOT OF THE EVENT

