LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Voc. DEGREE EXAMINATION – **DIGITAL JOURNALISM**

FIFTH SEMESTER - APRIL 2022

16/17/18UDJ5MC01 – INFORMATION COMMUNICATION TECHNOLOGIES

Date: 15-06-2022 Dept. No. Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

SECTION A

Answer ALL the Questions

Define the following

 $(10 \times 2 = 20 \text{ Marks})$

- **1.** Information society.
- **2.** Wikis and Blogs.
- **3.** Bhoomi.
- **4.** Digital divide.
- **5.** Barriers to communication.
- **6.** INFLIBNET.
- **7.** Content writing.
- **8.** Claude Shannon.
- **9.** Database management.
- **10.** Network society.

SECTION B

Answer any FIVE of the following in 150 words

 $(5 \times 8 = 40 \text{ Marks})$

- **11.** Explain the types of communication with examples.
- **12.** Describe the role of ICT in education.
- **13.** Trace the history of the Digital revolution.
- **14.** What are the benefits of E-learning?
- **15.** Explain the uses of ICT tools in E-Business.
- **16.** Describe in detail the features of Digital India.
- **17.** Write about the characteristics and need for digital literacy.

SECTION C

Answer any TWO of the following in 250 words

 $(2 \times 20 = 40 \text{ Marks})$

- **18.** Explain the different models of communication theory.
- **19.** Describe the features and scope of the digital library.
- **20.** Write in detail the importance of e-governance and its types.