

Profile



J.S.Chithra | D.O.B – 25.04.1985

Qualification

S. No.	Degree	Subject	Institution/ University	Year
1.	B.Sc	VISUAL COMMUNICATION	HOLY CROSS COLLEGE, TRICHY,	2005
2.	M.Sc	ELECTRONIC MEDIA	UNIVERSITY OF MADRAS	2007
3.	M.Phil	MASS COMMUNICATION AND JOURNALISM	GLOBAL OPEN UNIVERSITY, NAGALAND	2009
4.	Ph.D	POLITICAL COMMUNICATION	BHARATHIAR UNIVERSITY	PURSUING
5.	NET	MASS COMMUNICATION AND JOURNALISM	UGC	2012
6.	SET	MASS COMMUNICATION AND JOURNALISM	BHARATHIAR UNIVERSITY	2011

Aided

Self-Supporting

Management (DAY) *

Department: Loyola KAUSHAL Kendra

STAFF ID: LKK02

Total Teaching Experience at Loyola

S.No	Department	Category	From – To
1.	Visual Communication	Management (DAY)	June 2009 – May 2011
2.	KAUSHAL Kendra (Digital Journalism)	Management (DAY)	March 2016 – till date
Teaching Experience (in Loyola)			4 years
Teaching Experience (outside Loyola)			3 years
Total Teaching Experience			7 Years

Positions held (outside Loyola College):

S.No.	Position	Organisation	Duration
1.	Research Officer	SANGAMAM, Stella Maris College, Chennai	6 Months
2.	Assistant Professor	Lovely Professional University, Phagwara, Punjab	1 year
3.	Assistant Professor	CMR College, Bengaluru	1 year
4.	Assistant Professor	St. Joseph's College, Bengaluru	1 year
5.	Copy-Editor	The Sunday Indian, New Delhi	6 Months

Journal /Articles Published

S. No.	Journal Name	Year	Vol. No.	Issue No.	Place
1.	The Journal of Media Studies	2012	Volume II	ISSN 22493263	Asia
2	FACE	2016	-	ISBN 978-93-81992-71-6	Tamil Nadu

Conference/Seminar/Workshop/ Training Programme attended - Academic & General:

S. No.	Theme	Place	International/ National/ State	Year	Resource Person/ Paper Presentation / Participation
1.	The Weaponisation and the Victimisation of the factual mass media	Loyola College, Chennai	International	2018	Participation
2	Social Justice Film Festival	Goethe Institute, Chennai	National	2017	Resource person for one of the sessions
3.	25 th AMIC Conference on Rethinking Communication in a Resurgent Asia	Miriam College, Quezon City, Philippines.	International	2017	Paper Presentation
4.	Essentials of Digital Journalism	IIT, Chennai	National	2016	Participation
5.	Media and Visual Literacy	SRM College, Chennai	International	2016	Paper Presentation

6.	Training of Trainers	Hotel Renaissance, Mumbai	National	2016	Participation
7.	Scriptwriting	VIT Business School, Vellore	State	2015	Resource Person
8.	Globalisation, Local Media and Social Issues	Manonmaniam Sundarnar University, Tirunelveli	National	2012	Paper Presentation
9.	Grassroots Communication for Development	Manonmaniam Sundarnar University, Tirunelveli	National	2011	Paper Presentation

Honors

- Organised Documentary Workshop titled '**Documentary Film-making**' for the students of III B.Voc. Digital Journalism in KAUSHAL Kendra, 2018.
- Selected as **Jury Member (Selection Committee)** for the 19th Madurai International Documentary and Short Film Festival in 2017.
- Was the Editor-in-chief for '**BEACON**' – one page daily news tabloid brought out by the PG students of Communication department at St. Joseph's College, Bengaluru.
- Hosted interview-based programs for **DD-Pothigai**.
- Member of **IAMCR** – International Association for Media and Communication Research
- Was selected and attended one-month Film Appreciation Course offered by **Film and Television Institute of India (FTII), Pune**, from May 16th to June 11th 2011.
- Was selected and attended three days Film Appreciation Course offered by **National Film Archives of India (NFAI)** in June 2009 at New Delhi.
- Associated with the qualitative study on drug addicts with the methodology tool called the 'Reflexive Photography' (Photo Language) that involves outdoor spot photography - sessions and photographic-training-sessions and Psycho-social Interpretation of Visuals. My photographs were used in the book and also for the book cover titled 'Drug Use/ Abuse among Youth of a Fishing Community in Chennai City – India, a Qualitative Analysis'.