

LOYOLA COLLEGE



BUSINESS ADMINISTRATION FORUM 2024 – 2025

RENATUS 2024 -REPORT





**LOYOLA COLLEGE (AUTONOMOUS)
CHENNAI-600034**

DEPARTMENT OF BUSINESS ADMINISTRATION

**Cordially Invites You for the
Department Fest**



**Inaugural Function
Chief Guest**

Mr. S.NATESH

**Vice President- Marketing,
The India Cements Ltd
TIME: 8:30 AM**

**Valedictory Function
Chief Guest**

Prof. S. PETER

**Vice-Principal (Discipline),
Loyola College
Time: 3:00 PM**

VENUE: QUINN HALL



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DEPARTMENT OF BUSINESS ADMINISTRATION



FRIDAY

DECEMBER 13 AT 09 AM

VENUE: QUINN HALL [MS-O6]

**SHREY .A. MOTWANI
EVENT SECRETARY**

**NISCHAY BAID
CULTURAL SECRETARY**

**SAI SIDDHANTH
DEPARTMENT SECRETARY**

**F. MOHAMED ASHFAAQ
JOINT SECRETARY**

**Dr. S. CECILIYA JOTHI MUTHU
PRESIDENT, BAF**

**Mr. TAMIZHSELVAN. R VICE
VICE PRESIDENT, BAF**

**MR. AUSTIN XAVIER AMIRTHARAJ.A
CO-ORDINATOR, BBA**



8:00-8:30 AM

REGISTRATION

INAUGURATION

8:30-8:35 AM

TAMIL THAI VAZHTHU & WORSHIP SONG

8:35-8:40 AM

WELCOME ADDRESS

8:40-8:45 AM

INTRODUCTION OF THE CHIEF GUEST

8:45-8:55 AM

FELICITATION

8:55-9:10 AM

INAUGURAL ADDRESS

9:10-9:15 AM

DECLARING THE FEST OPEN



VALEDICTORY

3:00-3:05 PM

WELCOME ADDRESS

3:05-3:10 PM

FELICITATION

3:15-3:20 PM

VALEDICTORY ADDRESS

3:20-3:30 PM

DISTRIBUTION OF PRIZES

3:30-3:45 PM

VOTE OF THANKS

3:45-3:50 PM

NATIONAL ANTHEM

LOYOLA COLLEGE (AUTONOMOUS). CHENNAI – 600034

DEPARTMENT OF BUSINESS ADMINISTRATION

RENATUS – 2024

13 DECEMBER,

On 13 December 2024, the Department of Business Administration hosted its Annual Department Festival, RENATUS 2024. The inaugural function began at 9:00 AM, with S. Natesh, Vice President of India Cements, as the Chief Guest. The ceremony commenced with a prayer song, followed by the Tamizh Thai Vazhthu. The welcome speech was given by the Department Secretary, Sai Siddanth. The Chief Guest honored Loyola College's 100-year legacy and celebrated 25 years of the Business Administration Department, highlighting achievers like Viswanathan Anand. He also acknowledged Gukesh for his hard work and dedication towards his passion and goal. Additionally, he spoke about India's digitalization, infrastructure growth, and Tamil Nadu's progress in health, education, and women's empowerment. The session concluded with a discussion on India's rise as the third-largest economy. He emphasized that while an individual's entry may go unnoticed, their exit should always leave a lasting impact. The event was further enriched by the esteemed personalities present on the dais, including Dr. Austin Xavier Amirtharaj, Head of the Department, Dr. Ceciliya Jothi Muthu, President of the BAF Forum, Mr. Thamizh Selvan, Vice President of the BAF Forum, Sai Siddhanth, Department Secretary, and Shrey Mothwani, Event Secretary. The Chief Guest officially declared the department festival open and was felicitated with a shawl by the Head of the Department, Dr. Austin Xavier Amirtharaj. He was then presented with a memento by Dr. Ceciliya Jothi Muthu, President of the BAF Forum.



ON STAGE AND OFF-STAGE EVENTS OF RENATUS 2024

ON STAGE EVENTS:

Mr/Ms Renatus [Title Event]

Shipwreck [Castaway]

OFF STAGE EVENTS:

Auction Arena [IPL Auction]

Live Monopoly [Business Mastery]

Clash of Suits [Debate]

Pack it, Pitch it [Product Packaging]



There was a massive participation from the students of other colleges namely **Ethiraj College for Women, DG Vaishnava College, MOP Vaishnav College** for women and other colleges and the number of participants in total from these colleges was **450 participants**.

