

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com. DEGREE EXAMINATION – COMMERCE

FIFTH SEMESTER – APRIL 2022

UCO 5604 – INTERNATIONAL TRADE AND PROMOTION

Date: 22-06-2022

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

PART – A

Answer all the questions:

(10x 2 = 20 Marks)

1. What is meant by TRIPS?
2. Why is World Customs Organization established?
3. What is Anti-dumping duty?
4. Mention any two objectives of Exim Policy
5. List out any two functions of Export Oriented Units.
6. What is meant by Export Inspection Council?
7. Mention any two benefits of Warehousing?
8. What is meant by Franchising?
9. Why do countries practice Protectionism?
10. What is meant by ITC (HS) Code?

PART – B

Answer any four questions:

(4 x 10 = 40 Marks)

11. What is WTO? Explain its implication in India.
12. What is meant by DGFT? Explain its functions?
13. Explain the highlights of Foreign Trade Policy 2015-2020.
14. Elucidate the significance of Institutional Investment Centre.
15. What are the differences between GATT and WTO?
16. Examine the factors governing International Pricing Strategies.
17. Explain the various methods of payment in International Trade

PART – C

Answer any two questions:

(2 x 20 = 40 Marks)

18. Discuss the various modes of entering into International Business.
19. Explain the features and significance of Special Economic Zones in India.
20. Elaborate the role and functions of Export Promotion Councils in India.
21. Enumerate their roles and classifications of Export Houses.
