



LOYOLA INSTITUTION'S INNOVATION COUNCIL (LIIC)

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034.

REPORT ON INTELLECTUAL PROPERTY RIGHTS WEBINAR

19th February, 2021

Participants Registered: 303

List of Registered Participants (Link): <https://docs.google.com/spreadsheets/d/1e-PxY-m1Y2lQHzlArRhpTADlUdHzMNjkayhZpEvGujl/edit?usp=sharing>

Participants Attended: 200

List of Participants Attended (Link):

<https://docs.google.com/spreadsheets/d/1c52MDE0aJ1YchIPA78nRLAwTy0DZADEWBlTbEChoDpQ/edit?usp=sharing>

Platform: CISCO WEBEX

Event Link:

<https://loyolachennai.webex.com/loyolachennai/j.php?MTID=mfeb23ceee1311a27049388ab2d6e062b>

Video Link:

<https://drive.google.com/file/d/1o0c29NGPMXjwjK3DmxVAAxmDZL0iUSz/view?usp=sharing>

About the Event:

Loyola's Institutions Innovation Council (LIIC) conducted a webinar on "Intellectual Property Rights" on 19th February, 2021 on the Cisco WebEx platform. There was a total of 200 participants who attended the event which included students, faculty and the resource person.

The resource person for the day Dr.Dinesh Kumar Vannam, Assiatant Vice President, addressed the gathering. Dr Dinesh started off his presentation by enlightening the gathering about the meaning of Intellectual Property Rights as defined by World Intellectual Property Organization. He threw light on the three important features of IPR which included:

- Relation of Human Intellects
- Infinite Renewable Resource
- New Wealth of Nations



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He further went on to explain the classification of IPR which are divided into two main headings; Industrial Property Rights and Copyrights. These headings are further subdivided as follows:

- Industrial Property Rights:
- Patent
- Trademarks
- Industrial Trademarks
- Geographical Indications

Copyrights:

- Music
- Literature
- Creativity
- Works of Art

He explained various types of IPR by citing the example of Mobile phone and how each component can be protected.

In the second half of the presentation, he gave a success formula for start-ups or businesses called “Panchsheel” which included Creativity, Invention, Innovation, IPR and lastly Entrepreneurship. He further went on to explain the various features of a Patent which provides the benefit of exclusive rights, monopoly for a period of at least 20 years and Invention. He also briefed about how innovators can patent the ideas and take it forward to the market.

He concluded his presentation by throwing light on the concept of Novelty and the significance of “Invention” and “Inventive step”. He encouraged all the participants to make it a point to protect their idea as innovation is the key to development.

J. Prasanna Kumar.

**Dr S. Prasanna Kumar
Convener, LIIC**



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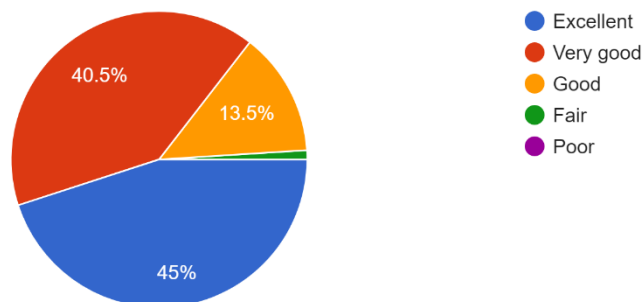
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INVITATION

The invitation card features the Loyola Institution logo, the Institution's Innovation Council logo, and the LIIC logo. It includes the text: "Loyola College (Autonomous), Chennai – 600 034. LOYOLA INSTITUTIONS INNOVATION COUNCIL (LIIC) Cordially invites you for the Webinar on **An Insight into Idea Protection through IPR** By **Dr Dinesh Kumar Vannam** Asst. Vice President, IdeationIP, Chennai. On 19 th February, 2021 @ 6:00 p.m. Platform- Cisco Webex, For Registration click here - <https://forms.gle/VyMcV52wEqadMscm7> e-certificates will be provided". There is an illustration of a lightbulb above an open box on the left and two people reviewing documents on the right.

FEEDBACK – SUMMARY

The Overall Content of the Webinar was
200 responses



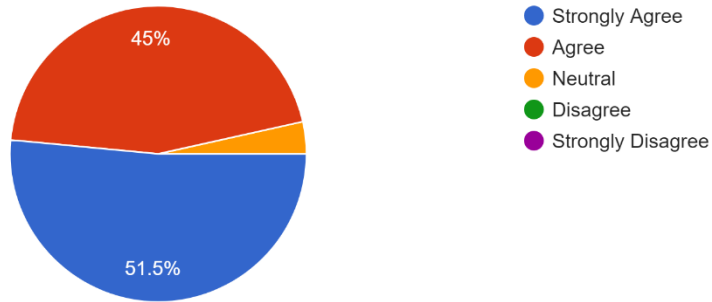


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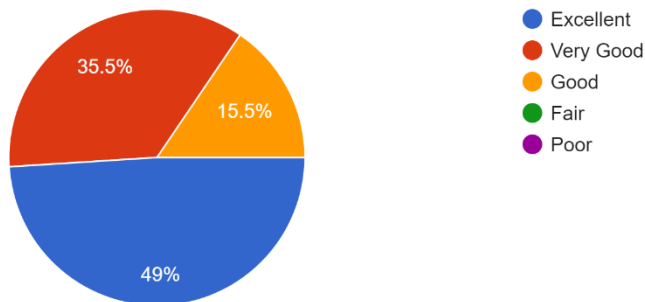
The Webinar conveyed relevant information

