

Loyola College (Autonomous)

Chennai – 600 034.

WORKSHOP

ON

JOURNALISTIC WRITING

As a part of its regular training activities to its members, WEPRO, Loyola College in association with Chennai Literary Festival 2018 conducted a workshop on *Journalistic Writing* at Loyola College on **09.01.2018** to orient the students on the need for and art of composing news items. Along with WEPRO members, **135** participants from **13 city colleges** enthusiastically participated in the workshop and found it interactive and informative. The aim of workshop was to offer the participants hands on experience on writing to the journals and encourage them to put all that they acquire into the practice of preparing and presenting *LAN & Loyola Insider*.



Dr K S Antonysamay introduces the objectives of CLF

Mr. Danial Thimmayya, Chief Reporter, New Indian Express exposed the participants to a hands on experience to write for a journal. Using videos of speeches by renowned persons such as Malala, Sachin Tendulkar, Rajinikanth, he led the participants to

analyze and present a news item with the apt title for the same. He then summarized the features of effective news as content verbatim, arresting opening, right context and fitting conclusion.



Guests and Participants



Mr Danial Thimmayya conducts the workshop

Mr. Olivannan, CEO, Emerald Publishers, founder President of CLF, **Mr.Kumaravel**, President, CLF and **Prof. Meena Kumari**, Coordinator, CLF felicitated the participants and were delighted to see the overwhelming response of the student community towards enhancing their writing skills.

Dr. Joseph Chandra, HOD, Department of English, Loyola College inaugurated the workshop and subtly stated the importance of media in the 21st Century as it plays a vital role in constructing the society and reality.



Engaging participants

While welcoming the guests and the participants, **Dr. K.S. Antonysamy**, Director, WEPRO, Loyola College and organizer of the workshop intrigued the audience by highlighting the objectives of CLF and also highlighted the need to learn the skill of writing to the media.