



DEPARTMENT OF COMMERCE (SHIFT – II)
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600034.

REPORT ON THE WEBINAR
“EMBARK” – GLOBAL CAREER CONNECT

Date of Meeting: 18.08.2021

Time: 4.45 PM

Platform: Cisco WebEx (Virtual)

Link for the event:

<https://loyolachennai.webex.com/loyolachennai/j.php?MTID=m1645452f1dbdbe2eb728bbdcdb54ab0e>

No. of Participants: 226

Participants Link: <https://docs.google.com/spreadsheets/d/1U80jhB5WBdt-sbkL07-9fZXnpi5Orxzw7m04MSHX00w/edit?usp=sharing>

Webinar Video Link:

https://drive.google.com/file/d/1BI00a7TMO_A0WrP4flfqXykBW4Dgt4eu/view?usp=sharing

About the Event:

The webinar event “EMBARK” – Global Career Connect was organized by the Department of Commerce (Shift – II) virtually and exclusively for the final year students of B.com in pursuing / progressing to their PG courses, Higher studies & various entrance examination. This was the very 1st webinar in a series to be conducted. The workshop, is aimed at enhancing the perception of students on the right global career path and prospects associated with them. This gave clear guidelines to the students from "where they are to where they are capable of". Students of Final Year B. Com were enlightened by the guidance and insights provided by the resource person Mr. D. Prasanna Rajan (Partner of the associated Agents & Merchants, Loyola College Alumnus). The webinar was planned to deliver the following:

- Providing insights about various career opportunities for commerce graduates.
- Empowering them in taking up global career through Masters Programme.
- Enlightening students on various eligible preparatory exams like GMAT / GRE / IELTS / TOEFL and so on.
- Decoding the question: MBA or Masters?

Mr D. Prasanna Rajan, Partner, The Associated Agents & Merchants, Chennai and an alumnus from the department of commerce (shift – II) made a presentation explaining in a detailed manner the various pathways to go about life after graduation. He explained to the students what to do after B. Com., Degree what are the opportunities available for a B. Com graduate? Whether the student can perform his master's or an MBA program or to go to job. various options were listed such as MBA, chartered accountant, Bachelor of Education, certified public accountant (US) courses on digital marketing, network marketing and social media.

Furthermore, he enlightened about the entrance exams which is prevailing in India as well as internationally, pursuing their Masters or MBA degree in abroad various countries, programmes offered, fee structure and so on. Various entrance exams such as GMAT /GRE were clearly outlined to the students and opined that testing the language skills on listening, reading, writing, speaking is very significant. He also told that pursuing education abroad can be expensive which can be reduced by availing scholarships. The following was the discussion carried on during the presentation:

- Career opportunities post under graduation i.e., B. Com
- Benefits of studying abroad
- Differences between various master's programs & degrees
- Eligibility & Requirements of Studying abroad
- Post-Graduation Entrance Examinations
- Financing & Cost of Higher Studies

The meeting came close with a Q&A session providing a chance to the students to clear out their questions or doubts. The webinar was organised by Dr M. Siva Kumar & Prof. Charles Jail Singh, Assistant Professor, Department of Commerce (Shift – II).



Dr M. Siva Kumar
Organiser.



Dr S. Prasanna Kumar.
Coordinator.

INVITATION FOR THE WEBINAR



**DEPARTMENT OF COMMERCE (SHIFT - II)
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034**

Organises a webinar

On

**"EMBARK"
GLOBAL CAREER CONNECT**

for all the final year
B. Com. students

RESOURCE PERSON

Mr. D. Prasanna Rajan

Partner, The Associated Agents & Merchants, Chennai.
Alumnus of the Department of Commerce (Shift-II)

18.08.2021

4:45 PM

Join using Cisco Webex Link:

[https://loyolachennai.webex.com/loyolachennai/j.php?
MTID=m1645452fidbdbc2eb728bbdcd54aboe](https://loyolachennai.webex.com/loyolachennai/j.php?MTID=m1645452fidbdbc2eb728bbdcd54aboe)

