

Loyola College (Autonomous), Chennai
PG & Research Department of Commerce

EDUCATIONAL TRIP TO KERALA BY UG I YEAR STUDENTS

The Department of Commerce organized an educational tour for the final year students of B.Com to Kerala from 3rd October to 8th October 2022. They were accompanied by faculty members - Dr. Jesu Kulandairaj, Dr. M. Salathiyan, Dr. Xavier Mahimaraj and Dr. A. Vickram.

Places and sites visited

- Munnar site seeing
- Lakkam Falls
- Tea estates and factory
- Mattupetty Dam
- Echo Point and Kundala Lake
- Idukki Calvery Mount
- Vagamon Town and Adventure Park
- Pine Forest and Vagamon Meadows
- Cochin Lulu Mall and Backwaters
- Vallam Kali – cultural boat fest

Students gained exposure in the areas of:

- Crisis management
- Public Relations
- Sales and marketing
- Planning and Execution
- Logistics of tour

The tour itinerary was well-planned and executed by the faculty members and students expressed their gratitude for the care and concern shown by the faculty.

REPORT ON INDUSTRIAL VISIT

During their educational trip to Kerala, the students also had the opportunity to have an Industrial Visit to KDHP Co. (P) Ltd., a tea factory in Munnar. A brief introduction was given to the students about the factory after which they were taken around the factory and each process was explained by the factory manager. The students were shown the process of how the raw tea leaves plucked from the estate were converted into tea powder. The process involves various stages, viz, tea harvesting, processing, withering, fermentation, drying, sorting and packing.

GALLERY



