



LOYOLA INSTITUTION'S INNOVATION COUNCIL (LIIC)

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034.



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REPORT ON STEP FORWARD – START-UP MENTORING

9th February, 2021

Venue: JD Conference Hall

Timing: 11: a.m. to 1:00 p.m.

No. of Participants: 15 (7 students selected for presentation before the panelists), Faculty members – 5 and panelists - 3

Loyola Institution Innovation Council (LIIC) is a platform where students with innovative ideas come together to make it a reality. In the process of realising the ideas the consultation with the stakeholders plays a major role. Thus, this meeting with various stakeholders was arranged. Mr Asheesh Khaneja, President, Loyola Alumni Association, Singapore Chapter, Mr Masiullah Mohammed, Convener, Loyola Alumni Association, International Chapter and Executive Committee Member and Mr Balamurugan, Secretary Loyola Alumni Association were the resource persons for the day.

Dr Prasanna Kumar, Convener LIIC gave a brief introduction about the organisation and introduced the members of LIIC. The introduction was followed by the presentation of start-up ideas by student members of LIIC. Mr. Aashiq Ramachandran (18-UCA- 050) from III UG computer science presented the ideas to the Panelists on behalf of his team members. The ideas were as follows:

- **Think Tank** – Resource centre which will help people in need of creative solutions.
- **Windrack** – A vertical wind turbine to generate power using movement of rail and road traffic.
- **Dark Light** – A device with ultrasound technology to help the visually challenged move independently.
- **UV Spacer** – A contextually relevant device which disinfects space using UV rays.
- **Zarus** – An online platform providing customized services like note books, mobile phone accessories, etc.,



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The panelists on observing the presentation appreciated the students and the management for having begun such novel initiatives. They also remarked that every concept presented here had a scientific underpinning and that was a good sign. It was recommended by the panelist that the project "Windrack" can be prototyped in-house by collaborating with a Technical Expert to be referred and suggested by Mr. Balamurugan, Secretary, Loyola Alumni Association. Further they observed that in a college that promotes humanities and sciences having a separate cell that promotes innovation is commendable. With appreciations apart the guests expressed certain shortcomings and challenges of LIIC, they are...

- Realisation of ideas is the key and thus it must that ideas need to be converted into products and services.
- Time is the key element in today's market and thus patenting an idea within six months and making it product ready within two to three years is the key.
- The organisation should look for options to localise and operationalise ideas and incubated start-ups.
- The system is good but it needs more structural support with an innovation policy for the institution and an innovation ambassador in every department.
- Stakeholders, Alumni and people with various competencies need to be pulled in.
- The most important this is that the organisation should create a road map to achieve the definite short term and long-term goals of where it going to be in another year, three years and five years.

With the above observations in place everyone agreed that the organisation as a system is good but it still has to ground itself in reality to become the haven of innovation that it aims to become.

Report Prepared by – Prof. Antoine Dominic Gnanasudhan

Dr. S. Prasanna Kumar
Convener, LIIC.





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INVITATION



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LOYOLA INSTITUTION'S INNOVATION COUNCIL (LIIC)

Cordially invites you for

STEP FORWARD

START-UP MENTORING

MR. ASHEESH KHANEJA

President, Loyola Alumni Association, Singapore Chapter

ON

09-02-2021

11:00 am

JD Conference Hall,
Loyola College (Autonomous),
Chennai - 600034

COME PRESENT YOUR IDEAS.



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ATTENDANCE



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 34. LOYOLA INSTITUTION'S INNOVATION COUNCIL (LIIC) STEP FORWARD - Start-up Mentoring

Date: 9th February, 2021

Venue: JD Conference Hall

| S. No. | Name of the Member | Designation | Signature |
|--------|--------------------------|---|--------------|
| 1 | J. BALAMURUGAN | Secretary Loyola Alumni Assn | |
| 2 | K.M.D. MASIULLAH | CONVENOR LOYOLA ALUMNI INTERNATIONAL | |
| 3 | Prof. G. Joy Samuel | HOD, Dept of BBA | |
| 4 | Prof. S. Charles Jeyaraj | Asst Professor Dept of Commerce Loyola college. | 9/2/2021 |
| 5 | Prof. Tipston. A.R | Asst. Prof. Dept. of English | |
| 6 | ANTOINETTE DOMINIC | ASSISTANT PROFESSOR DEPARTMENT OF ENGLISH | |
| 7 | Prof C. RAMKUMAR | Assistant Professor, Dept of BBA | |
| 8 | Dr. J. Prasanna Kumar | CONVENOR, LIIC | |
| 9 | | | |
| 10 | | | 9/2/2021 |
| 11 | | | |





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PHOTOS





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