



## **LOYOLA INSTITUTION'S INNOVATION COUNCIL (LIIC)**

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034.**

### **MY ENTREPRENEURIAL JOURNEY – REPORT**

**11th March, 2021**

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#### **About the Event:**

Loyola Institution's Innovation Council (LIIC) conducted a webinar based on the theme "My Entrepreneurial Journey" on 11th March 2021 via CISCO WebEx platform, having about 173 participants.

The day was marked by the energetic and enthusiastic presence of Mr Sujith Kumar, who is a business leader from Infosys Ltd, with 19 years of professional experience in the field of Human Resource Management. His area of expertise includes chain management, disaster recovery planning, labour law and employee relations, branding & counselling and many more. He is a proud alumnus of our esteemed institution. He has completed his Bachelor in Statistics and Masters in Social Work, both from Loyola College – Chennai. Further, he is the founder of Maatram Foudation. Maatram, as the name goes, means transformation, this foundation has enriched the life of hundreds of economically backward students by providing them educational support for professional courses. He is also a recipient of 'Change Maker Award 2014' awarded for all of his extraordinary work done via Maatram Foundation. He has also received 'Nasscom Special Recognition Award' for his magnanimous contribution to the student community.

He began the session by highlighting upon the fact that age shouldn't be the criteria for restraining us from doing certain things but at the same time pinpointed the fact that certain skills are required at the right age for successful implementation of the required work. He then illustrated a beautiful example by coming up with few of the brand names like Nokia, Kodak, Block Buster etc. wherein the key motivation was to enlighten the spark that all of the above-mentioned companies didn't actually adapt itself to change due to which they didn't withstand in the long run and aren't in the market now. So his first



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address to the gathering was in terms of - one should always adapt to change in order to survive in this competitive world and to succeed in life.

In terms of adapting to change which is much important, he illustrated this by the famous billboard example of Facebook which has 'like' sign on the front side and Sun Microsystems (one of their competitors) on the back side, making the employees remember to always adapt to change or else other brands might just takeover them. Secondly, he emphasised mainly upon Innovation with having an open mind set for welcoming all kinds of ideas and never distinguishing them as good or bad ideas, as an idea is never a bad idea. Thirdly, he stressed upon to try out something new each and every single time rather than just doing the repetitive things on & on. This was clearly stated with a good example as to how a lady came up with a new idea of cold coffee in days wherein everyone just preferred coffee and later on this drink named Frappuccino became one of the bestselling products of Starbucks in Chicago.

So thus, he told the crowd to venture out new things in life and to always try and fail, as trying it is the best option and failure will moreover help one to grow as an individual and learn from its very own mistakes. Other key sharing's by Mr Sujith included one should always focus on their strengths rather than building up their career on weaknesses. And choosing of career should always be in terms of something which is giving a person the utmost job satisfaction rather than the salary it's offering in order to become a successful entrepreneur in the near future. Lastly, he concluded by saying that one should always give in their best at every single thing they intend to do and should also have friends around them who keeps challenging them, which is very important for one to progress in the long run. And, Mr Sujith being an Social Entrepreneur, told the crowd that one is always being watched by someone at any given point of time, so he insisted all of us for becoming an inspiration in someone's life and to always keep sharing our learning experiences with others as life becomes great when one is impacting the lives of people around them and thus making a huge difference for the betterment of world as a whole.



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At the end of the session students did ask pragmatic questions with good amount of interaction. Mr Sujith had done well on his part and has taught everyone a lesson in terms of how one can actually lead a successful entrepreneurship life.

### **Other Details:**

No. of Participants Registered: **304**

Registered Participants Link:

[https://docs.google.com/spreadsheets/d/1tt7Je7YoG63L\\_Z7MwPoYz4n1Xun4hY-a9xHXRI0SJZc/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1tt7Je7YoG63L_Z7MwPoYz4n1Xun4hY-a9xHXRI0SJZc/edit?usp=sharing)

No. of Participants Attended: **173**

Attended Participants Link:

[https://docs.google.com/spreadsheets/d/13-ol7vxAlciKaDf7jBVtR4\\_VBKSnNmQWWm-ziOU0DOQ/edit?usp=sharing](https://docs.google.com/spreadsheets/d/13-ol7vxAlciKaDf7jBVtR4_VBKSnNmQWWm-ziOU0DOQ/edit?usp=sharing)

Platform: **CISCO WEBEX**

Platform Link:

<https://loyolachennai.webex.com/loyolachennai/j.php?MTID=m7ff1ff8920ca00c147366ccecd491639>

Video Link: [My Entrepreneurial Journey Webinar Video](#)

*J. Prasanna Kumar*

Dr S. Prasanna Kumar

**Convener, LIIC**



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## **INVITATION**



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600 034**  
LOYOLA INSTITUTION'S INNOVATION COUNCIL (LIIC)

Cordially invites you for a  
motivational talk on

**“MY ENTREPRENEURIAL JOURNEY”**

By

**MR. SUJITH KUMAR**  
Founder, Maatram Foundation & HR Business Leader,  
Infosys Ltd., Chennai.

On  
Thursday, 11th March, 2021 @ 5:30 p.m.