MR/MS RENATUS (TITLE EVENT)

A surprise event took place in Quinn Hall, attracting a significant number of enthusiastic participants. The unique aspect of the event was that the tasks were assigned spontaneously, challenging the participants to think quickly and adapt to the situation. **U.B. Abarajith** from **SRM Ramapuram** stood out with his remarkable performance, ultimately winning the title. The event was a memorable experience for everyone involved, showcasing creativity, quick thinking, and competitive spirit.



CASTAWAY (SHIPWRECK)

The Shipwreck Event was a speaking competition where participants, assigned different characters, had to convince the captain to give them the sole lifejacket on a sinking ship. **Manobharati** from **SRM** won **1st place**, and **Keerthana** from **Anna Adharsh** secured **2nd place**.



LIVE MONOPOLY:

Live Monopoly was a unique event that gave an individual a new perspective on the traditional board game. The Top 6 teams were to play the traditional game in a life size monopoly board where they could negotiate prices and properties whilst also being a game piece. Out of Which **D.G Vaishnav** Emerged to be the **winner** and **MCC** Emerged to be the **winners and runner up** of the event.



AUCTION ARENA (IPL AUCTION)

The most common event every one of us come across in many of the cultural festivals is IPL Auction. There was a large number of participants in which only 10 teams were selected to bid for their players in the auction arena. On the whole, 30 Teams (2-4 participants per team), of which **RKM Vivekananda** Secured **first place** and **D.G Vaishnav** emerged as **runner up**.



PACK IT, PITCH IT (PRODUCT PACKAGING)

The “Pack It, Pitch It” event required teams to select products from a provided list and create a marketing plan, including branding and sales promotion strategies. **MOP Vaishnav College, Chennai**, won **first place**, while **D.G Vaishnav College** secured **second place**.



CLASH OF SUITS (DEBATE)

This event generally involves two participants in each team speaking for and against the topic given and expressing their opinion in such a manner that the judges are convinced with their argument. (2 members in each team) participated in the prelims round, **in which both winner and runners up were RKM Vivekananda.**



VALEDICTORY

The valedictory session of RENATUS 2024 began at 3:00 PM, with Disciplinary Principal Mr. S. Peter as the Chief Guest, honored by Dr. Austin Xavier Amirtharaj. The dignitaries present on the stage included the Chief Guest Mr. S. Peter, Disciplinary Vice Principal; Dr. Austin Xavier Amirtharaj, Head of the Department of Business Administration; Mrs. Ceciliya Jothi Muthu, President of the BAF Forum; Mr. Thamizh Selvan, Vice President of the BAF Forum; Mr. Nischay Baid, Cultural Secretary; and Mr. Mohammad Ashfaaq, Joint Secretary. During his address, the Chief Guest emphasized the importance of networking and college life in shaping students' futures.

Cultural Secretary Mr. Nischay Baid delivered the vote of thanks, and the event concluded with Vivekananda College winning the overall championship, while DG Vaishnav College was named the runners-up.







LOYOLA COLLEGE (Autonomous) Chennai - 600 034

**Department of
Business Administration**

Presents



RULE BOOK

GENERAL RULES

1. Participants from other colleges are expected to possess their college ID cards throughout their stay in Loyola College and also should bring a BONAFIDE LETTER from the Head of the Department, Coordinator or the Principal of the college, permitting him/her to attend the department festival in Loyola College. Failing which the participants will not be permitted to enter the Campus.
2. Any participant who is found disturbing the program will be asked to leave the campus immediately.
3. Participants must be dressed appropriately. Kindly avoid wearing torn jeans and T-shirt with inappropriate slogans/captions.
4. Regulations laid down by Loyola College regarding the usage of Camera Mobile Phones are applicable to other college students also. Any student will be asked to vacate the campus if he/she abuses / misuses the camera mobile phone within the campus.
5. The participants are asked to report to the venue ahead of time and they need to be present only in and around the venue allotted for the specific department.
6. Only those students who are pursuing their UG degree can participate.

