

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com. DEGREE EXAMINATION – COMMERCE

FOURTH SEMESTER – APRIL 2022

16/17/18UCO4MC02 – ENTREPRENEURSHIP AND OPPORTUNITY ANALYSIS

Date: 21-06-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

Q. No Answer ALL Questions

PART – A

(10 x 2 = 20 Marks)

- 1 Who is an 'Intrapreneur'?
- 2 What is 'Venture Capital Financing'?
- 3 What are the benefits of 'Critical Path Method'?
- 4 What is 'Brainwriting'?
- 5 Define 'BEP'.
- 6 What is a 'Business Plan'?
- 7 Define 'Entrepreneurship'.
- 8 Give any two recent initiatives of Government to encourage entrepreneurs.
- 9 List the sources of idea generation.
- 10 What is meant by the term 'Business Angeles'?

Answer any FOUR Questions

PART – B

(4 x 10 = 40 Marks)

- 11 What are the problems faced by entrepreneurs? Explain.
- 12 Elucidate the role of commercial banks in funding entrepreneurs.
- 13 Discuss the different types of entrepreneurs.
- 14 What is network technique? Explain the various types of network techniques.
- 15 Discuss the role of entrepreneur in economic development.
- 16 Discuss institutions that provide institutional finance to small enterprise.
- 17 Explain the characteristics of venture capital.

Answer any TWO Questions

PART – C

(2 x 20 = 40 Marks)

- 18 Elaborately discuss the various schemes offered by Government to encourage entrepreneurs.
- 19 Discuss in detail the different types of entrepreneurs.
- 20 Discuss the different sources of financing available to an entrepreneur.
- 21 Discuss the methods of project appraisal used to appraise a proposed proposal.

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