Awareness program to self help group

The B.com Corporate Department conducted an Awareness program for the Women self help group members at Boopathi Nagar on 18.09.2011

Members at Prayer

The program began at 9.30 am with a prayer song sung by the women self help group members. The resource person for the program was Mr. Rajasekaran, from Indian Bank. Prof. Leena mercy, the staff in charge for the students delivered a speech about the problems faced by the self help groups. She stressed the importance of unity among the self help group members.

The staff incharge Prof. Leena Mercy delivering the speech
Prof. M.P. Richard, the coordinator, Department of Outreach gave a talk on various self help groups and their performance. He also gave a comparison between the rural and urban self help groups.

The speech from our coordinator Prof. Richard

Mrs. Chithra Vijayasekar, the leader of the “Pengal Urimai” SHG stressed the importance about savings to the self help group members. She made them to understand the loan procedures through her effective speech.

Mrs. Jaya, the member of a self help group gave a small feedback. She also thanked the leader for her message
A women member sharing her SHG team’s performance in an Interactive session

The community leader Mrs. Jayalakshmi interacted with the women members and made them raise questions regarding their difficulties in money collection

A few expressed their inability to repay the money. After the discussion they agreed to find an alternate way to repay their loans

The program came to an end with the National Anthem.