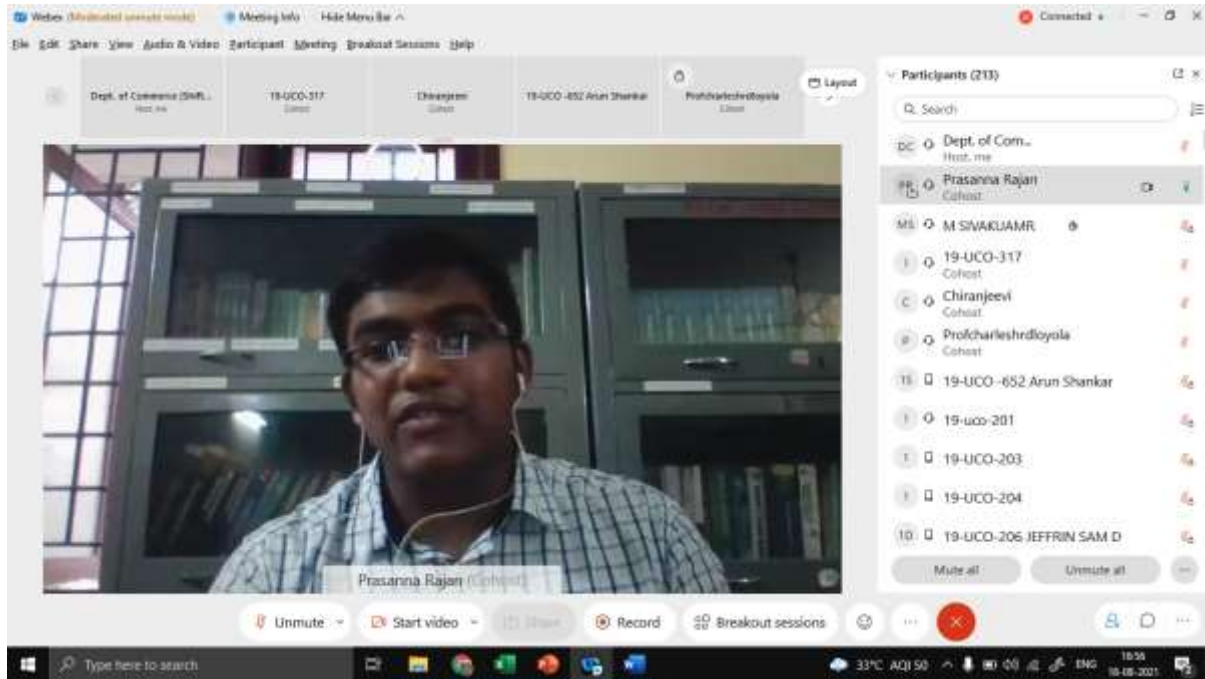
SCREEN SHOTS OF THE WEBINAR



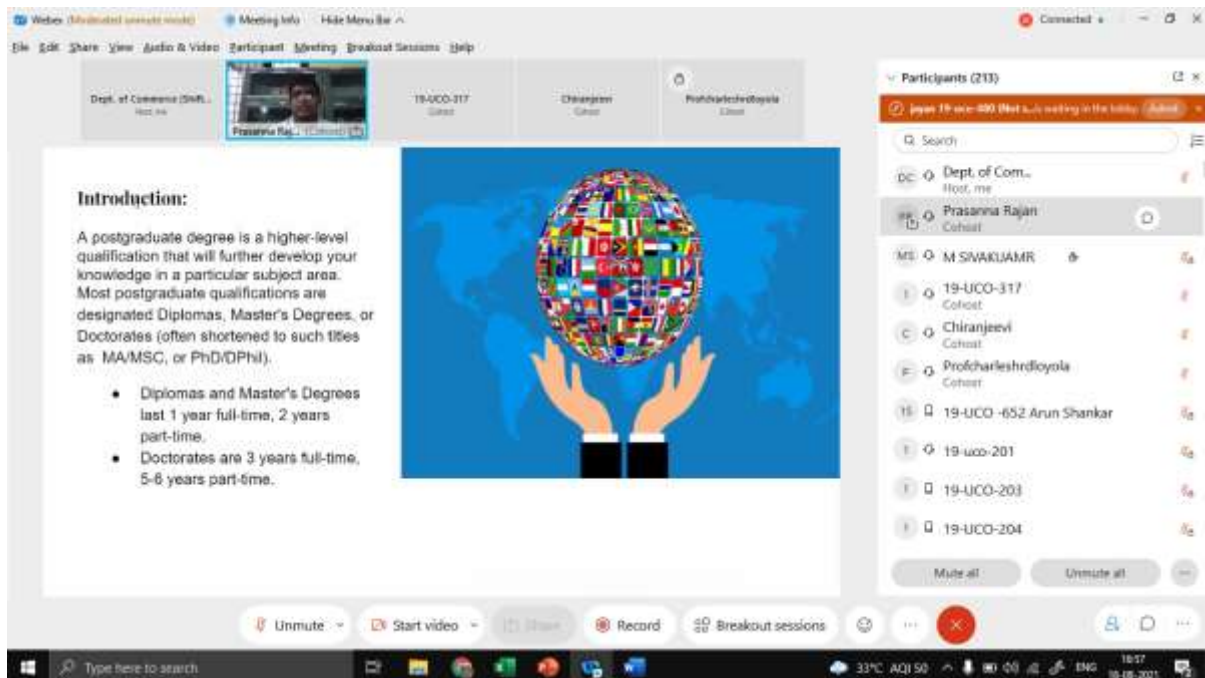
Prof. Charles Jail Singh Welcoming and Delivering the Dynamics