200 responses



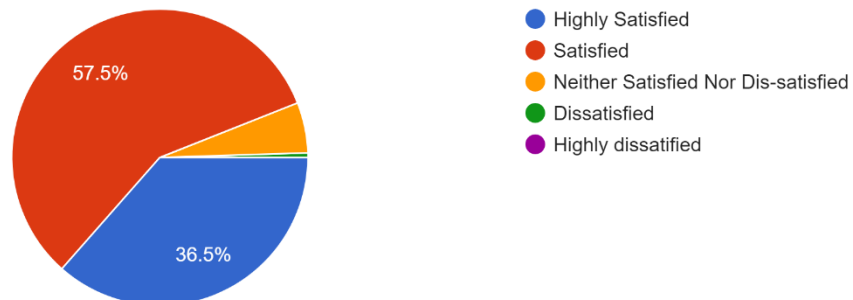
The intellectual capability of the resource person for the webinar is

200 responses



Overall Satisfactory Level on the Conduct of the webinar

200 responses

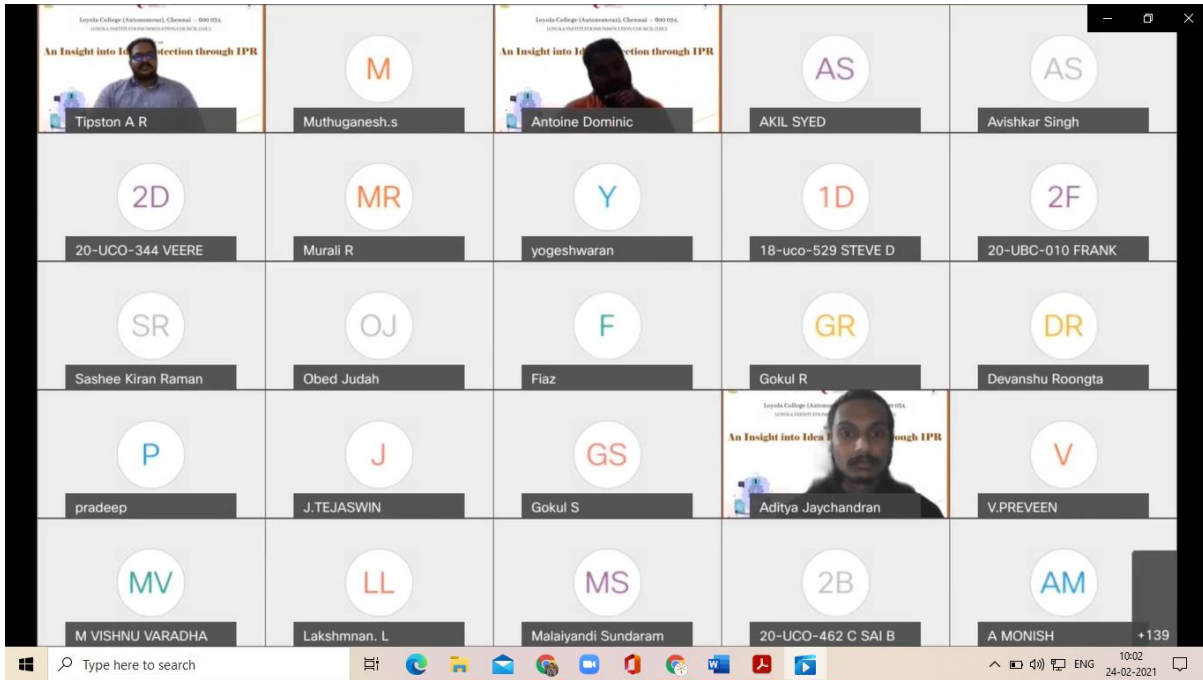




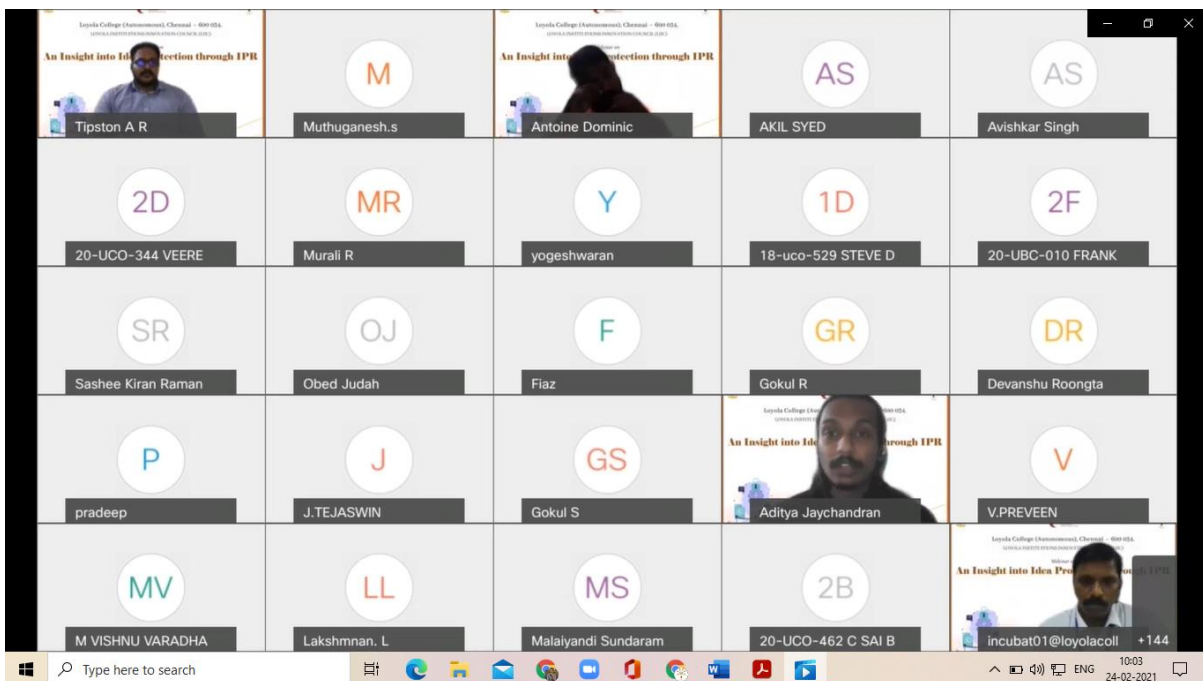
