For Course Registration: (10.00am to 5.00 pm)  
LIVE  
LOYOLA INSTITUTE OF VOCATIONAL EDUCATION  
LOYOLA COLLEGE  
Nungambakkam, Chennai – 600034  
Tel: 044-28178200 – Extn-324  
Mobile: + 91-9789016557  
Fax: 044 – 28175566  
Website: www.loyolacollege.edu/live.html  
Email: livelooyola1996@gmail.com  

For Alternate Registration Assistance:  
UNIVERSAL DIRECTOR’S MEDIA  
Prof. G. Elangovan M.A., M.Phil., D.F. Tech.,  
(Writer - Director)  
Mobile: +91 94406 59734  
Email: elankomani@gmail.com  

Note:
- Application forms can be obtained from LIVE office at Loyola College on payment of Rs.200/-.
- The Course starts from the month of January, 2015.
- The Admission committee will make an evaluation and announce the selected candidates names.
- The selected candidates have to pay the Course fees at the time of admission.

LIVE  
LOYOLA INSTITUTE OF VOCATIONAL EDUCATION  
In Collaboration with  
UNIVERSAL DIRECTOR’S MEDIA  
(Real Professionals to Create Outstanding Media People)  
PRESENTS  
Advanced Certification Course on  
“Documentary, Docu Feature and Ad. Film Making”  
(Registering the Evidence of Past & Present for the benefit of The Future Generation)  

(LOYOLA INSTITUTE OF VOCATIONAL EDUCATION)  
LOYOLA COLLEGE  

Yes, You Can Apply..! You Can Win...!!
Faculty Excellence:

Qualified and Experienced Film Graduates, eminent Media Persons, Successful Documentary and Ad Film Makers with Academic Excellence will handle the classes. The Technical and Aesthetical approach in conducting the class will be very high.

Special Features of the Course:

This is more of a Practical & Demo Oriented Course, Consists of mini Projects with very limited theory. The specialty of this course is mostly, Knowledge sharing, Discussions, Doubts Clearance in professional subject matters.

Personal Care will be taken towards the student's career. Students can also gain knowledge in various techniques of Film & Television Medium

Who Can Enter The Course:

Eligibility is +2 / degree & those who are studying in Visual Communication, Electronic Media (U.G & P.G) can also join and utilize the Special Coaching & Practical benefits.

As documentary film making and Ad Film making knowledge is much needed in all Departments of Science, Arts and Humanities, any student who belong to B.Sc., B.Com., B.B.A., M.B.A., M.A., M.Sc., can join the course. People who are in the media industry and want to gain more Professional Knowledge can join this course.

Importance of Selecting this Course:

Compared to feature film making, Documentary Film Making have a wider Scope and Commercial Value in and around the world. The quality Documentary film maker's demand is very high in India and rest of the World. No TV Channels survive without Documentary and Ad Films.

All the Government and Corporate Sectors need Publicity and Advertisement. The turnover of Ad Industry is very high compared to Manufacturing and Service Industry. This course provides a better platform for people who want to become a Successful Media Person.

The Employment opportunity is very high in Government, Private Organisations, Commercial & Service Industry. All the TV channels seek talented Documentary Film Makers, News Feature Producers, Video Journalists, Etc., Ad Film making industry opens door for knowledgeable Ad Film Makers. Apart from this, anyone who have knowledge in this area can also work as a freelancer in Documentary and Ad Film Making.

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<tr>
<th>Course Duration</th>
<th>3 Months (150 Hours)</th>
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<tbody>
<tr>
<td>Course Timing</td>
<td>Morning (or) Evening Batch (Week days), Weekend Class</td>
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<tr>
<td>Course Fee</td>
<td>Rs.64,000/-</td>
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