



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600 034**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

IN COLLABORATION WITH

**LOYOLA INSTITUTION'S INNOVATION COUNCIL (LIIC)**

ORGANISES A WEBINAR ON

# **INDIA STARTUP DAY - 2021**

December 17th 2021 | 03:15 pm - 04:15 pm

- RESOURCE PERSON -

**Mr. P.K. Janarthanan**

Managing Director,  
Sri Mahalakshmi Groups, Villupuram



**LINK: <https://bit.ly/ClickThisToJoinWebexMeet>**

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034.**  
**Department of Business Administration**  
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**REPORT ON GUEST LECTURE**  
**INDIA STARTUP DAY - 2021**

**DATE** : 17<sup>th</sup> December, 2021  
**TIME** : 03:15 PM to 04:30 PM  
**SPEARKER** : **Mr. P. K. JANARTHANAN,**  
Managing Director,  
Sri Mahalakshmi Groups, Villuparm

**LINK:**

<https://loyolachennai.webex.com/loyolachennai/j.php?MTID=m886971e19f71a0c4fbd567608f832600>

**Master of Ceremony:** Mr. OM PRAKASH. S

The Guest Lecture started exactly at 03.15 pm when the moderator welcomed everyone and spoke a few lines about the Business Administration Department and LIIC. After the introduction, the Vice President Prof. Joy Samuel Dhanraj. G was invited to welcome the gathering. The Moderator then introduced the guest speaker, Mr. Janarthanan, and invited him to enlighten the students about the topic.

Mr. Janarthanangave a brief introduction about Startup Day. He quoted that our Prime Minister lauded the growth of the startup sector in India over the past few years. There's at least one startup in at least 625 districts across India. Nearly half of India's all startups are in Tier-II or Tier-III cities. It shows that people from all classes are converting their ideas into businesses.

Last year India created 42 unicorns! I firmly believe that the golden period of startups is just beginning. The campaign that is going on in India regarding innovation has the effect that India's ranking in the Global Innovation Index has also improved a lot. In 2015, India was at number 81 in this ranking. Now India is at number 46 on the Innovation Index.

He also said that the government is making big changes in policies regarding startups. The year 2021 has brought new horizons for the Indian startup ecosystem. He believes that startups are going to be the backbone of India. He also added that startups should approach the semi-urban and rural areas to launch new projects, saying that these areas are booming at present. This decade is being called as 'techie decade' to strengthen the innovation, entrepreneurship, and start-up ecosystem have important aspects like liberating entrepreneurship, innovation from government processes, and bureaucratic silos. The government is also helping all innovators in taking India ahead in the global scenario.

A few students asked questions to Mr. Janarthanan, and he humbly answered them. He also offered his Email Id and LinkedIn Id so that we could get in touch with him and get our doubts clarified. It was an informative session from our alumnus and we are looking forward to more such sessions.

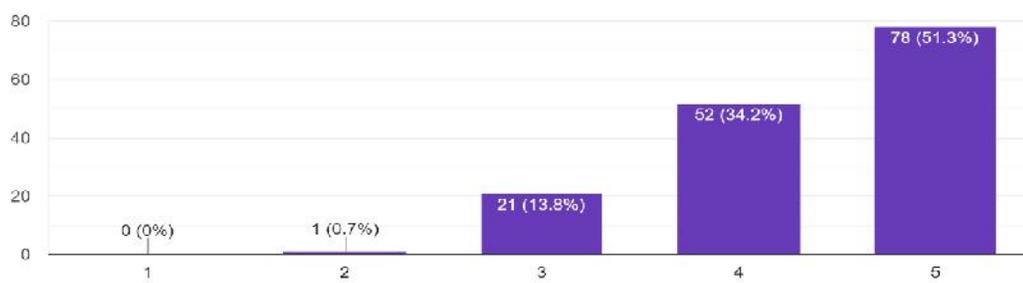
The Guest Lecture ended at 4:30 pm with a vote of thanks.

Feedback:

Link: <https://forms.gle/zyhUC7SvZNL596wMA>

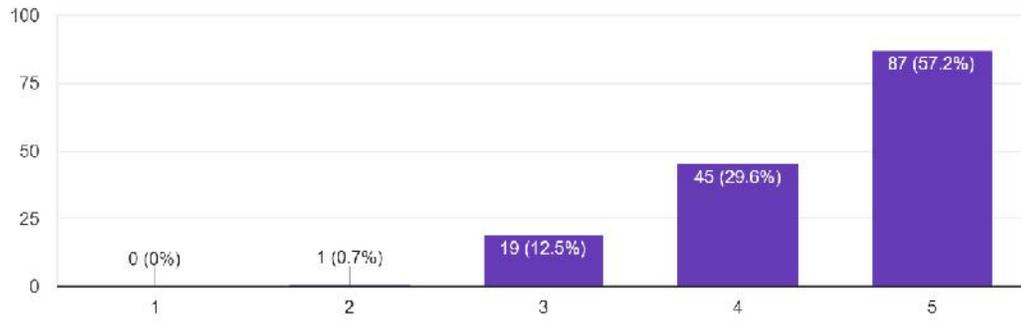
Rate the Content of the program.

152 responses



### Rate the Knowledge of the Resource Person.

152 responses



### Usefulness of the program

152 responses