Mr Chiranjeevi, III B. Com introducing the Resource Person



Mr Prasanna Rajan addressing the students



Presentation by Mr Prasanna Rajan – Resource Person

Best Career Options After B.Com

1. Master of Business Administration (MBA)
2. Chartered Accountancy (CA)
3. Master of Commerce (M.Com)
4. US Certified Public Accounting (CPA)
5. Financial Risk Manager (FRM)
6. Digital Marketing
7. Certified Financial Planner
8. Bachelor of Education (B.Ed)

University

Presentation by Mr Prasanna Rajan – Resource Person

Eligibility and Requirements

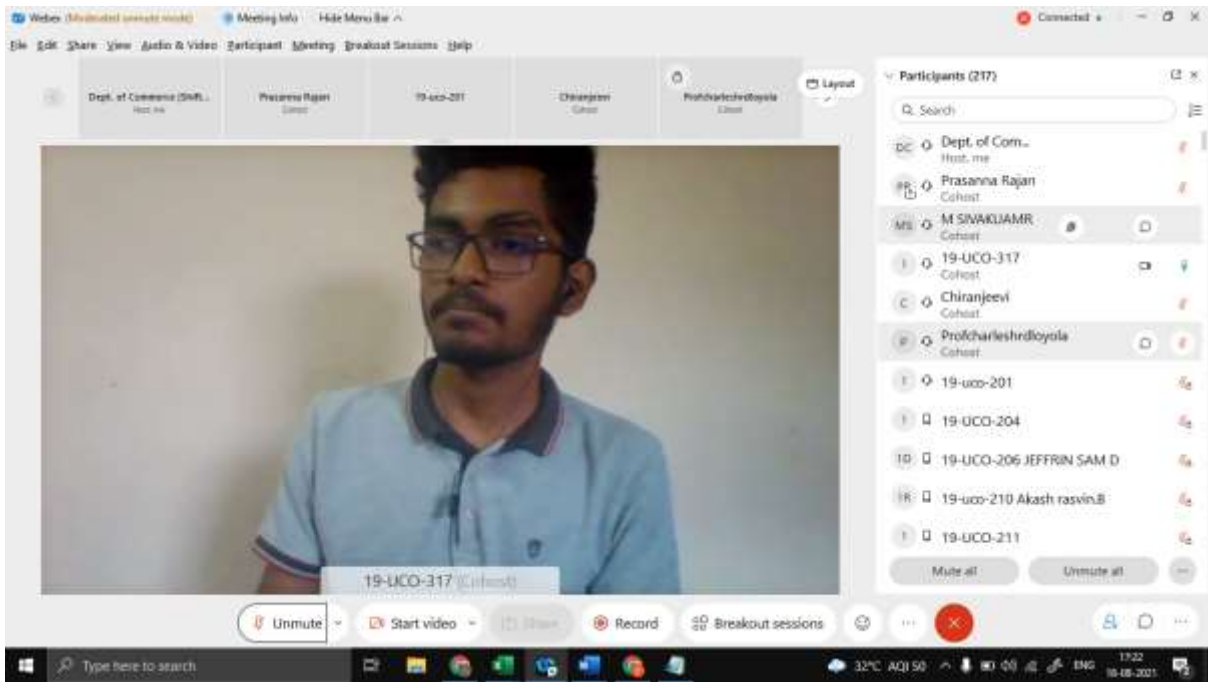
The eligibility and requirements will differ based on the University and course that you choose. Masters courses generally require GRE Whereas MBA courses require GMAT. The standard test for Universities in english speaking countries is IELTS OR TOEFL. The following is what you will require:

- GMAT/GRE
- IELTS/TOEFL
- GPA(GRADES)
- Statement Of Purpose(SOP)
- Letter of Recommendation(LOR)
- Experience Letter (WORK)
- Resume
- 10th and 12th Marksheets

Presentation by Mr Prasanna Rajan – Resource Person



Dr M. Siva Kumar proposing the Vote of Thanks



MC – Mr Hari Ganapathy (19-UCO-317)

