LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – **COMMERCE**

FIRST SEMESTER – APRIL 2022

16/17/18UCO1MC02 - BUSINESS ENVIRONMENT

Date: 24-06-2022 Dept. No. Time: 09:00 AM - 12:00 NOON

PART – A

Answer ALL the Questions:

- 1. Define the tern of Business Environment.
- 2. What is Business Ethics?
- 3. State any two objectives of Economic planning.
- 4. List out the external environment of a business?
- 5. What is a political system?
- 6. What are fundamental rights?
- 7. Write a short note on the socio-cultural environment?
- 8. Define mixed economy.
- 9. Give the meaning of Globalization.
- 10. What is GATT?

PART – B

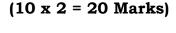
Answer any FOUR questions:

- 11. Explain the factors of micro-environment in business.
- 12. Discuss the features of various types of Economic systems.
- 13. Define an Economic plan. What are the features of five years plan in India?
- 14. Explain the rights of Consumers.
- 15. Discuss the importance of legal environment for business.
- 16. List out the importance of WTO.
- 17. Explain the features of mixed economy.

PART – C

Answer any TWO questions:

- 18. Discuss the components of Business Environment.
- 19. Explain the characteristics of modern business.
- 20. Briefly explain the impact of Globalization in India.
- 21. Describe the social responsibilities of business towards the various stakeholders of business?



(4 x 10 = 40 Marks)

(2 x 20 = 40 Marks)



Max. : 100 Marks