



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.A. DEGREE EXAMINATION – MEDIA ARTS

FOURTH SEMESTER – APRIL 2017

MA 4803- MEDIA LAWS

Date: 18-04-2017
09:00-12:00

Dept. No.

Max. : 100 Marks

PART – A

I. Answer ALL the questions (10x2=20)

1. BBC
2. Development Journalism
3. Name four E-Magazines
4. Digital Journalism
5. Page 3
6. Reader's Editor
7. AFP
8. Media Ethics
9. Bengal Gazette
10. Allo

PART – B

II. Answer any FIVE questions from the following (5x8=40)

11. What are the theories of Press?
12. Highlight the roles and responsibilities of a Journalist.
13. What are the Indian Press Act? Explain.
14. What are UNI, PTI classified as? Describe any three international body of the same.
15. Trace the history of print journalism in India.
16. Discuss the plight of press during emergency time.
17. List the journalistic ethics guidelines issued by the PCI.

PART - C

III. Answer any TWO questions from the following (2x20=20)

18. What are the tools of digital journalism?
19. What are the highlights of Indian Press with the advent of social media?
20. Discuss the principles and functions of journalism. Substantiate your answer with examples.