LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.A. DEGREE EXAMINATION – **MEDIA ARTS**

FIRSTSEMESTER – APRIL 2018

16PMA1MC06- COMMUNICATION - MEDIA COMMUNICATION

Date: 30-04-2018 Dept. No. Max. : 100 Marks
Time: 09:00-12:00

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1. □□□□□□□□□□□□□□□□□□□□□(types of group) □□□□□□? □□□□□□□□□□□□□□□□□□□□□(define group communication) □□□□□□.
2. Communication- □□□□□□□□□□□□□□□□□□□□□□□□? □□□□□□□□□□□□□□□□? Etimology of word “Communication”
3. □□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□ (how doesMc Luhan define communication) □□□□□□□□□□□□□□□□□□□□□□□□
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