

Guest Lecture on Investment Planning

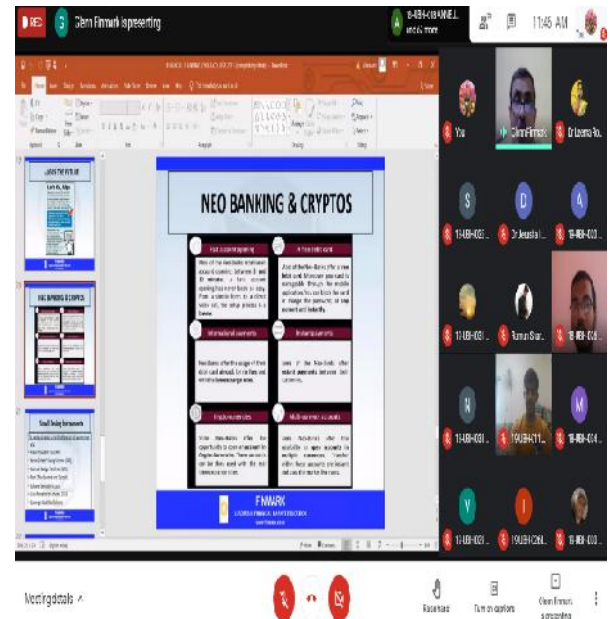
On the 15th of March 2021, Department of B.Com Honors, Loyola College Chennai, was graced by the presence of Mr. Glenn, Founder/Director of Finmark, for a guest lecture on “Investment Planning”. Mr. Glenn a finance professional and a result oriented leader with a diverse career spanning for three plus decades captivated the audience with his eloquent manner of speech with critical insights into the financial securities sector backed with his personal experience.



The workshop was attended by 79 second year and final year students via Google Meet from 11:00 AM to 12:00 PM. Mr. Daniel Augustus, Director-LIAC, Prof Minothi and Dr. Jerusha Irene Chitra participated in the workshop. The course in charge Dr. Leema Rose welcomed and introduced the resource person.

Mr. Glenn during his session covered topics such as:

1. Two rules of investment (investing young and compounding)
2. Impact of future values on investment funds
3. Various investment avenues including modern trends
4. Electronic retail investment
5. Higher focus on crypto currencies
6. Risk profiling and hedging
7. Overview on forex markets



The session covering a vast number of topics kept the students attention at a constant high and also created a profound interest towards the world of investing and finance.

This guest lecture was really an informative session which shall be of immense importance to the students in the future as they look forward to understand different industries as a step towards their corporate journey.

The image shows a Zoom meeting interface. The main window displays a presentation slide titled "USING ALGOS FOR FINANCIAL PLANNING". The slide content is as follows:

USING ALGOS FOR FINANCIAL PLANNING

- Algorithmic trading (also called automated trading, black-box trading, or algo-trading) uses a computer program that follows a defined set of instructions (an algorithm) to place a trade. The trade, in theory, can generate profits at a speed and frequency that is impossible for a human trader.
- The defined set of instructions are based on timing, price, quantity, or any mathematical model. Apart from profit opportunities for the trader, algo-trading renders markets more liquid and trading more systematic by ruling out the impact of human emotions on trading activities.

- Buy 50 shares of a stock when its 50-day moving average goes above the 200-day moving average. (A moving average is an average of past data points that smooths out day-to-day price fluctuations and thereby identifies trends.)
- Sell shares of the stock when its 50-day moving average goes below the 200-day moving average.

At the bottom of the slide, it says "FINMARK" and "LEADER IN FINANCIAL BANKING EDUCATION".

On the right side of the Zoom window, there is a grid of participant avatars. The top row shows "You", "Glenn Finmark", and "Dr Leema Ro...". Below that are several other participants, some with initials like "S", "D", "A", "M", "V", "I", and "R".

At the bottom of the Zoom window, there are controls for "Meeting details", "Raise hand", "Turn on captions", and "Olenn Finmark is presenting".