GENERAL RULES

1. Participants must report before 8.30 a.m. for registrations and for specific events 20 minutes prior to the event.
2. Loyola College won't be responsible for any loss of participant's belongings.
3. Smoking or drinking is strictly prohibited inside the Campus.
4. The judge's decision in all the events will be final and binding. Unnecessary arguments will lead to disqualification.
5. Results will be announced once they are final.
6. All the above Rules are applicable for all the events and any violation will lead to disqualification.
7. Participants are free to express their grievances (if any) regarding any misconduct /misbehavior by any student of Loyola College to the Vice Principal (Administration) of Shift I or II. Their office is located in the Main Building Ground Floor (Room No.3) and Jubilee Building Ground Floor (Room No.JG 10) respectively.

We wish the participants "ALL THE BEST". Have a pleasant time during your stay for the Department Festival in the Loyola Campus.

DEPARTMENT SECRETARY

SAI SIDDHANTH
9790915044

EVENT SECRETARY

SHREY A MOTWANI
9940297304

CULTURAL SECRETARY

NISCHAY BAID
7397363713



Mr/Ms RENATUS

TITLE EVENT

RULES:

1. Participants are allowed to speak in Tamil and English.
2. Any form of vulgarity will lead to either points deduction or disqualification, according to the judge's discretion.
3. Any statements affecting the sentiments of any particular caste or gender, which are insensitive in nature will result in demarking.
4. Statements defaming the college with defamatory intent will not be tolerated and will be disqualified.
5. Each round will be a surprise round declared on the spot.
6. Final winner will be declared after the end of final round

EVENT INCHARGE

ADITYA PV
79778 03316
9940616713

EVENT COORDINATOR

AMBHARISH SHIVKUMAR
91509 66892

CASTAWAY

SHIPWRECK

RULES:

1. This is an individual event
2. It will be conducted in two rounds
3. First round - regular 1v1 shipwreck
4. Characters will be announced on the spot
5. After the announcement of the characters, participants will have two minutes to prepare
6. Top 10-12 members will be selected for the second round
7. Any form of vulgarity will not be encouraged and will lead to immediate disqualification
8. Judge's call is final

EVENT INCHARGE

LEVIN SHYAM N
8248404763

EVENT COORDINATOR

KAVIN ALEX
63745 04863



BUSINESS MASTERY

LIVE MONOPOLY

RULES:

1. It is similar to the regular monopoly board game.
2. It's a team game with 3-4 people per team.
3. Teams will go through a preliminary quiz round to reach the final board game round.
4. Rules for the board game will be disclosed on the day of the event.
5. Team with the maximum points after a certain time will be the event winner

EVENT INCHARGE

SAMYAK MEHTA
91765 13478

EVENT COORDINATOR

PREMRAAJ GOPINATH
863 740 0213

AUCTION ARENA

IPL AUCTION

RULES:

ROUND 1:

1. 3 Participants per team
2. There will be a Quiz related to IPL [15 Questions]
3. Top 10 teams qualify for Round 2
4. A tie-breaker round will be held if necessary

ROUND 2:

1. Each Team is expected to pick a squad of 15 players
2. Each Team will be allotted 120Cr
3. 3 Retentions and 2 RTMs will be available to each team
4. The Retention amounts, and the players list will be based on the updated squads of the IPL teams for IPL 2025.

ROUND 3:

1. The teams are expected explain their 12 player team along with the Impact Player to the judges.

EVENT INCHARGE

NIRNAI TULSIAN
80566 41919

EVENT COORDINATOR

DYAANESHWAR
95857 77700

PACK IT, PITCH IT

PRODUCT PACKAGING

RULES:

1. It is a GROUP EVENT.
2. 3 people per team.
3. Teams will be given a product on the spot.
4. Participants will outline their basic product details, (i.e. Price details, Taglines, Ingredients, etc.,)
5. Participants will have to market their product in a creative and funny way.
6. Any kind of vulgarity will lead to disqualification.
7. Judges decision is final.

EVENT INCHARGE

VIDHULAN

73736 21666

EVENT COORDINATOR

YASH N R

70321 44422

CLASH OF SUITS

DEBATE

RULES:

1. Team of 2 participants from each department.
2. Topic will be given on the spot.
3. Vulgarity will lead to immediate disqualification.
4. Insensitive reference to any caste/community/individual/ genders is strictly prohibited.
5. Vulgarity and Insensitive reference will lead to immediate disqualification

EVENT INCHARGE

VIKRM
98406 30406

EVENT COORDINATOR

RANJITH
824 884 4983