CISCO WEBEX - **JOIN THE MEET FROM HERE**

For Registration Click the Link - <https://forms.gle/ixjjDq1yMIEFaTvJ6>  
e-certificates will be provided

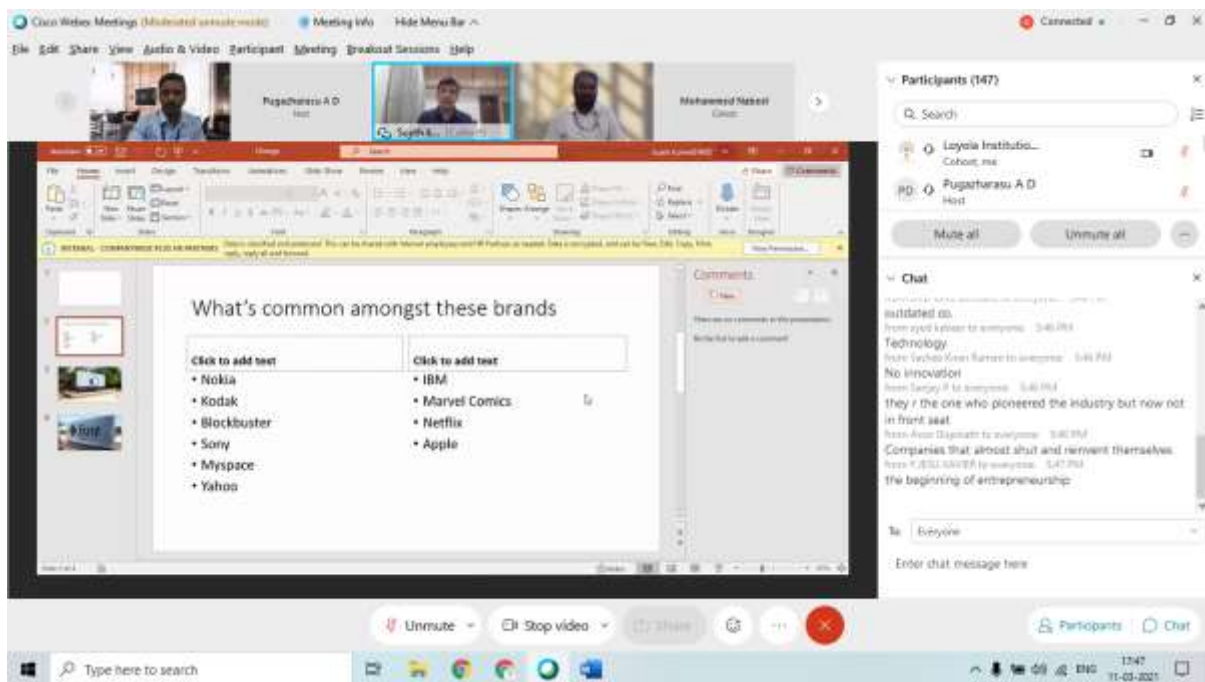
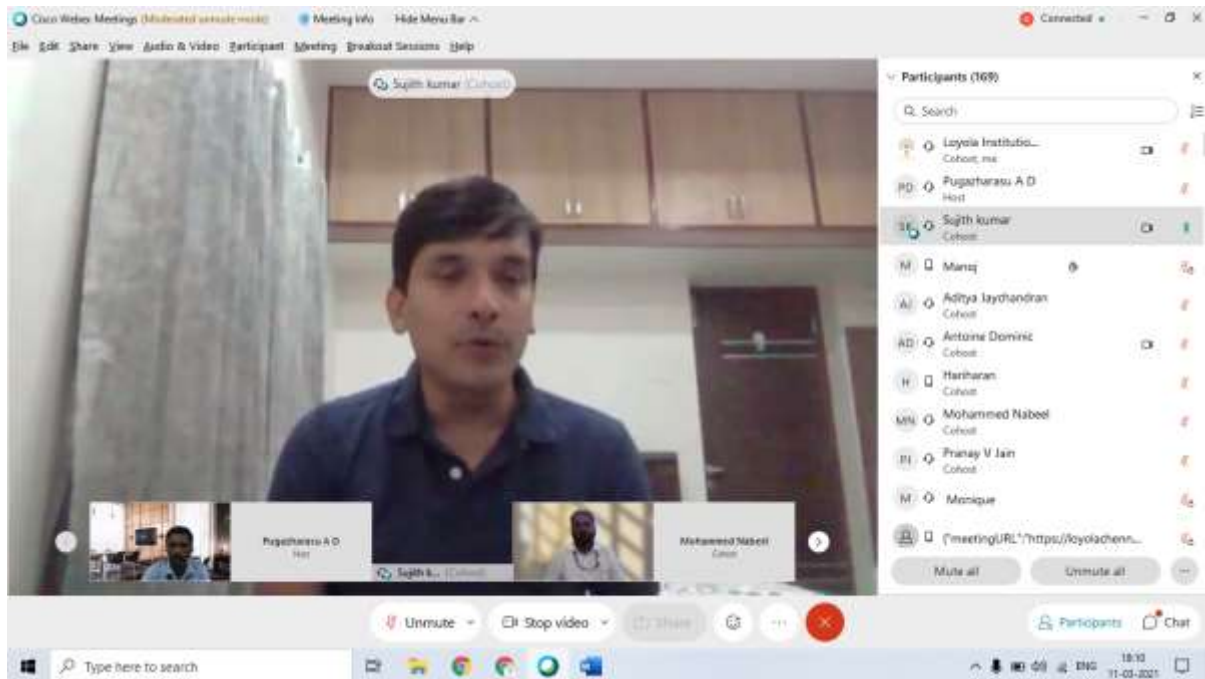




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## SCREENSHOTS





# LOYOLA INSTITUTION'S INNOVATION COUNCIL (LIIC)

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