

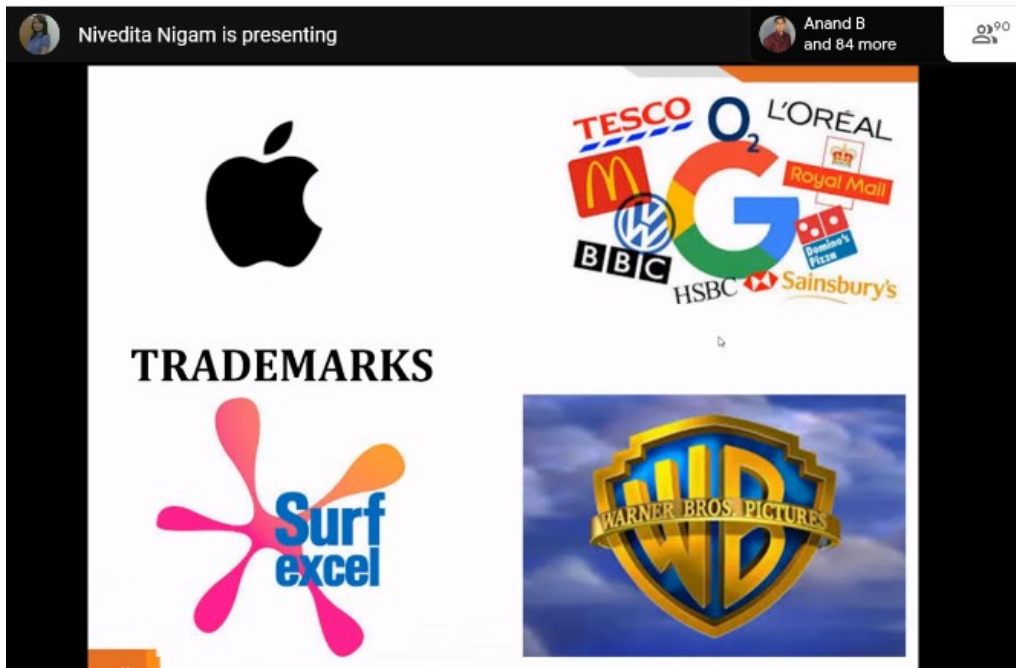
Webinar on Basics of IPR, Media and Entertainment Laws: An Inspiring Session by Aprajita Nigam

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A Webinar on Basics of IPR, Media and Entertainment Laws was organised by the department of DDU KAUSHAL KENDRA, Loyola College for the benefit of faculty and students on 29 June 2020, 10.00 am. Attorney Aprajita Nigam, Senior Associate with LexOrbis, Intellectual Property Law firm was the resource person. Given that she actively writes on technological developments and their impact with specific focus to Intellectual Property Law, her webinar was also outstanding.

The participants were able to get a crystal clear understanding on Intellectual Property rights, with specific focus on patent, trademark and copyrights. She also talked about IPR connected with design, GI (Geographical Indication) and GUI (Graphical User Interface). Each of these topics were elucidated in detail with factual descriptions about the topic and practical explanations with suitable and appropriate visuals.



AN EXPERT WITH NICE SIMPLE WORDS

She was an expert who spoke with such simplicity that every one of us were able to travel along so easily. It was more like a manthra for us when she guided us to the secret for better creation and protection of Intellectual Property Rights: "the statement, every idea needs to be new and novel not just locally but on a global scale."

Piracy is a violation and with the world becoming more digitally engaged day by day needs, it needs to be educated about it. Ms. Nigam gave an insightful explanation on this topic. She highlighted how infringement differs from plagiarism. This was specifically more useful for students.

Even the Q&A session was thought provoking. On the whole Ms.Nigam was vibrant, clear and sincere with her explanations, facts and opinions. And the way she summed up the webinar with her take on Creative Commons was classic: "the original idea of protecting intellectual property is to kindle innovations. But if the same copyright and patents seem to stifle it, what is the purpose? Copyleft is a movement which tries to make the chain of innovation go on." And she rightly said, even though we can copyright a particular material as ours, we can't forget that we stand on the shoulders of our predecessors, which should be the ethos of the whole concept of Intellectual Property Rights.