## GUEST LECTURE ON CREATIVE WRITING FOR THE DIGITAL ERA

A two-hour interactive session was arranged for the students of 17UDJ and 17UAN. Ms Nancy Needhima, Instructions Designer in e-learning, delivered the session on the title, "Extending the Writing Arm: Creative Writing in the Time of Technology17UDJ and 17UAN" on 11<sup>th</sup> January 2019. She spoke about the overall characteristics of e-mails and blogs and what the audiences expect from the writers. She shared her own experiences as a writer and spoke how one can be an effective blogger and twitterati. The ideas were quite new for the students and the interactive activities made the session very lively and interesting. Some quick tips on how to improve blogging were also given.



Students at the guest lecture.