

Loyola College (Autonomous) Chennai-600034

Department of B.Com (Honours) (Shift II)

Guest Lecture on Financial Management

On 15th April, 2021 the Department of B.Com (Honours) organized a virtual guest lecture on Financial Management for the final year and second year students. The meet was arranged through Google Meet.

The guest lecture was attended by 40 final year students and 38 second year students from 10 am to 11.30 pm. The resource person for the event was **Mr. Srivathsan Balakrishnan, Head of Finance, Danfoss Group**. The resource person has a rich experience in the field of Finance for over 30 years. Further the, Director-LIAC, Mr. Daniel Augustus, Department Coordinator Dr. R.Leema Rose, Prof.Reena F, Dr. Jerusha Irene Chitra D and Prof Minothi also participated in the guest lecture.

The course in charge Prof. Reena F welcomed the participants. Mr.Sumedhas Dixit, student of II B.Com (Honours) introduced the resource person.



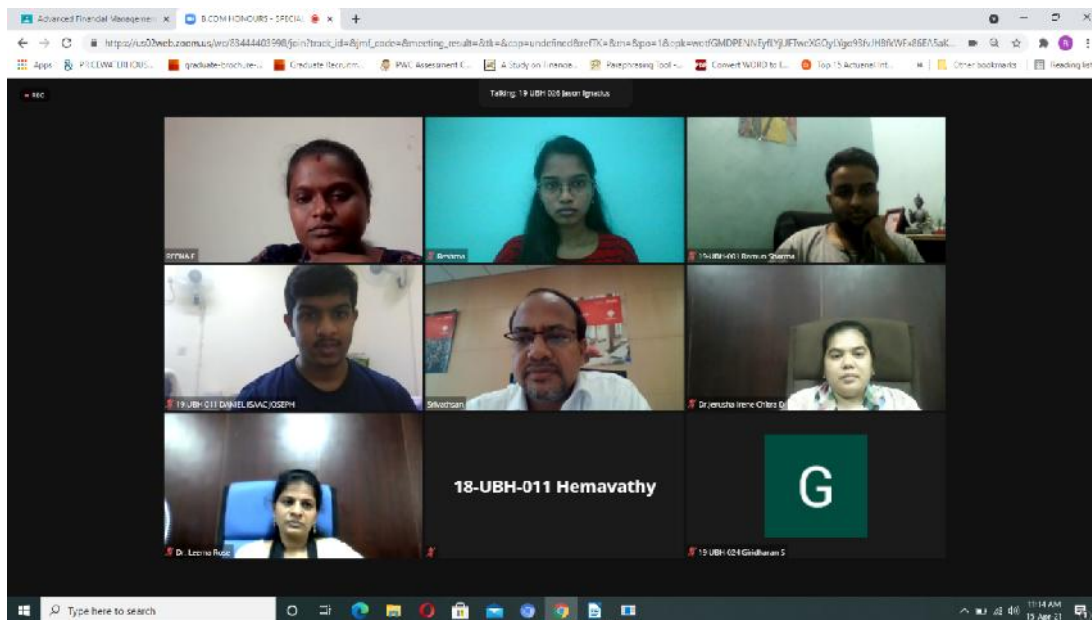
The screenshot shows a Zoom meeting interface. At the top, there are five video thumbnails of participants: Reshika, REENA F, 19-UBH-081 Ramun Sharma, 19-UBH-011 DANIEL ISAAC JOS..., and Srivathsan. Below the thumbnails is a red presentation slide with the title "Role of CFO in Top Management". The slide features a photograph of a modern office interior with large windows and a meeting table. To the right of the photograph is a bulleted list of roles and responsibilities:

- > **Top Management**
 - Strategist
- > **Business Partner**
 - Advisor and Consultant
 - Business Mindset
 - Service Mindset
- > **Custodian of Wealth**
 - Risk Management
- > **Compliance Manager**
 - Legal and Statutory Compliance
 - Corporate Policy
 - Internal Control

The Zoom interface includes a search bar at the bottom left and a system tray at the bottom right showing the time as 10:54 AM on 15-Apr-21.

The topic for the guest lecture was **“Role of CFO in Top management”**. The important role of financial, strategy to be adopted by the financial manager for the growth of the business was discussed. Further relationship between business and top management, strategies for business excellence, role of finance in business excellence was also discussed to benefit the students.

The last twenty minutes of the session was devoted for an interactive session. The final year and second year students who are going to be the future CEO and CFO in organizations found it useful and interesting. Mr. Ramun Sharma concluded the session with a vote of thanks on behalf of all the students.



Role of Finance in Business Excellence

Strategy

- Strategic Business Plan
 - ✓ SWOT
 - ✓ Investment Decision
 - ✓ Profitable Growth
 - ✓ Fixed Cost Control

Zoom meeting interface showing a grid of participants on the right side of the slide.

Business Excellence

Zoom meeting interface showing a grid of participants at the top of the slide.