

VEEDHI VIRUTHU VIZHA - 2014

Loyola Students Support Services (LSSS) and Alternative Media Centre organised “VEETHU VIRUTHU VIZHA” in Loyola College for suppressed folk artists all over Tamil Nadu.



The Jesuit officials, Fr. Rector, Fr. Secretary, Fr. Principal, and Fr. Vice Principal are in the traditional folk attire.

Nearly 700 folk artists from various art fora participated in the program. This program was conducted for two days on December 6th and 7th 2014. December 6th 2014 is Annal Memorial Day of Dr. Ambedkar. To remember this day we organised a seminar on Dalit Identity and Reality.



A session on Dalit reality and solidarity was moderated by Fr. Jebamalai Raja, the Chennai Mission Superior.

In this seminar Dalit activist Dr.Tamilarasan, Amstrong, Jakkaiyan, Shanmugam, Ezhil Caroline and Samuel Raj gave their valuable speeches. Rev.Fr. Jebamalai Raja gave powerful thoughts on Ambedkar during the session.

Second session started with the help of Human Right Writers and the Activist. Throughout this session speakers had given the Human rights tips to the participants. Mrs. Kavin Malar was the one who kick started the session. Dr. Sundaravalli, Writer Azhgiya periyavan, Transgender Priyababu, folk writer Hari Krishnan gave their thoughts provoking ideas on human rights. Finally writer Adhavan Deekshanya summed up the session.

During the third session, Fr. Joseph Antony Jacob S.J. appreciated and gave away the award to the human right based film director Mr. Ranjith for 'Madras' film and Mr. Susindaran for 'Jeeva' film. Mr. Ranjith enlightened the audience with the story line, Dialogue and technical work of the movie, 'Madras'. First day program was ended with various folk performances by the folk artists.



Mr. Ranjith, the Director of "Madras" is awarded by the LSSS Director, Fr. M.S.Jacob SJ

Second day started with a big rally from Valluvar Kottam till Loyola College. Nearly 700 folk artists participated in that rally. Thanga Meengal Director Mr. Ram inaugurated the rally. All the folk artists participated in the rally with the cultural events and show.



Rally from Valluvarkottam to Loyola, inaugurated by Cinema Director Thanga Meengal Ram

During the first session, Veedhi Viruthu magazine writers were honoured by Editor Mr. Nakeeran Gopal.

During the second session, 50 elder folk artists were honoured with a Veethi Viruthu award by chief guest Thiru. Thol. Thirumavalavan.



The senior artists (like Kollangudi Karupayi) are honoured with Veethi Viruthu by Mr. Thol. Thirumavalavan.

Finally 32 districts street theatre teams were appreciated by famous patriot Sangaraiya (CPI-M).



The famous patriot Mr. Sangaraiya (CPI-M) was honoured by our officials.

Every session was ended with the different cultural performances and all the artists were honoured in this program as a sign of appreciation and motivation.



Mankombu Attam



Karagattam



Kavadiattam



Paraiattam



Sattaikuchiattam



Oyilattam



Kondathattam



Adhivasiattam

Loyola Students Support Services director Fr. Joseph Antony Jacob S.J and Loyola Rector Fr.Francis Jayapathy S.J and Loyola College management were appreciated by the suppressed folk artists. Each and every participant admired Loyola's effective work in this regard.