## GUEST LECTURE BY MR.R.CHIDAMBARANATHAN COVERS JOURNALISM 360 DEGREE



A special Guest Lecture by Mr.R. Chidambaranathan, Assistant Director, All India Radio, Puducherry conducted on 17 December 2019 was enlightening for students of 19 UDJ, Digital Journalism. The Guest Lecture organised by DDU KAUSHAL Kendra, Loyola College had a specific focus on Job Opportunities in Journalism: Scope and Challenges.

Having a wide experience of 30 years in journalism, Mr.Chidambaranathan spoke about the importance of reading and improving language skills for media. He also spoke about skills expected by interviewers, to get selected.

Chidambaranathan also asked students to take care of health which is vital for carrying on hard tasks of journalism.