



LOYOLA INSTITUTION'S INNOVATION COUNCIL (LIIC)

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034.

“STEPPING INTO THE WORLD OF STARTUP” - REPORT

13th March, 2021

No. of Participants Attended: 61

Link of Participants Attended:

<https://docs.google.com/spreadsheets/d/1R4LX2rSI8rSntFbqpRWMvyHTThq7E00L7Ps8gcMUy9w/edit?usp=sharing>

Link of the Event:

<https://loyolachennai.webex.com/loyolachennai/j.php?MTID=m7460e6f3de051c0bb14909889dc1293c>

Platform of the Event: CISCO WEBEX

Link of the Video:

https://drive.google.com/file/d/1qamwEOitRE5W_cZcEMU-6c-s3leV0DXx/view?usp=sharing

About the Event:

Loyola Institutions Innovation Council and Entrepreneurship development cell jointly organized a webinar with the objective of creating awareness to various facets of entrepreneurship and sensitizing them to entrepreneurship as an alternate career. Hence, the webinar based on the theme “Stepping into the world of Startup” via CISCO WebEx platform, having about 70 participants in total. Adithya gave a brief about the guest and introduced them to the members. The day was marked by the energetic and enthusiastic presence of Mr. Cleni Vijay who has six years of experience in nurturing the start-up, from the idea to executing it to reality. Highly skilled in creativity, leadership, strategic planning, and team management.



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He began the session by speaking about the difficulties faced by him during his startup. Mr. Cleni vijay shared many enterprising people who dream of starting their own business lack the n resources to do so. As a result, their ideas, talent and capabilities remain untapped and the country loses out on wealth creation, economic growth and employment. Mr. vijay shared the various methods to raise funds for starting up your business. He mainly gave importance to capital ventures. He also shared in a startup, funds are so limited and the utilization of the small amount to any business is quite difficult. It is the second startup struggle that every individual faced in an early stage. So, Be creative with findings and carefully deal with the investors. Sometimes mistakenly many startups have an issue with cash flow. There is a huge competition between firms, everyone opts to start a startup company and now it has become a trend to be your own boss. Sometimes, with few mistakes and avoiding some data. Startups struggle in the early-stage because everybody wants to run and want them to become successful over a night which is not possible for anyone.

It was an honor for us to have Mr. Cleni Vijay as the chief guest of the program. All the participants were listening keenly to the guest. Mr. Vijay pointed out challenges faced by startups, The common struggle includes time Management, lack of funding, not hiring the right talents, lack of marketing and sales strategy, team balancing, a clash between partners, inexperience with scaling, etc. Many participants had questions for the guest, Mr. Vijay listened keenly to the questions and tried to answer all of them and clear all the doubts of the participants. The session finally came to an end with Pranay delivering the vote of thanks to everyone present in the session.

S. Prasanna Kumar

Dr S. Prasanna Kumar

Convener, LIIC



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INVITATION



**Loyola College (Autonomous)
Chennai - 34**



**Entrepreneurship Development cell (Shift - II)
&
Loyola Institutions Innovation Council**

Jointly organises webinar on

Stepping into the world of Startup

We Are Delighted To Welcome

Mr. Cleni Vijay

Co- Founder, Hitch bikers, Mc Kayne Technologies

ON 13th MARCH, 2021

10Am-11Am | WEBEX CISCO

For Registration : [Click here](#)

Meeting Link : [Click here to join](#)

