



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FOURTH SEMESTER – APRIL 2022

UCO 4502 – ENTREPRENEURSHIP DEVELOPMENT

Date: 18-06-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

PART A

Answer ALL the Questions

(10×2=20 Marks)

1. Define Entrepreneurship.
2. What do you mean by brainstorming?
3. What is blue sky thinking?
4. What is meant by a business plan?
5. Write a short note on the need for working capital.
6. Who is a venture capitalist?
7. Who is a digital nomad?
8. What is Green Business? Give any two examples.
9. Who is a social entrepreneur?
10. What is a Niche Market?

PART B

Answer any FOUR Questions

(4×10=40 Marks)

11. Bring out the difference between Entrepreneur and Intrapreneur.
12. Briefly explain the methods of generating business ideas.
13. Explain the contents of a business plan.
14. What are the factors that affect working capital management?
15. Discuss the merits and demerits of E-Entrepreneurship.
16. Elucidate the problems faced by an entrepreneur in setting up an enterprise
17. How does entrepreneurship aid in the economic development of a country?

PART C

Answer any TWO Questions

(2×20=40 Marks)

18. Discuss the various types of entrepreneurs and the functions of an entrepreneur.
19. Give an account of the different forms of enterprises.
20. Enumerate the methods of project appraisal in detail.
21. Identify the various external sources of finance for fixed capital requirements.