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PHOTO GALLERY



Prof. Tipston – Moderator for the Webinar

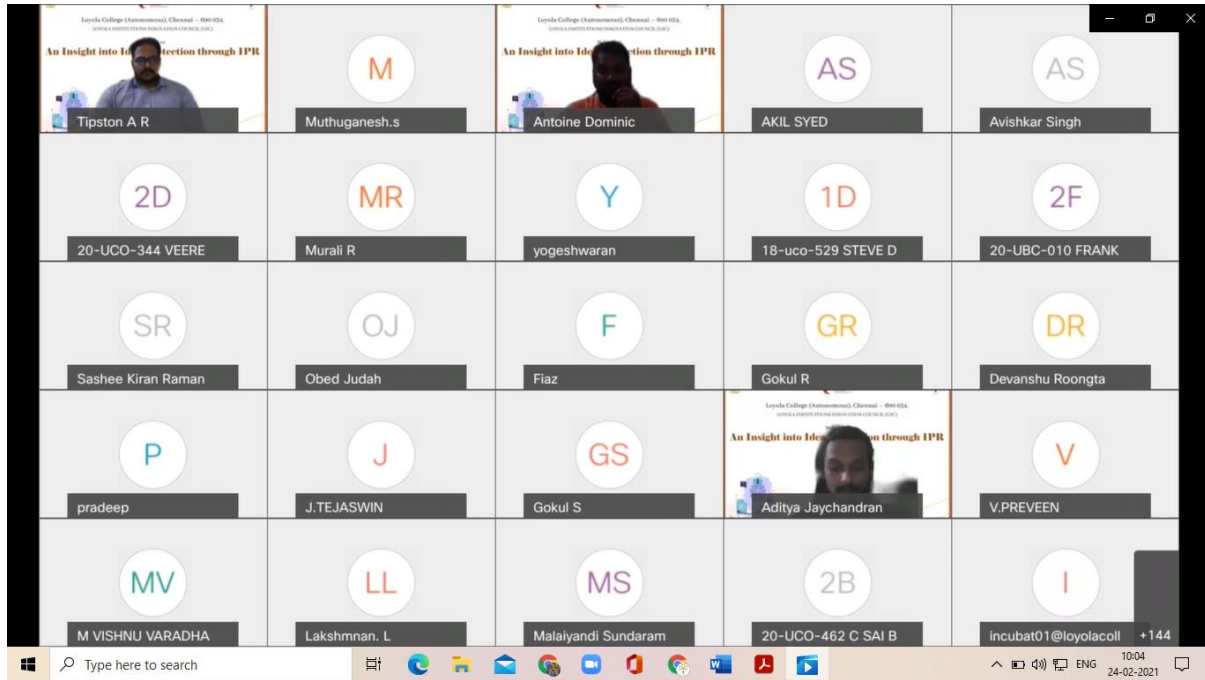


Dynamic of the Webinar - Mr Aditya Jayachandran



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Introducing the Resource Person – Prof. Antonie Dominic



Addressing by Resource Person – Dr Dinesh Kumar Vannam