



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

SECOND SEMESTER – APRIL 2022

16/17UCO2MC01 – BUSINESS MANAGEMENT

Date: 16-06-2022

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

PART – A

Answer ALL questions:

(10 x 2 = 20 Marks)

1. Define Planning.
2. Mention any two problems of effective coordination.
3. List the different styles of leadership.
4. Define management.
5. Explain the communication process briefly.
6. What do you mean by decentralization?
7. Enumerate the different control techniques.
8. Who is an autocratic leader?
9. List any two roles of a manager.
10. What is delegation?

PART – B

Answer any FOUR questions:

(4 x 10 = 40 Marks)

11. What is Planning? Explain the process of planning.
12. What is training? Describe the steps in performance appraisal.
13. Define motivation. Explain the theories of motivation.
14. Describe the use of computers in managing information.
15. Explain the obstacles to effective planning.
16. What is communication? Explain the barriers to effective communication.
17. Explain the levels of management.

PART – C

Answer any TWO questions:

(2 x 20 = 40 Marks)

18. Elaborate on the different theories of management.
19. Elucidate the process of planning and the planning methods.
20. Define leadership. Explain the various styles of leadership.
21. What is organizing? Explain the principles of organizing.