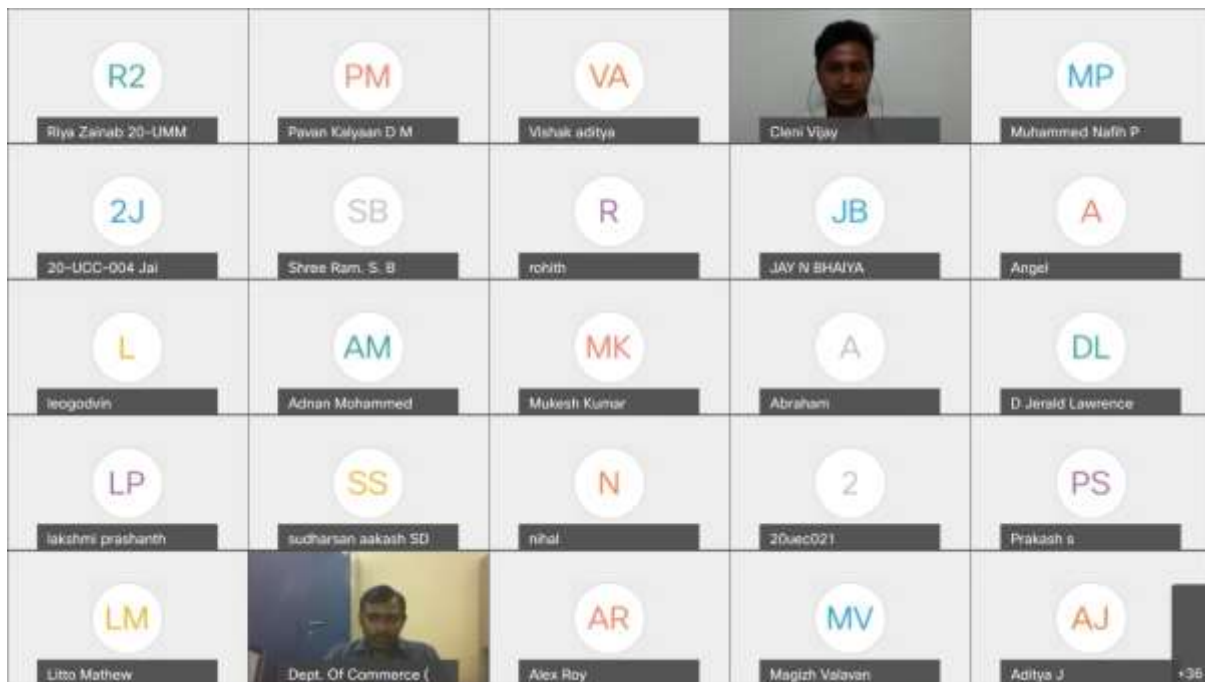
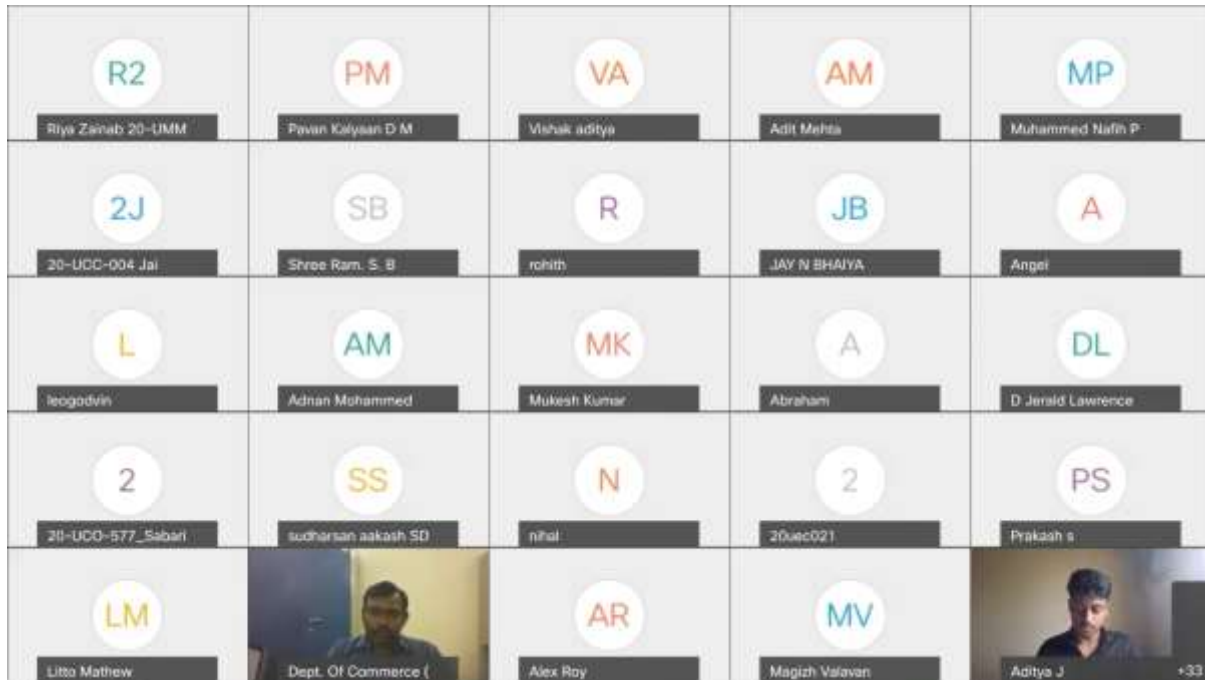




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SCREENSHOTS OF THE EVENT





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R2 Riya Zainab 20-UMM	PM Pavan Kalyan D M	VA Vishak aditya		MP Muhammed Nafiz P
2J 20-UCC-004 Jai	SB Shree Ram, S. B	R rohith	JB JAY N BHAIYA	A Angel
L leogodvin	AM Adnan Mohammed	MK Mukesh Kumar	A Abraham	2 20-UCC-577_Sabari
LP lakshmi prashanth	SS sudharsan aakash SD	N nihal	2 20uec021	PS Prakash a
AM Adit Mehta			MV Magizh Valavan	+43

R2 Riya Zainab 20-UMM	PM Pavan Kalyan D M	VA Vishak aditya		MP Muhammed Nafiz P
2J 20-UCC-004 Jai	SB Shree Ram, S. B	R rohith	JB JAY N BHAIYA	A Angel
L leogodvin	AM Adnan Mohammed	MK Mukesh Kumar	A Abraham	2 20-UCC-577_Sabari
LP lakshmi prashanth	SS sudharsan aakash SD	1T 19-UCC-514 BHAVE	2 20uec021	PS Prakash a
AM Adit Mehta				AJ Aditya J +43