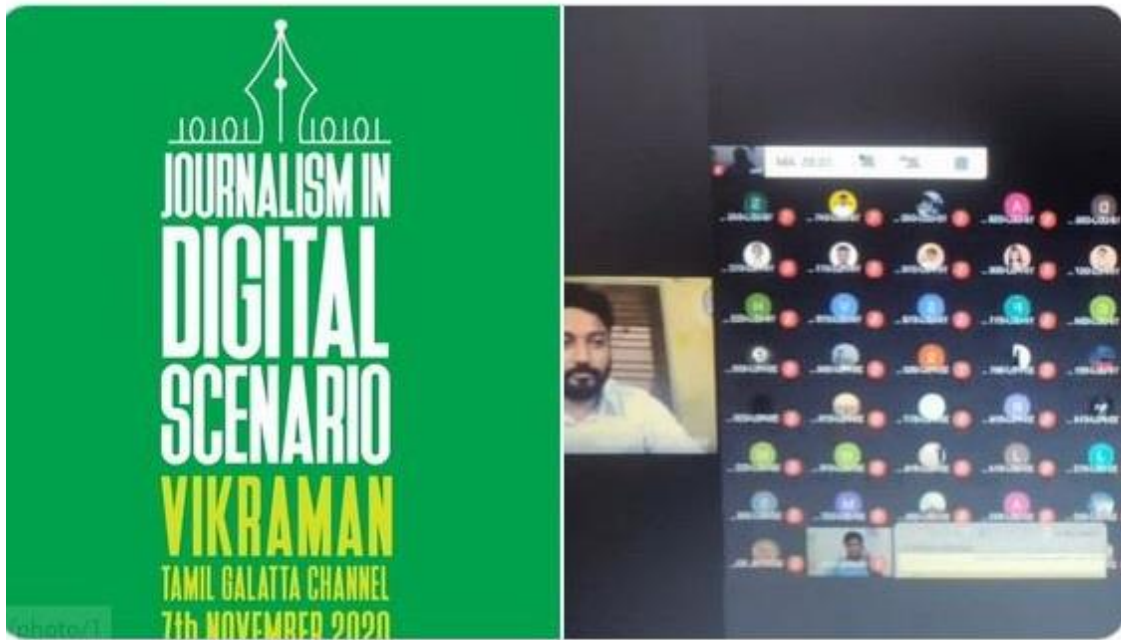


# A POWER PACKED WEBINAR ON JOURNALISM IN THE DIGITAL ERA

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The department of DDU KAUSHAL Kendra, Loyola College conducted a webinar, Journalism In the Digital Era, on 7<sup>th</sup> November 2020 exclusively for its Digital Journalism students. Mr Vikraman R. Krishnan, Political Editor, Tamil Galatta Channel was the resource person. He provided a better understanding of the fast evolving digital media, its advantages and disadvantages, the independence it brings to citizens and journalists.

Known for his hard hitting interviews, Mr Vikraman enlightened the students with anecdotes from his journalistic experience and a piece of advice why they should start their career learning journalistic skills from the ground. His interest and knowledge in the field of politics, all the way from interviewing the legends like M.Karunanidhi and J.Jayalalithaa to the Anna Hazare phenomenon made the webinar gripping.

The interactive session was especially an eye opener for many students. Apart from clearing their doubts and getting their questions answered about journalism, it was also inspiring for them to become a journalist with public good as a focal point.

# A POWER PACKED WEBINAR ON JOURNALISM IN THE DIGITAL ERA

## THE DIGITAL ERA: POSSIBILITIES AND CHALLENGES



In an era when digital media is making things possible which couldn't have been dreamt of in the conventional media, Mr.Vikraman focused on putting ethics and truth first. He stressed on the point especially since digital media today primarily sets the trend and mainstream media usually follows the track.

The resource person acknowledged the active participation of students in his tweet, appreciating the political awareness-as seen through the questions they raised. The energy levels and confidence of the students were high at the end of the webinar, thanks to the power packed webinar conducted by Mr.Vikraman.