



UNIVERSITY OF DELHI, NEW DELHI  
&  
LOYOLA COLLEGE, CHENNAI, TAMILNADU



*Jointly Organizing*

INTERNATIONAL CONFERENCE  
ON

**"Redefining Ancient Trade, Commerce and  
Business Management Through  
Sangam Era"**



3<sup>rd</sup>  
Conf

ICRAT - 2020

13 MAR  
2020

## *Loyola College*

Loyola College, a Catholic Minority Institution, was founded by the Society of Jesus (Jesuits) in 1925, with the primary objective of providing University Education in a Christian atmosphere for deserving students irrespective of caste and creed. It started functioning in July 1925 with just 75 students on the rolls in three undergraduate courses of Mathematics, History and Economics. Loyola College, though affiliated to University of Madras, became autonomous in July 1978. UGC awarded the status of "College with Potential for Excellence" on Loyola College in 2004 and confirmed the same in 2010. NAAC'S re-accreditation score in 2012 (third cycle) is 3.70 out of 4.00 CGPA. UGC has elevated Loyola College to the status of "College of Excellence" for the period spanning from 1<sup>st</sup> April 2014 till 31<sup>st</sup> March 2019. Loyola College has also been ranked number 6 in the NIRF ranking for higher education institutions in India, released by the Ministry of Human Resource Development, New Delhi in the year 2018. The college has received a 100 out of 100 points, on the parameter of research and professional practices.

## *Department Of Business Administration*

The Department of Business Administration was introduced in the year 1999. From its commencement the department has been performing exceptionally good and achieving both in scholastic and non-collegiate activities. The department has secured its prominent position among the top ten Colleges. We cordially invite all the respondents, invitees and experts to the International conference on

### **"Redefining Ancient Trade, Commerce and Business Management Through Sangam Era"**

## *Conference Background*

This conference elevates our idea in redefining the ancient trade and business in various aspects through Sangam Period. Ancient People explored the world and engaged in energetic trading and various commodities. Sangam Period gives a detailed description of the trade, commerce and markets. The Sangam economy was purely and most independent. The economic prosperity of Ancient depended on their well-organized skills that connected to distant parts of the country. Sangam trading was conducted primarily through Barter system and commercial leading maritime activity. In Sangam era merchant's code of conduct was, "Refuse to take more than year due and never stint giving to other due". The Sangam Period associates idealism with realism and classic grace with indigenous industry. It deals with taxing system, FOREX policies, human resource practices, banking and savings system, maritime business, trade polices etc. This will augur well for the future populous India, as well as to boost the flagging business sensibilities in the world.

## *The following would be the output of this conference:*

1. Provides opportunities for Students, Research Scholars, Industrialists, Academicians and Practitioners to discuss and build awareness about the mentioned issues.
2. To provide a repository of new solutions related to the concepts, usage and issues pertaining to Trade, Commerce and Business Management.
3. To provide a platform to discuss, dialogue and share ideas/best practices that could be inculcated in the current system.
4. Redefining the Ancient Trade, Commerce and Business Management through sangam Era.

## *Key Research Areas*

Topics to be discuss in this conference through Sangam Era

1. Trade Policies and Practices of Sangam Era.
  2. Trades in different dynasty
  3. EXIM Policy (export and import) through Sangam Era.
  4. Foreign Exchange Transactions of Sangam Era
  5. Finance Governance on Sangam Era.
  6. Logistics and Operations in Sangam Era
  7. Maritime Business (countries and products) in Sangam Era.
  8. Human Resource Management Practices through Sangam Era
  9. Economic Policies of Sangam era.
  10. Social Responsibility of Business in Sangam Era.
  11. Taxation Pattern and Business Ethics of Sangam Era
- Any Other related topics from Ancient Trade, Commerce and Business Management through Sangam Era

## *Guidelines for paper submission and presentation*

Strict adherence to the following guidelines is solicited:

- » Title Page: Title, Full name of the author(s), Designation, Affiliation and Contact Details.
- » An abstract should not exceeding 100 words and with minimum three Key Words.
- » Full paper must include abstract, Research Objectives, Methodology, Major Findings, Implications and Key References.
- » Manuscript must be in English & Tamil, prepared using Microsoft Word typed with 1 inch margin on all sides, 1.5 line space, font-Times New Roman(English), headings in bold, size: 12 points (Headings and text) Figures, tables and charts must be original and not scanned copy.
- » The paper should be based on original work and not published/presented before.

- » Full paper should be send to this e-mail id: [iclcud2020@gmail.com](mailto:iclcud2020@gmail.com)
- » The selected papers will be allowed for presentation in the conference.
- » All Selected papers will be published in CARE listed Journal subject to the compliance with Journal guidelines, along with the terms and conditions.
- » All correspondence should be sent via e-mail.
- » TA/DA will not be paid to the participants.

### *Important Dates*

Last Date for Abstract : 31st Jan, 2020  
 Last Date for Submission of Full Paper : 7th Feb, 2020  
 Last Date for Paper Registration : 14th Feb, 2020  
 Date of International Conference : 13th Mar, 2020

#### Registration Details for Participants Only

Participants' fee:	Research Scholars/ PG Students	:	Rs.800	/	10 USD
	Academicians	:	Rs.800	/	10 USD
	Corporates	:	Rs.1000	/	12 USD

**Registration Link: <https://bit.ly/35BeBsj>**

The author(s) and co-author(s) should register separately. The registration fee for participants can be paid through online. Registration fee for research papers includes participation fee, lunch, refreshment and conference kit.

Registration details for research Papers:	Research Scholars	:	Rs. 2000 / 28 USD
	Academician	:	Rs. 2200 / 30 USD
	Corporates	:	Rs. 3000 / 40 USD

**Payment Link: <https://bit.ly/37TKTAs>**

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## *Contact Information*

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**\*\*All Selected papers will be published in CARE listed Journal subject to the compliance with Journal guidelines, along with the terms and conditions with additional charges.**

**Contact:**  
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#### Key Research Areas

- » Trade Policies and Practices of Sangam Era.
- » EXIM Policy (export and import) through Sangam Era.
- » Finance Governance on Sangam Era.
- » Maritime Business (countries and products) in Sangam Era.
- » Economic Policies of Sangam era.
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- » Human Resource Management Practices through Sangam Era
- » Social Responsibility of Business in Sangam Era.

#### Chairpersons

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